GERTIFIED HORSEMANSHIP ASSOCIATION INTERNATIONAL CONFERENCE 2011

OCTOBER 27TH-30TH, 2011

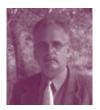
The Kentucky Horse Park

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CELEBRATING OUR 44TH ANNIVERSARY





Welcome to the 2011 CHA International Conference in The Blue Grass Country!

The Kentucky Horse Park is a beautiful horse property and a wonderful facility, a CHA Accredited Site, as well as home

for the CHA corporate office. CHA and the Kentucky Horse Park share a common interest multiple disciplines, styles, and breeds. From trail guides to dressage, general horsemanship to advanced teaching techniques, this conference offers the opportunity to advance your current skills and expand your horizons to other disciplines. I am looking forward to seeing friends, making new friends, enjoying the beautiful horses and surroundings, and maybe adding to those stories that seem to grow every year!

Thank you for what you do for CHA!

Brent Morgan, CHA President





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Welcome to Kentucky – the Home State of CHA!

Out of all my job responsibilities as your Chief Executive Officer, one of the ones I enjoy the most is coordinating

the CHA International Conference for you. I so enjoy putting together a great list of session topics presented by top professional in the equine industry. I am so proud to be a part of CHA as a certified instructor, clinic staff and your CEO. Here's to a wonderful educational conference where we can all learn more about the amazing horse and how we can benefit them and our riders to achieve their goals. I hope to meet and chat with each and every one of you about what you would like from CHA.

Here's to the future!

Christy Landwehr, CHA Chief Executive Officer

THANK YOU EXHIBITORS!

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CHA CORPORATE OFFICE 4037 Iron Works Parkway Suite 180 Lexington, KY 40511 | 800-399-0138 www.CHA-ahse.org | office@ CHA-ahse.org

CHA STAFF

Christy Landwehr • Chief Executive Officer clandwehr@CHA-ahse.org Polly Haselton Barger • Program Director pbarger@CHA-ashe.org Terri Weaver • Membership Services Director tweaver@CHA-ahse.org Julie Goodnight • Spokesperson jgoodnight@CHA-ahse.org

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THE HOST SITE HORSE PARK

LEXINGTON KY Horse Capital of the World The Kentucky Horse Park is a blend of old and new, respecting both honored traditions of the Bluegrass horse country and modern

innovation. It is a place where over twelve hundred acres of land are devoted to the horse and the important role it has played in the history of man.

A. M. Strate or gover a strate at 18 18

Two world-class museums can be found on the Park grounds, the International Museum of the Horse and the American Saddlebred Museum. From Mid-March through October the Park comes alive with the color, sound and excitement of the Breeds Barn which hosts the Parade of Breeds, a presentation highlighting the 50 different breeds that reside at the Park. The Hall of Champions is home to an elite group of horses representing the Thoroughbred, Standardbred and Quarter Horse racing and past stars of the Saddlebred show ring. Visitors also have the opportunity for hands-on experience with a horse on a trail ride, a horse drawn trolley ride or a carriage tour of the Park grounds. Besides the daily activities, the Park is the premier equine event facility in the United States. There are currently 1,084 permanent stalls, two outdoor stadiums, five outdoor show rings, five dressage arenas, a covered arena, a planned indoor coliseum arena, a cross-country/marathon course, four polo fields, and a steeplechase course.

The Park has one of the finest resort campgrounds in the region offering 260 campsites and full-service recreational facilities. The Park is also home to the National Horse Center, an office complex made up of many of the most influential equine associations, commissions, organizations and services within the industry. The Kentucky Horse Park welcomes the CHA International Conference!

THE SCHOOL HORSES PROVIDED BY ASBURY UNIVERSITY

The Asbury University Equine Program is committed to the intergration of educational excellence and spiritual vitality within a model of horsemanship. Our underlying purpose is to prepare equine professionals as leaders with "tough minds and tender hearts." At Asbury, we believe that qualities of Christ-like character are directly related to principle-based horsemanship. Asbury offers a major in Equine Management. In addition to the classroom, a vital factor of the Equine Program is experience-based learning. Two of the major programs available to the students are Police Horse Training and Vaulting. It is a pleasure to provide school horses for the CHA International Conference this year. Welcome to Kentucky!

Harold Rainwater - Equine Director

Asbury University

CHA International Conference 2011 • 3

CHA AWARD WINNERS

VOLUNTEER	OF THE YEAR
2010	Ann Streett-Joslin
2009	Tim Alderson
2008	Jack Breaks
2007	Lynn O'Brien
2006	Beth Powers
2005	Bill Enns
2004	Lynn Squire
2003	
2002	Dodi Stacey
2001	Jo-Anne Young
2000	Michal Kays
1999	Susanne Valla
1998	Barbara Christian
1997	Lew Sterrett
1996	Susan Harris

PARTNERSHIP IN SAFETY

2010	Troxel
2009	Equisure, Inc.
2008	Kentucky Horse Park
2007	American Quarter Horse Association
2006	American Vaulting Association
2005	NARHA
2004	North American Horsemen's Association
2003	American Camping Association
2002	Markel Insurance Company
2001	American Youth Horse Council
	Washington State 4-H Foundation
1999	Horse Council of British Columbia
1998	
1997	Julie Fershtman of counsel
1996	Lexington Helmets

CHA STONE SCHOOL HORSE OF THE YEAR

2010Cinder – Center Lake Bible Camp – Tustin, MI
2009BoJangles – Paradise Ranch – Springfield, TN
2008Smokey – Dream Catcher Stables – Spring, TX
2007Doc – Golden Gate Vaulters – Golden, CO
2006Domino's Crescent Moon – Eagle Ck Eq Ctrr – Griffin, GA
2005Mr. Peach - Emigrant Spgs Hrsmn - Grass Valley, CA
2004 Woody - Woodloch Stables - Hugo, MN
2003Shotgun Jetta – TLC Stables – East Swanzy, NH
2002 Yeller – Rancho Vista Therapy Ctr – Fort Collins, CO

CHA INSTRUCTOR OF THE YEAR

2010.	Mitzi Summers of Ft. Plain, New York
2009	Steven Lantvit of La Porte, Indiana
2008.	Tanya "T" Cody of Tallahassee, Florida
2007.	Jennifer Willey of White Bear Lake, Minnesota
2006.	
2005.	Lori Hall-McNary of Escondido, California
2004 .	Rathel Gincig of Aurora, Colorado
2003.	Cydney Adler of Burien, Washington

CHA CLINIC INSTRUCTOR OF THF YFAR

	••••••
2010	Heidi Potter, Guilford, Vermont
2009	Stan Loewen, Mead, Kansas
2008	Millie Binkley, New Johnsonville, Tennessee
2007	Jo-Anne Young, Houghton, New York
2006	Tara Gamble, Edmonton, Alberta
2005	Polly Haselton Barger, Nashville, Tennessee
2004	Barbara Klatt, Lancaster, Ohio
2003	Darla Ryder, Weatherford, Texas

CHA DISTINGUISHED SERVICE AWAR

2010	Patrick Mullins, Bumpass, Virginia
2009	Fred Bruce

SPECIAL EVENTS - HIGHLIGHTS -

SILENT AUCTION MARRIOTT GRIFFIN GATE HOTEL

To be held Thursday - Saturday. Final bids accepted at the banquet on Saturday night. Make sure to stroll through the auction area and bid on vour favorite items. Proceeds benefit CHA to help provide scholarships to those who need financial help to attend a CHA clinic.

