



Certified Horsemanship Association Advertising Contract for 2021 Conference Program and 2022 *The Instructor Magazine*

CHA RESERVES THE RIGHT TO DECLINE ANY ADVERTISING ORDER FOR ANY REASON AT ITS SOLE DISCRETION

Company Name: _____

Advertiser Contact Name: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Fax: _____

Website Address: _____

Billing Address if different from above: _____

2021 CHA International Conference Program and 2022 *The Instructor Magazine*

Materials Due: September 15, 2021 for Program by email to clandwehr@CHA.horse

February 28, 2022 – for Magazine by email to clandwehr@CHA.horse

****If one advertisement is bought for full price in *The Instructor* magazine, this same ad can be run in the current CHA conference program at 20% off.****

Ad Size (all in inches) CHA Member Price/Non-Member Price (circle one):

Full page \$475/\$575 (7 1/2 x 9 1/2), 1/2 page \$290/\$390 (7 1/2 x 4 1/2), 1/4 page \$175/\$250 (3 3/4 x 4 1/2), 1/6 page \$95/\$145 (2 1/4 x 4 1/2), Inside Front Cover \$750, Inside Back Cover \$750, Back Cover \$850

Program - Black and White ads & *The Instructor* magazine – Color ads

Total per Contract: \$

Please update any incorrect/incomplete information and initial those corrections. Then sign and date this contract and fax it back to 859-255-0726.

Advertiser or Agent Signature: _____ Date: _____

Print Full Name: _____

Payment:

If paying by check, please send to: CHA Corporate Office at 1795 Alysheba Way Suite 7102 Lexington, KY 40509

If you want us to bill you, please initial here: _____

I Authorize CHA to charge:

MasterCard/Visa/Discover#: _____ CVC: _____

Name on Card: _____ Exp: _____

Signature: _____ Date: _____

*Christy Landwehr, 720-857-9550, clandwehr@CHA.horse, fax 859-255-0726
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