



# Certified Horsemanship Association Advertising Contract for 2021 Conference Program and 2022 *The Instructor Magazine*

CHA RESERVES THE RIGHT TO DECLINE ANY ADVERTISING ORDER FOR ANY REASON AT ITS SOLE DISCRETION

Company Name: \_\_\_\_\_

Advertiser Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Website Address: \_\_\_\_\_

Billing Address if different from above: \_\_\_\_\_

## 2021 CHA International Conference Program and 2022 *The Instructor Magazine*

Materials Due: September 15, 2021 for Program by email to [clandwehr@CHA.horse](mailto:clandwehr@CHA.horse)

February 28, 2022 – for Magazine by email to [clandwehr@CHA.horse](mailto:clandwehr@CHA.horse)

**\*\*If one advertisement is bought for full price in *The Instructor* magazine, this same ad can be run in the current CHA conference program at 20% off.\*\***

Ad Size (all in inches) CHA Member Price/Non-Member Price (circle one):

Full page \$475/\$575 (7 1/2 x 9 1/2), 1/2 page \$290/\$390 (7 1/2 x 4 1/2), 1/4 page \$175/\$250 (3 3/4 x 4 1/2), 1/6 page \$95/\$145 (2 1/4 x 4 1/2), Inside Front Cover \$750, Inside Back Cover \$750, Back Cover \$850

Program - Black and White ads & *The Instructor* magazine – Color ads

Total per Contract: \$

*Please update any incorrect/incomplete information and initial those corrections. Then sign and date this contract and fax it back to 859-255-0726.*

Advertiser or Agent Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Full Name: \_\_\_\_\_

Payment:

*If paying by check, please send to: CHA Corporate Office at 1795 Alysheba Way Suite 7102 Lexington, KY 40509*

If you want us to bill you, please initial here: \_\_\_\_\_

I Authorize CHA to charge:

MasterCard/Visa/Discover#: \_\_\_\_\_ CVC: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Christy Landwehr, 720-857-9550, [clandwehr@CHA.horse](mailto:clandwehr@CHA.horse), fax 859-255-0726  
Leigh Ann Matthews, [Sales@CHA.horse](mailto:Sales@CHA.horse)*