CHA ANNUAL AWARDS BANOUET SATURDAY NIGHT, OCT. 29TH AT 7 P.M. – MARRIOTT HOTEL

Help us celebrate in our best dress (black jeans are fine!) as we toast the following award winners: CHA Volunteer of the Year CHA Instructor of the Year Clinic Instructor of the Year Partnership in Safety Award CHA School Horse of the Year

MOUNTED AND HANDS-ON HORSE SESSIONS

All mounted and hands-on horse sessions will be held in the covered or outdoor arena at The Kentucky Horse Park. Four riding spots are available for almost every mounted session. Riders sign up ahead of time at registration for the session of your choice. Make sure to note riding ability at the top of each form, do not sign up to ride in a class that is being taught at a higher level than you ride. Limit one ride time per person for the entire conference to make sure we have enough room for all. Riding spots are not open to day rate participants. All are welcome to audit all sessions. Keep in mind that all riders will be given a thorough safety check before starting their session. Helmets and boots are required and not provided.

PHOTOGRAPHS AND VIDEO

By being an attendee at this event you are allowing CHA to capture your image on photography, video or both and use it to further promote CHA and educational conferences in the future. Thanks to Moving Images NW and the Kays for your support!

SEMI PRIVATE LESSONS WITH JOANNE YOUNG AND TERRY WILLIAMS

Cost of semi-private dressage and western lessons is \$55 for one hour per person with proceeds going to CHA for the scholarship fund.

CHA CLINIC STAFF MEETING -MARRIOTT HOTEL

Friday from 7:30 - 8:30 a.m. at the hotel restaurant.

CHA REGIONAL DIRECTORS MEETING - MARRIOTT HOTEL

Saturday from 7:30 – 8:30 a.m. at the hotel restaurant.

EXHIBITS & CHA PRODUCT LINE - MARRIOTT HOTEL

Please take the time to shop and check out the great items on sale from CHA, our sponsors and vendors. Remember CHA Life Membership at Conference is only \$650!

OPENING SESSION AND ANNUAL MEMBERSHIP MEETING THURSDAY, OCTOBER 27TH AT 2 P.M. AT THE MARRIOTT HOTEL

Welcome to Kentucky address by Dr. Bob Coleman and then the CHA Annual Membership Meeting to find out the state of your association and the Ins and Outs of making your CHA membership work for you!

CHA MEET AND GREET

RECEPTION – THURSDAY, OCTOBER 27TH AT 5:30 P.M. – MARRIOTT HOTEL

Enjoy appetizers and a cash bar while vou meet fellow CHA members, National Horse Center Association Staff. and others. Hear from Colleen Kelly on How to Improve the Rider's Seat and Position.

TRAIL ENCAMPMENT DINNER - SPONSORED BY MARKEL **INSURANCE COMPANY**

Come and join us for a wonderful **BBQ dinner under the stars!**

PRACTICE TEACHING

Attend talk at hotel on Thursday at 4 p.m. and then practice teach Friday from 9 – noon.

CONFERENCE PRESENTERS

CONFERENCE PRESENTERS: Thank you to all of this year's volunteer presenters. Your willingness to share your expertise is much appreciated!



SIOBHAN ADKINS Siobhan is a 2004 graduate from Asbury College with a BA degree in elementary education and a minor in Spanish. In 2010,

Siobhan completed her Master's degree in Asbury University's Teacher as Leader program. Siobhan has been training police mounts with the Police Mount Training Program at Asbury University since 2002. Over the past nine years, Siobhan has worked with hundreds of horses from diverse disciplines to help them learn to be more responsive to the rider or handler, and less reactive to their environment. From her experiences and consultation with other natural horsemanship trainers, she developed the Asbury Police Mount training curriculum that focuses on desensitizing and sensitizing the potential police mounts through four stages of training. In 2007, Siobhan partnered with her sister, Stephanie Keeley, to mentor and instruct the Asbury Police Mount Training Program.



STEPHANIE KEELEY

Stephanie graduated from Asbury University in 2007 with a Bachelor's Degree in Exercise Science and a minor in Equine Management. She has

been training horses for police work for more than eight years. Two of the horses that she has personally trained have been placed in mounted police units. Part of her responsibilities has been the supervising and mentoring of thirty students. Stephanie has been employed four years at Hagyard Equine Medical Institute as a veterinary technician in the surgery department.

Police Horse Training Saturday • 3 - 4:15 p.m. • Covered Arena

Asbury University began developing methods for training police mounts in 2001 through participation with the National Police Horse Colloquium at the Kentucky Horse Park. In 2007, the Asbury University Equine Program under the directorship of Harold Rainwater and mentorship of Siobhan Adkins and Stephanie Keeley launched the Asbury Police Mounts Training Program. Through this program, students learn to prepare young horses for work as police mounts. The program uses natural horsemanship techniques to desensitize to obstacles and sensitize to specific pressure. The horses began their training as 6-month-old weanlings and continue in the program until they are ready for the streets. The Asbury Police Mounts were selected to ride in exhibition as part of the Equine Village venue at the Alltech FEI World Equestrian Games in 2010. The horses and student trainers demonstrated ground-training techniques and performed a drill ride utilizing tactical drill maneuvers. Currently, Asbury University is the only school in America with a police horse-training program. Horses trained by the student trainers at Asbury are now working in a variety of departments across the US to "serve and protect" with their human officer partners.



GERRIE BARNES

Gerrie is an NVRHA Judge, AQHA Professional Horseman, and CHA-Certified Level

4 Instructor – Western. She was on the ground floor as the Versatility Ranch Horse event was being developed. She

and her husband, Jeff Barnes, are coowners of Barnes Ranch which offers a unique VRH Skill-Building Program. With five classes and 6 – 7 different skills performed by the same rider and horse, the Barnes Ranch Program introduces and instructs riders and horses new to this complex event in a step-by-step manner customizing the experience to the level of each rider/horse team. Visit their website, www.barnesranch.com, for more information.

Preparing the Rider & Horse for Versatility Ranch Horse Events Saturday • 10:30 – 11:45 a.m. • Covered Arena

Performance Riding allows the rider more body flexibility for lateral moves on cows along with effective use of reins and cues. The Eight Foundation Maneuvers allow the rider to separate the parts of the horse for better control and success in the different VRH classes.

An Overview of Versatility Ranch Horse

Saturday • 4:30 - 5:45 p.m. • Covered Arena

A brief explanation of the five versatility ranch horse classes. Clinic riders will experience the four performance classes: Ranch Cutting, Ranch Riding, Working Ranch Horse, and Ranch Trail.



SCOTT CARTER

Scott is a Level 3 CHA packing instructor, board member, and is serving on the pack and trail

and the research and development committees. His experience in packing comes from working as ranch manager and packing guide for Camp Classen YMCA in Davis, Oklahoma. He currently works for Blessing Ranch in Livermore, Colorado.

Trail Encampment Sessions Friday – 10:30 – 11:45 a.m. – Knot Tying 101 to Advanced

Friday – 3 – 4:15 p.m. – Dutch Oven Cooking Cobbler Saturday – 10:30 – 11:45 a.m. – How to Pack a Horse Saturday – 3 – 4:15 – Highlines and Picketlines



DANVERS CHILD, CJF

A life-long horseman and a practicing farrier since 1972, Danvers specializes in shoeing sport and performance horses. In addition to his home

practice, Danvers travels extensively as a consultant and specialist for farrier concerns. Most recently, he served as a supervisor for the Official Farriers at the Alltech FEI 2010 World Equestrian Games; additionally, he serves as an Official Farrier for the Rolex Kentucky 3-Day Event. A proponent of continuing education and voluntary certification, Danvers is one of 18 Approved Examiners in the American Farriers Association's (AFA) certification program and conducts clinics and workshops for the farrier community throughout North America. He also serves as Editorial Director for the AFA and as Editor of Professional Farrier magazine. In addition to his work within the farrier community, Danvers maintains an active role within the larger equine community, producing and reviewing articles for numerous publications and serving within a variety of organizations, including service as a board member for CHA.

Hoof Care & Performance Friday • 4:30 – 5:45 p.m. • KHP Lecture Room

Although the farrier works on the hoof, his understanding of biomechanics is essential to the horse's overall performance, health, and well-being. In this presentation, Danvers will discuss the relationship between hoof care and the dressage training pyramid. Focusing on biomechanics and equine sidedness, Danvers will discuss how the farrier addresses the whole horse in order to influence rhythm, suppleness, contact, impulsion, straightness and collection.



DR. BOB COLEMAN Dr. Coleman grew up in western Canada and has had a

lifelong interest in horses. He is a graduate of the University of Manitoba with a Bachelors degree in Agriculture with a major in Animal Sciences. Following his degree, Dr. Coleman completed a Master of Science degree in 1978 also from the University of Manitoba. After graduating, Coleman worked in the Canadian Feed Industry as a nutritionist for two major feed companies. In 1980, he moved to Alberta Canada to be the Extension Horse Specialist for Alberta Agriculture. During his time in Alberta, he completed his Ph.D. with a focus in Equine Nutrition. In 1998, Dr. Coleman moved to the University of Kentucky as the Equine Extension Specialist. In addition to his Extension duties, Dr. Coleman teaches in the **Equine Science and Management** program and serves as the program Associate Director of Undergraduate Studies. Dr. Coleman is active in the horse industry serving as a member of the AQHF research committee and is a member of the executive board for KYQHA. Professionally, Dr. Coleman is a member of the Equine Science Society, American Registry of Professional Animal Scientists, and the American Society of Animal Scientists.

Body Condition Scoring Friday • 3 – 4:15 p.m. • KHP Lecture Room

Friday • 4:30 – 5:45 p.m. • Outdoor Arena

The system of evaluating animal body conditions has been used by livestock producers for a long time. The more popular system used in the horse industry is the Henneke System first presented in the early 1980's. The first of the two-part program on body condition scoring horses will be a classroom discussion on how to use the system and what the scores mean to horse owners for the care of their horses. The second part of the program will give attendees the opportunity to score a group of horses. This hands-on activity will give you an opportunity to feel the differences in fat deposits and how the differences affect the score of the horse. The system is something all horse owners should feel comfortable using. Monitoring body condition gives owners some insight into how their management practices are working and if adjustments need to be made. Dr. Coleman will also be delivering the Welcome to Kentucky address on Thursday.



TAMMI GAINER

Having grown up around horses, Tammi began her professional equine career in 1989 as a trail guide at a

large ranch camp where she was first exposed to the world of equestrian vaulting and attended her first CHA **Standard Instructor Certification** Clinic. Tammi joined the instructor staff at Pegasus Farm, one of the largest therapeutic equestrian centers in the US, in the spring of 1995. While working at the Farm part-time and home schooling her three children, Tammi also spent much time working under several trainers in both reining and dressage and achieved NARHA instructor certification. In 2000, she achieved CHA Master Level Instructor and clinic staff status and has since earned CI status in the IRD and Vaulting programs as well. In 2005 Tammi was promoted to Equestrian Director at Pegasus Farm where she now manages all aspects of the equestrian programs that include 250 plus students each week participating in areas such as horsemanship, driving, vaulting, veterans, and work programs. Since 1998 Tammi has been the head coach of the Pegasus Vaulting Club; a twelve member recreational team that performs demonstrations and workshops at various venues throughout Ohio.

Teaching Techniques for Riding Instructors Thursday • 4 – 5 p.m. • Marriott Hotel

Friday • 9 – 11:45 a.m. • Outdoor Arena

This session is geared towards instructors who are looking to attend a CHA certification clinic, or would like information and feedback on their teaching skills from CHA Clinic Instructors Tara Gamble and Tammi Gainer. Sessions will include practice teaching and evaluation of lessons and how to identify what level a rider is working at. Tips for arena set up to maximize group control will also be provided.

The "Ins & Outs" of Vaulting Saturday • 10:30 - 11:45 a.m. • Outdoor Arena

This workshop is for anyone interested in the sport of vaulting from the very beginning to competition. Patti Skipton, Caitlyn Walker, & Tammi Gainer bring to the "barrel" varied backgrounds of how vaulting can be incorporated into a wide variety of programs. We will be covering topics such as equipment needs & use, training the vaulting horse, & the vaulting student. This will be a handson workshop so come in your tennis shoes & stretchy pants and you will see a vaulting demo and might even get to practice some compulsories on a vaulting horse!



TARA GAMBLE Tara is from Edmonton, Alberta, Canada. She has 20 years of riding instruction experience and operates her own riding facility

providing horsemanship lessons to students of all ages and abilities. She is our CHA Past President, a certified CHA Clinic Instructor, a CHA Site Visitor, an AQHA Professional Horseman and has a bachelors degree in animal science. Her past contributions include horse show judging, clinics, presentations at the Ohio Quarter Horse Congress, The Horse Owners & Breeders Conference and most recently at the Mane Event. She has been fortunate enough to represent Canada as First Runner-Up Miss Rodeo Canada and is the director for the 2012 Miss Rodeo Canada Pageant. She serves on the CHA board as well as the Alberta Equestrian Federation (AEF) board as a representative for CHA, and is honored to be presenting at the international conference.

Teaching Techniques for Riding Instructors

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Reining Basics for All Levels of Riders Saturday • 9 - 10:15 a.m. • Outdoor Arena

All levels of riders can work towards proficient reining patterns. This session will demonstrate exercises that all levels of riders can participate in order to develop the fundamental reining skills with their horses. Tips for improved rider performance as well as collection and balance exercises for horses, including suppling and flexing will be given.

Feeling Leads and Diagonals Saturday • 1:30 – 2:45 p.m. • Outdoor Arena

This session will bridge the rider's understanding of the horse's footfall patterns at the jog/trot and lope/ canter to identify them under saddle. Using various exercises to incorporate the rider's ability to feel where their horse's feet are, it is a great session for those looking to advance their horsemanship and their teaching.



JULIE GOODNIGHT

Julie has more than a quarter-century of horse training experience. Her varied background ranges

from dressage and jumping to racing, reining, colt-starting, and wilderness riding. She teaches "Classic Skills for a Natural Ride" and travels coast-tocoast and beyond to film her television show, Horse Master, as well as to appear at horse expos, conferences and clinics. Her training and teaching techniques are frequent features of Horse & Rider. The Instructor, The Trail Rider and America's Horse. In 2008 she was named Equine Affaire's Exceptional Equestrian Educator--one of only three awards ever given. Julie is clinic staff for CHA and the association's international spokesperson. Visit www.juliegoodnight.com.

De-Spooking Flighty Horses Friday • Noon • Covered Arena

Flight is an instinctive behavior or horses, but so is investigative behavior.

With these techniques, you'll learn how to eliminate flight as a response and encourage investigative behavior so the horse moves willingly forward toward scary stimulus.

Advanced Maneuvers and Patterns Friday • 3 - 4:15 p.m. • Outdoor Arena

How to teach high level maneuvers such as lead changes, rollbacks and pivots, and how to incorporate important strategies into all types of pattern work.

Cueing and Refining Lead Changes

Saturday • 1:30 – 2:45 p.m. • Covered Arena Break down the cue for flying lead changes into its basic parts and learn to prepare and cue the horse effectively and avoid pitfalls such as late transitions, cross-canter and anticipation.



AILEEN GORDON Aileen is the Riding Center Liaison for the United States Pony Clubs, Inc, and responsible for working with the

Committee to develop and administer the Riding Center Program. Aileen made the move to Lexington, KY, when working with United States Equestrian Federation as Assistant Director of Breeds and Western Disciplines. She has also worked with the American Saddlebred Horse Association as Administrative Assistant to the Executive Secretary. Aileen joined USPC in January of 2005 to work in the Membership and Development Departments.

USPC Riding Center Program and How It Can Benefit You Friday • 1:30 - 2:45 p.m. • KHP Lecture Room

Established as a permanent program of Pony Club starting in 2011, the USPC Riding Center program is growing steadily. With more than 50 Recognized Riding Centers, over 700 youth members are benefiting from the Pony Club program who otherwise may not have been able to participate. Come learn about how facilities with an established lesson program can offer Pony Club to its clients, including ratings, rallies, and all other opportunities and activities available to Pony Club members.



SHAWNA

KARRASCH Shawna began her career training animals not at the barn but in the pools at

Sea World of California with killer whales, dolphins and other marine mammals. Shawna worked 10 years to become an animal behavior expert and perfecting her skills of a successful positive reinforcement training foundation. In 1992, Shawna saw her first Grand Prix in Del Mar and from there, wanted to learn more about how horses were trained, and was fascinated by the possibility of applying Sea World's tried and true system to horses. Teaming up with prominent Show Jumper Vinton Karrasch, Shawna took her new training methods to top trainers John and Beezie Madden to further grow and progress these successful training techniques. Beezie found her horses "began to have an idea of when they were doing something right, and then they clearly had the desire to do the right thing!" Today, Shawna runs the On Target Training operation out of San Marcos, CA. From clinics to private workshops, to online Ask Shawna answers and free demonstration videos, On Target Training has grown into an international training resource utilizing positive reinforcement and other methods that are based on proven principles that builds trust between animal and trainer, actually unlocking the animal's desire to perform. On Target Training has been successfully applied to every

type of horse from the top Grand Prix Show Jumper to the hard working school horse, and any level of rider can master these techniques. This method will resolve any issues from ground manners, to trailer loading, to spookiness, and even under saddle training.

On Target Training Saturday • Noon • Covered Arena

Shawna will be demonstrating the basics of On Target Training. Showing how easy and effective to learn and apply her techniques, Shawna will work with setting up each horse for success by working first on the ground, to showing how the handler should react to and apply techniques to their horse, and even how to use positive reinforcement under saddle. Topics Shawna will cover include "bridge conditioning", "target training", "positive reinforcement"

and more! Shawna will also be delivering the keynote address at the CHA Awards Banquet on Saturday evening.



REBA MARTINEZ

around horses,

Reba competed

in play days as a

child. As a young

adult, she worked

as a pharmacy

technician in

hospitals at night and exercised race

horses early in the mornings. She

went on to a professional career in

for 8 years and licensed trainer for

10 years with 30 or more horses in

Larry. For the last 10 years she and

operated Blue Streak Stables, which

her husband have managed and

the barn working with her husband,

the horse racing industry as a jockey

CHA instructor for the past 10 years, Reba has imparted a love of horses in many girls. Having grown up New Advancements in

Treating Colic in Horses Thursday • 4 - 5 p.m. • Marriott Hotel

is a horsemanship camp that teaches

girls to ride and care for horses. As a

Through years of working with horses, particularly the older horses at the stables, Reba has seen her share of colic cases. Participants will learn how the digestive system works, to recognize the signs and symptoms of colic. the difference between normal and abnormal colic type cases, how the old ways of treatments is being replaced with the new treatments and how to effectively treat normal bouts of colic quickly and easily within 45 minutes with a 100% success rate, including impactions through new technology in treating colic.



STOPS COLIC - Within 30 minutes **Every Time Without Fail**

What is the difference between "normal" and "abnormal" bouts of colic? A "normal bout of colic" is considered an impaction, light sand, gas or mild spasmodic. An "abnormal bout of colic" is twisted, ruptured or blocked by foreign object, excessive sand, gravel, stones, tumors or infected bowels.

"Treatment of the Future" Equine Colic Relief

- Eliminate waiting for Vet! Does not require a vet to administer it in their mouth. Oral syringe and instructions included with each bottle of Equine Colic Relief
- Eliminate walking for hours! After administered, may lie back down (if not rolling)

Why give Equine Colic Relief?

Stops a normal bout of impaction

colic - Every time without fail.

✓ Eliminate Shots!

Muscle Relaxants - Should not be given for impactions The UC Davis Comparative Gastroenterology Team - decreased muscle contractions in parts of the intestinal tract. (motility needed to pass materials)

- Eliminate Struggle and Tube Complications!
- Eliminate Worry!

All natural ingredients, Performance horses safe to use "Drug Test Free" Softens hard impactions to pudding-like state so can be easily passed

Bowel sounds return in 10 - 30 minutes

ECR IS A MUST FOR YOUR HORSE FIRST AID KIT

ECR can do no harm. This is your first line of defense.

Keep handy with you at all times. With no temperature control and 13 year shelf life; take it on trips - keep in your glove box, trailer and saddle pack. Remember to have extra bottle of ECR in the feed room with your care giver during trips. ECR is 100% effective for normal bouts of colic, including impaction.

JUST HAVING ON HAND GIVES YOU PEACE OF MIND Save your older horses - Surgery is not an option

LOOK FOR BOOTH AT CHA INTERNATIONAL CONFERENCE

13 year shelf life - No temperature control (keep in glove box on trips) www.StopsColic.com 800-448-8180

CHA INTERNATIONAL CONFERENCE

THURSDAY, OCTOBER 27, 2011

9 a.m. – 2 p.m.	CHA Site Visitor Training – Marriott Griffin Gate Hotel
10 a.m. – 2 p.m.	Registration – Marriott Griffin Gate Hotel
2 p.m.	Welcome – Marriott Griffin Gate Hotel Dr. Bob Coleman – University of Kentucky CHA Annual Membership Meeting – Regional Get Together
3 - 4 p.m.	Teresa Zenner – Yoga for Equestrians Shawn Madere – The Truth About Supplements JoAnne Young – Theory on Lateral Work – Shoulders In, Haunches In, Renvers, Half-Pass and More!
4 – 5 p.m.	Tara Gamble & Tammi Gainer – Teaching Techniques for Riding Instructors Ann Turner – The Horse Human Parallel Reba Martinez – New Advancements in Treating Colic in Horses Lyndsey White – Riders4Helmets – Helmets and Equestrian Safety
5:30 p.m.	Meet and Greet Reception – Marriott Griffin Gate Hotel Colleen Kelly - How to Improve the Rider's Seat & Position What is CHA? - Visitors to attend from groups based at the National Horse Center in the KY Horse Park
FRIDAY, OCTOBER 28, 2011	
	Breakfast on your own
7:30 – 8:30 a.m.	Clinic Staff Meeting – Marriott Griffin Gate Hotel Restaurant
9 – 10:15 a.m.	Jo-Anne Young – Semi–Private Dressage Lesson & Terry Williams - Western Lesson – Covered Arena Tara Gamble & Tammi Gainer – Introduction to CHA Certification – Outdoor Arena Mike Pilato – Gender Differences in Riding - Covered Arena Lecture Room
10:30 - 11:45	Ann Turner – Stretching Exercises for Your Horses – Covered Arena Tara Gamble/Tammi Gainer – Intro to CHA Certification Con't & Rider Level Session – Outdoor Arena JoAnne Young/Heidi Potter – What It Takes to Be a Judge/Expert Witness – Covered Arena Lecture Room Scott Carter – Knot Tying 101 to Advanced – Trail Encampment
Noon	Lunch – Keynote - Julie Goodnight – De-Spooking Flighty Horses - Covered Arena
1:30 - 2:45	Debbie Sams – Drill Riding – Full of Teaching Opportunities – Covered Arena Mitzi Summers/Heidi Potter – Centered Riding Exercises for all Disciplines – Outdoor Arena Aileen Gordon – USPC – Riding Center Program and How It Can Benefit You – Lecture Room
3 – 4:15 p.m.	Colleen Kelly – Rider Biomechanics – Covered Arena Julie Goodnight – Advanced Maneuvers and Patterns - Outdoor Arena Dr. Bob Coleman – Body Condition Scoring – Lecture Room Scott Carter – Dutch Oven Cooking Cobbler – Trail Encampment
4:30 - 5:45	Jim McDonald – Communication Through Feel and Timing - Covered Arena Dr. Bob Coleman – Body Condition Scoring Hands-On – Outdoor Arena Danvers Child – Hoof Care and Performance - Lecture Room
6 p.m.	Dinner at the Trail Encampment

TENTATIVE SCHEDULE OF EVENTS

SATURDAY, OCTOBER 29, 2011

	Breakfast on your own
7:30 – 8:30 a.m.	CHA Regional Directors Meeting – Marriott Griffin Gate Hotel Restaurant
9 a.m 10:15	Scott Carter – Trail Encampment Topics – Trail Encampment – All Day JoAnne Young – Through the Back and on the Bit - Covered Arena Tara Gamble – Reining Basics for All Level of Riders - Outdoor Arena Elisabeth McMillan – Social Media Marketing for Equine Professionals – Lecture Room
10:30 - 11:45	Gerrie Barnes – Preparing the Rider and Horse for Versatility Ranch Horse Events – Covered Arena Tammi Gainer/Patti Skipton/Caitlyn Walker – The Ins and Outs of Vaulting - Outdoor Arena Rich Wilcke – Getting Down to BusinessWith Horses– Lecture Room Scott Carter – How to Pack a Horse – Trail Encampment
Noon	Lunch – Shawna Karrasch – On Target Training – Covered Arena
1:30 - 2:45	Julie Goodnight – Cueing and Refining Lead Changes - Covered Arena Tara Gamble – Feeling Leads and Diagonals - Outdoor Arena Ann Streett-Joslin – What Color is That Horse? – Lecture Room
3– 4:15 p.m.	Siobhan Adkins/Stephanie Keeley – Asbury University – Police Horse Training – Covered Arena Terry Williams – Showmanship for all Disciplines - Outdoor Arena Colleen Pace – Marketing the Horse Industry from the Bottom Up – Lecture Room Scott Carter – Highlines and Picketlines – Trail Encampment
4:30 - 5:45	Gerrie Barnes – An Overview of Versatility Ranch Horse – Covered Arena Mike Pilato – Practical Application of Gender Differences to Riding - Outdoor Arena Region 4 CHA Members from (Lower MI, IN, OH, TN, KY, WV, East Ontario) Meeting – Lecture Room
7 p.m.	CHA Awards Banquet – Marriott Griffin Gate Hotel Keynote – Shawna Karrasch – On Target Training Tales
9 p.m.	Scott Carter – Cowboy Poetry and Story Telling Closing of Silent Auction – Marriott Griffin Gate Hotel
	SUNDAY, OCTOBER 30, 2011
	Breakfast on Your Own
Tours on your Own –	Three Chimneys Thoroughbred Farm Keenland Racetrack Kentucky Horse Park Tour Churchill Downs tour in Louisville, KY
10:30 a.m. – 5 p.m.	CHA Site Accreditation Visitor Training – KHP/TB Room at Restaurant
	Lunch on Your Own

See you next year in Silverton, Oregon!



COLLEEN KELLY

Colleen Kelly first started her career in exercise science in rehabilitation gyms, and now, some 30 years later, is a soughtafter speaker on

rider biomechanics - how the rider sits, how they affect the horse and how we can improve rider balance. Her world lecture circuit includes **Official Equestrian Federations and** events such as Equitana & Equine Affaire. Colleen was honored to give 15 presentations at the 2010 World Equestrian Games (IEH Festival), and her work was recently officially recognized by the United States Dressage Federation as an Official University Program event. Colleen received a 100% in her Official Judge's Examination, but works with every discipline in riding: eventing, jumping, professional jockeys, polo, dressage and pony club to improve rider balance & co-ordination.

How to Improve the Rider's Seat & Position Thursday • 5:30 p.m. • Marriott Hotel

How to analyze, test and improve the horse rider's seat and posture. What the rules say. How to get rid of grey areas, and make seat and posture simple for both pupils & coaches. For beginners through to advance, for all horse riding sports – English, Western & Jumping.

Rider Biomechanics Friday • 3 – 4:15 p.m. • Covered Arena

How the horse rider's seat & position affects the horse. Get great quick tips for on the forehand, falling in, cutting corners, improving straightness and improving the rider's seat, posture, balance & independent seat. What to look for, the major tests we can use to improve riders for all horse riding sports.



SHAWN MADERE The owner and innovater behind GLC Direct, LLC, Shawn first became interested in the science behind

supplements when he became interested in racing and owning Thoroughbreds. After years of research about the history of science of glucosamine, he developed his own patented formula. Shawn is a researcher first and foremost; committed to educating himself and others about supplements for horses and humans alike.

The Truth About Supplements Thursday • 3 – 4 p.m. • Marriott Hotel

Come and learn about clinical breakthroughs in oral joint supplementation for horses.



JAMES MCDONALD Jim is a lifelong horseman and a lifelong learner. In the year 2000, he started a non-

profit organization dedicated to horsemanship education. Part of its mission is to make the joy of a relationship with a horse available to people who would not ordinarily have that opportunity and that was the original motivation for founding the Graham Equestrian center (www. Grahameq.org). They work closely with anyone who wants to advance their horsemanship skills and knowledge. Jim is currently on the CHA Board of Directors.

Communication Through Feel and Timing Friday • 4:30 – 5:45 p.m. • Covered Arena

Learn to take the mystery out of "Feel Timing and Balance" and increase your level of awareness of your horse. On the ground or in the saddle enhance your communication and develop a more mutual partnership.

E A

ELISABETH MCMILLAN Elisabeth is an equestrian business consultant and the owner/editor of the website

www.EquestrianProfessional.com, a website that provides business and career support to professional equestrians. Equestrian Professional was recently recognized as a top ten finalist in the 2010 Equestrian Social Media Awards for Most Informative International website. Elisabeth has extensive real-life experience with both equine and equestrian related business. She has worked with horse business owners, high profile equestrian athletes & equestrian oriented businesses, including companies such as Pure & Simple, Monaco Coach Company, **Equestrian Designs & Patagonia** Clothing Company. She also has 25+ years experience directly in the horse business. Elisabeth owned and operated a successful Hunter/ Jumper barn in Santa Barbara, CA. During this time, she competed on the "A" circuit, owned and operated an onsite/online tack store, filmed and produced equestrian educational videos and imported and sold horses from Ireland, France, Holland, Switzerland and Belgium. Elisabeth speaks for horse councils and equestrian organizations all over the country.

Social Media Marketing for Equine Professionals Saturday • 9 - 10:15 a.m. • KHP Lecture Room

Social media is hands down the most powerful marketing and business tool horse professionals have ever had available. It's inexpensive, works well for businesses that rely on "word of mouth," is an excellent customer relations tool and it enables horse professionals to share what they do in a very visual - "next best thing to being there" way. However, Social Media has also grown and changed so rapidly over the last year that few horse business owners are fully capitalizing on its benefits. Attendees will learn how to:

- Integrate social media into your overall marketing plan Get optimized for success!
- Create "social media synergy" - Save time and energy while increasing effectiveness!
- Increase your return on investment - Attract more customers, sales and profits!
- Develop and execute your plan -Get tips about when to "DIY" vs. hire help!

Plus, you'll also learn what's new in Social Media and get information about the latest trends on the social media marketing horizon.



COLLEEN PACE

Over 1,000 people have enjoyed their first ride at Pace's Riverbank Farm. Over 7,000 scouts have completed their badges under

her supervision. A horse owner since 1967, and commercial stable owner since 1975, Pace currently serves as president of the American Association of Riding Schools®. She holds an honors degree in business administration from the University of Michigan.

Marketing the Horse Industry from the Bottom Up Saturday • 3 – 4:15 p.m. • KHP Lecture Room

The fact that it is difficult to market the horse industry - in part because its members fail to find consensus and accord - is old news. Pace will demonstrate how individual horse industry organizations can work together to expand the industry - without working together. Her provocative and engaging presentation provides a convincing case that the answer lies with novice students.

MIKE PILATO

Mike has been a certified athletic trainer for 22 years. He began researching the concept of the equestrian as an athlete in 2003

under the mentorship of Doris Bixby-Hammett and Drusilla Malavase. His research into this area includes gender differences as they relate to riding mechanics, injury management and falling safety, fitting the rider to the horse and adapting sports medicine to meet the needs of the horse-riding athlete. He has presented at several CHA Regional conferences, United **States Pony Club national meetings** and The British Horse Societies Annual Instructor Meeting. His work has appeared in several publications and the Equestrian Medical Safety Association Newsletter.

Gender Differences in Riding Friday • 9 – 10:15 a.m. • KHP Lecture Room

Saturday • 4:30 - 5:45 p.m. • Outdoor Arena

Historically, riding is a system designed by men, for men, taught by men, then, taught by men to women and woman to woman using principles designed for a man. Modern science tells us there are gender differences that need to be considered in the teaching of this system. It is now common for equestrians to consider themselves athletes and simply not "people who ride a horse". However there are huge gaps in the knowledge and science of what makes them an athlete. One such area is gender differences and its effects on not only function but also established riding techniques such as "heels down" and communication between horse and rider. Part one. the lecture, of this presentation introduces these gender differences, how they influence the athlete and an off horse exercise program to address these gender differences. Part two, the workshop, practically applies the concepts of the lecture to building the athlete on the horse.



HEIDI POTTER

Heidi is a full time instructor, trainer and clinician with over 40 years of horse experience in several disciplines.

Her program, "In Harmony With Horses", is designed to improve the relationship between horses and humans. Using Natural Horsemanship techniques her work starts on the ground and then progresses to under saddle. She currently competes in the NE Stock Horse Show Series and works with gaited horses at two Vermont facilities. Ms. Potter is a Level III Centered Riding© Instructor/ Clinician and a CHA Master Instructor & Clinic Instructor as well as the 2010 CHA Clinic Instructor of the Year. She teaches. trains and conducts clinics throughout the country, as well as at her family's southern Vermont farm, Maple Ridge Stable. To learn more about Ms. Potter, her programs and clinics please visit www. InHarmonyWithHorses.com

What it Takes to Be a Judge and/or Expert Witness Fri. • 10:30 – 11:45 a.m. • KHP Lecture Room

Come to this session to discover the first steps to becoming either a horse show judge or an expert witness for the horse industry or both! They can be great ways to earn supplemental income for your business.

Centered Riding Exercises for All Disciplines Friday • 1:30 – 2:45 p.m. • Outdoor Arena

Centered Riding is full of wonderful ground exercises to help instructors assist their students with understanding the how's and why's of good riding and horsemanship. In this session CR Clinicians, Mitzi Summers and Heidi Potter will cover topics such as Half-Halts, Posting Trot, Connected Hands (by feeling what the horse feels in his mouth), Transitions with your Breath and others as time allows. Participants will have the opportunity to feel what their horses feel through interactive exercises.



DEBBIE SAMS

Debbie has been teaching horseback riding since 1979 and in 1985 she became a CHA Instructor. 101 Drill

Team Exercises is authored by Debbie Sams. It has been a lot of fun for Debbie to put her horse knowledge to work in writing for publications such as Practical Horseman, Equus and the Northeast Horseman's Journal. Debbie teaches English and Western riding with an emphasis on dressage. At her farm in Broadalbin, New York, Debbie also teaches drill team and vaulting. Springer's Stables gives pony parties, holds horse camps for scouts, local community college and elementary school youth programs as well as the Sacandaga **Bible Conference and Retreat Center.** She has been teaching drama and drill team on horseback for more than 20 years.

Drill Riding – Full of Teaching Opportunities Friday • 1:30 – 2:45 p.m. • Covered Arena

As instructors we are always looking for new fun ways to teach our students to become better riders and horse people. Riding in formation to music as a team is a great way to instill the concepts we have been teaching our students. It also helps riders to see why the principles that we have been striving to instill are so important. Drill team gives us ample opportunities to share our knowledge in a new exciting way. During this session we will discuss the drill and what drill team can teach the rider and the horse. There are many teachable moments available to us when riding in formation to music. We



PATTI SKIPTON Patti combines nationally recognized coaching ability with an encouraging, friendly approach to the

sport that brings out the best in her students. She has trained vaulting teams for over 30 years, including the Team US that competed in the 1994 World Equestrian Games, and the Friendship Teams that demonstrated in the 1996 Olympics and the 2010 World Equestrian Games. In 2010 Patti was awarded American Vaulting Association (AVA) Trainer of the Year, and in 2011 AVA Mentor of the Year. Patti currently coaches the Warm Beach Vaulters at Warm Beach Christian Camp in WA. She is a CHA Vaulting Clinic Instructor and a Standard ACL

The "Ins & Outs" of Vaulting Saturday • 10:30 – 11:45 a.m. • Outdoor Arena

This workshop is for anyone interested in the sport of vaulting from the very beginning to competition. Patti Skipton, Caitlyn Walker, & Tammi Gainer bring to the "barrel" varied backgrounds of how vaulting can be incorporated into a wide variety of programs. We will be covering topics such as equipment needs & use, training the vaulting horse, & the vaulting student. This will be a hands-on workshop so come in your tennis shoes & stretchy pants and you will see a vaulting demo and might even get to practice some compulsories on a vaulting horse!



ANN STREETT-

JOSLIN Ann has been active with horses and the horse industry for over 50 years. From the show-

ring, to state 4-H awards, to guest ranches, to driving, training colts, and all types of instruction - Ann is well-versed in the business. A former member of the NARHA (now PATH) Board of Directors, Ann managed and taught at a therapeutic riding program for 8 years where she worked with students with both physical and emotional issues. She is a CHA Master Level Riding Instructor and Clinic Instructor for English, Western, Riders with Disabilities, and Equine Facility Management. A current member of their Board of Directors, Ann was named the CHA 2010 Volunteer of the Year. Ann is also a Richard Shrake Resistance Free® Instructor and Trainer and uses his principles in her horsemanship instruction and in training horses for therapeutic riding. She currently manages Rancho Vista near Dolores, Colorado, and teaches both there and at client's homes. Visit her at www.RanchoVistaLLC.com.

What Color Is That Horse? Sat. • 1:30 – 2:45 p.m. • KHP Lecture Room

We all do well identifying the blacks, bays, and sorrels. But how do you really identify dun or buckskin or all those spotted horses? In this session you will learn about the dilution and white distribution genes and how they act on or modify the basic horse colors. We will also introduce the leopard complex and color genes that will explain some interesting patterns. Bring along a color picture for some fun discussions.



MITZI

SUMMERS Mitzi has been a CHA Clinician for many years as well as a Level IV Centered Riding Instructor and Bitless Bridle Instructor. Her specialty is "teaching people to train their own horse using nonabusive methods." She has given clinics throughout the United States, Europe and New Zealand. She has also judged for many years, attaining her American Judging Association Certification in Hunt Seat, Stock Seat and Saddle Seat. She has shown successfully in many disciplines including dressage, open jumping and western. She rode and traveled at one time with the Royal Lipizzan Stallion Tour, and also attended the Northern School of Equitation in Ormskirk, England. Mitzi has been the head instructor-trainer and director at several stables throughout her career, but now enjoys freelancing. Her business is SUMMERSET (Summers Equine Theory), in which she holds workshops for owners, instructors and trainers. Mitzi can be reached at SummersDressage@aol.com or at www.MitziSummers.com

Centered Riding Exercises for All Disciplines Friday • 1:30 - 2:45 p.m. • Outdoor Arena

Centered Riding is full of wonderful ground exercises to help instructors assist their students with understanding the how's and why's of good riding and horsemanship. In this session CR Clinicians, Mitzi Summers and Heidi Potter will cover topics such as Half-Halts, Posting Trot, Connected Hands (by feeling what the horse feels in his mouth), Transitions with your Breath and others as time allows. Participants will have the opportunity to feel what their horses feel through interactive exercises.



ANN TURNER Born in Jamaica of Scottish/English descent, Ann was raised on a small dairy farm. Ann rode as a youngster

and took lessons in her teens. After marrying young and moving to

Ontario, she rode with Robin Hahn. Upon returning to Jamaica in 1982, she did quite a bit of showing in dressage and some jumping, and then started her own riding school which she ran for 6 years, retraining Thoroughbred racehorses off the track. She owned a Secretariat grandson who took her to short listing for the Pan Am games in dressage in 1990. The riding school grew to 35 horses and Ann took on the task of riding and training all the horses personally, as well as teaching both Special Olympics kids and half the neighborhood as well. Upon returning to Canada in 1992, Ann taught lessons and ran summer camps for a large riding school in Victoria. In 1994 she obtained her Equine Sports Massage schooling from Equissage in Virginia. From 2001 to 2010, Ann and her husband Anthony owned and ran the first Equine Rehab centre in BC called Wit's End Farms. They helped many injured horses return to soundness with Ann's massage and knowledge of training and riding and Anthony's



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Structural Alignment techniques where acupressure points are used to stimulate the bones to realign. Her business is Ann's Horsemanship which is the Balance of Physical, Emotional, Mental and Spiritual aspects of both horse and rider. She teaches how to feel the horse's energy and connect on a whole different level.

The Horse Human Parallel Thursday • 4 - 5 p.m. • Marriott Hotel

In the same way that humans experience different symptoms when they have suffered trauma to the spine eg: neck pain and headaches from whiplash horses do too. This lecture will start at the head and work to the tail of the horse, describing common injuries, how they happen and the effect it has on the horse physically and behaviorally. Many problems under saddle and in training have their root cause in skeletal and muscular misalignment or malfunction, so the Horse/Human parallel will give riders, coaches and owners a much more in depth understanding of the horse's behavior.

Stretching Exercises for Horses Friday • 10:30 – 11:45 a.m. • Covered Arena

Whether you own a backyard pet or a competition horse, doing stretches on a regular basis can help ease stress, release tension and give you some hands on ways to bond even more closely with your horse. This is a great routine to ease tired muscles after a long endurance ride, a day of showing or to help keep an older horse keep fit and supple. A person once said "you don't get old and stiff, you get stiff and then you get old." This goes double for the horse.



CAITLYN WALKER

Caitlyn was born and raised in Germany, where her vaulting journey started when she joined a local vaulting program when she was 5 $\frac{1}{2}$

years old. She was asked to join the competitive vaulting team half a year

later and was an active team member and leader until she was 19 years old. Her team successfully competed on the second highest level in southern Germany, Switzerland and France. They won the State championships several years and even won the southern German championships in 2002. Germany has the greatest active vaulting population in the world (around 30,000) which creates a very tough competition atmosphere, especially when it comes to team competitions which are a lot more common in Germany than in the USA. After Caitlyn graduated from high school in 2007, she was invited by Sonshine Ranch, an outdoor activities center in New Zealand, to go there to start a vaulting program at their facility. In alliance with the national vaulting team of NZ, she was able to found the second biggest vaulting club in the country. In August 2008, she moved to the USA to start my undergraduate degree in Equine Facilitated Psychotherapy (EFP) at Asbury University in Kentucky. Since January 2009, Caitlyn has been the head coach and president of the Asbury Vaulting Club. As of August 2010, their program is the first and only AVA registered university vaulting program in the US and also the only registered and active vaulting club in the state of Kentucky. Caitlyn has now started a graduate degree in Counseling Psychology with the emphasis in EFP at Prescott College in Arizona.

The "Ins & Outs" of Vaulting Sat. • 10:30 – 11:45 a.m. • Outdoor Arena

This workshop is for anyone interested in the sport of vaulting from the very beginning to competition. Patti Skipton, Caitlyn Walker, & Tammi Gainer bring to the "barrel" varied backgrounds of how vaulting can be incorporated into a wide variety of programs. We will be covering topics such as equipment needs & use, training the vaulting horse, & the vaulting student. This will be a handson workshop so come in your tennis shoes & stretchy pants and you will see a vaulting demo and might even get to practice some compulsories on a vaulting horse!



LYNDSEY WHITE

Lyndsey is a lifelong horsewoman with a passion for eventing. Lyndsey founded the Riders4Helmets Campaign in the spring

of 2010 following US Olympian Courtney King Dye's riding accident in which she suffered a TBI. **Riders4Helmets hosted National** Helmet Awareness Day in July 2010 that saw over 300 US equestrian retailers participate in educating their customers as well as offering discounts on helmets. That was followed up with International Helmet Awareness Day in June of this year that expanded to 500 including over 500 participating retailers around the globe. Riders4Helmets has hosted two Helmet Safety Symposiums with high caliber speakers presenting at each and is in the process of arranging a third event to be held in the US and a fourth to be held in Europe in the spring of 2012. For more information on the Riders4Helmets campaign visit www.riders4helmets.com.

Helmets and Equestrian Safety Thursday • 4 - 5 p.m. • Marriott Hotel

This will be an educational session on all aspects of helmet safety including Traumatic Brain Injury, Concussion, the Importance of Correct Helmet Fit and will provide a review of the material presented by guest speakers at the first and second Riders4Helmets Safety Symposiums. The session will also feature a special video presentation by US Olympian Courtney King Dye who suffered a TBI in March 2010, detailing how her life has changed since her accident.



RICK WILCKE Rich graduated from Kansas State University where he was on the intercollegiate

livestock judging team and also rode bulls. Since he left the US Marine Corps, he has been a farrier, a high school football coach, a farm broadcaster, an editor of a beef cattle magazine, CEO of a national business association, the director of the first state Thoroughbred racing day, and the founder of Mid-Atlantic Thoroughbred. He joined the University of Louisville business faculty in 1995. This past summer he stepped down as the director of UofL's Equine Industry Program, and has gone back to teaching fulltime. He serves on the AQHA's national racing committee, as treasurer of the American Youth Horse Council, and on the boards of both the Kentucky **Equine Education Project and the** Kentucky Equine Health and Welfare Council. He and his wife, Janny, have been married for 45 years and have three daughters and eight grandchildren. They live on a farm in Bethlehem, KY, where they summer graze cows and breed horses.

Getting Down to Business – With Horses

Sat. • 10:30 - 11:45 a.m. • KHP Lecture Room

Why do so many horse businesses fail to survive or struggle to flourish? Most suffer because those involved spend too much of their time 'messing with horses' and not enough time focused on business management. This is more common and vastly more significant than all of the other explanations ever offered. Few choose the horse industry because of research that convinced them that it would be more profitable than alternatives. Rather, most choose it because they love horses. This doesn't mean that commercial horse enterprises cannot succeed; it means that the commitment to sound management and dedicated planning must be greater. There are some basic fundamentals of business that, if understood and adhered to, can make a huge difference. This session will discuss those.



TERRY WILLIAMS Terry is a 1984 graduate of Otterbein College in Ohio with a Bachelor's degree in Equine Science and

Stable Management. She has been a certified CHA instructor since 1985 earning her master instructor certification status in 1986 in CHA's standard certification program and has been Standard clinic staff ever since. Terry is also a CI for the Equine Facility Manager program, a CHA site visitor and an overnight guide. Terry has worked in the camping industry, teaches lessons, managed boarding operations, and managed a large thoroughbred (racing) breeding and training facility for over ten years. She has been CHA's Region 4 Director since 1998. Terry has also been on Ohio's Approved List of 4-H Judges for over 15 years. In addition,



she has conducted several clinics under her Problem Rider vs. Problem Horse Program. With a recent career change, Terry has earned her associates degree in nursing and is now a practicing RN at two nearby hospitals in Dayton and Cincinnati, Ohio. This career change has allowed Terry more time to devote to her own personal horses, and to participate in the horse activities she loves. Terry currently resides in Blanchester, Ohio with her daughter Sarah.

Semi-Private Western Lessons Friday • 9 - 10:15 a.m. • Covered Arena

Come and ride with Terry to learn some more western maneuvers based on where you are in your riding. Extra fee applies - see CHA registration desk at conference for details.

Showmanship for All Disciplines Saturday • 3 - 4:15 p.m. • Outdoor Arena

Every time we touch a horse we are training it. It is up to us whether it is a positive or negative experience for both horse and handler.

Showmanship is the foundation of our respect in the handler/horse relationship. If we don't have the horse's respect on the ground how can we truly have that respect on the horse's back? Competing in showmanship is scary to many people, but the movements we are judged on are used in our daily handling of horses. In this workshop, Terry will break down showmanship and it's techniques into a basic format that everyone can do. There will be no more, "Now which quad should I be in?", "My horse doesn't pivot well", "My horse won't back", and "I don't understand what the judge is looking for." She will break down the elements utilized in showmanship, and emphasize the importance of incorporating showmanship skills in all your staff and horses regardless of the type of horse operation you are involved in. Showmanship is a crucial part of horse safety. Come join in the fun and never fear showmanship classes again. Terry will also help run the Region 4 CHA member meeting on Saturday afternoon.



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JOANNE YOUNG

JoAnne has been teaching riding and training horses for over 40 years, and is happy that she is still learning. Every student and every horse bring fresh challenges that

keep life interesting. She has been privileged and blessed beyond her wildest dreams to study with such wonderful instructors as Walter Zettl (dressage coach to Canadian event team when they won bronze at Los Angeles Olympics), Bertin Potter in Germany, Molly Sivewright (FEI judge and past chair of the Fellows of the British Horse Society), Carel Eijkenaar (FEI judge), Eddo Hoestra (F.E.I. Trainer) and Doris Halstead (Physical Therapist and author of "Releasing the Potential: Physical Therapy Modalities for Horse and Rider." Jo-Anne is the author of the M.A. thesis: "Preparing students for riding instructor certification through college curricula."

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Theory on Lateral Work: Shoulder-In, Haunches-In, Renvers, Half-Pass & more!

Thursday • 3 – 4 p.m. • Marriott Hotel

This workshop is designed to take the mystery out of lateral work, break it down into its simplest elements, and give you guidelines to use to guide your horses and your students to success. We will also be discussing the purpose of lateral work: it is NOT just "circus ticks" nor simply a matter of "obedience"! Lateral work has a specific function in helping the horse gymnastically develop in suppleness and strength.

Semi-private Dressage Lessons Friday • 9 - 10:15 a.m. • Covered Arena

Riders will work from wherever they and the horses they are on currently are on the classical training scale. The focus will be on techniques to enhance rhythm, relaxation, contact, schwung (a.k.a. "thoroughness") that lead to straightness and eventually collection. Extra fee applies - see CHA registration desk at conference for details.

Through the Back & On the Bit Saturday • 9 – 10:15 a.m. • Covered Arena

It is not about a "headset." Riders will be exploring "back to front" riding and just how light the aids can be to enable a horse to "dance" under the rider in harmony as a willing partner.



THERESA ZENNER Theresa currently resides in Reddick, FL where she and her partner, Rhett Fincher, have started a Racehorse Naturally business.

Theresa has recently started her journey in cutting competitions and has an interest in reined cow horse. Theresa competed in the NVRHA in FL last fall and won the Novice Class. She is dedicated in her pursuit of lighter communication with the horse and true partnership which ultimately brought her to a dedicated Vinyasa Flow practice and becoming a certified Yoga Instructor in the spring of 2009. Theresa has taught Vinyasa

Flow classes across the country and has produced 2 Vinyasa Flow Yoga DVD's titled "Fluidity Connection." Her goal is to help others ride with more connection with their horses as well as improve their overall posture, flexibility and balance.

Yoga for Equestrians Thursday • 3 - 4 p.m. • Marriott Hotel

This discussion will be focused on helping the rider with balance, flexibility and stability as well as providing breathing techniques to help riders with fear and anxiety, helping students relax and better flow with the horse. It will be an interactive sessions where attendees will get to try out different yoga poses. Theresa will also focus on a student's overall posture and flexibility to help them not only with their horses but in their everyday life. Instructors will have much to take home with them for their students. The more well balanced and fluid a person feels out of the saddle will transfer to the saddle.

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