Certified Horsemanship Association Advertising Contract for 2026 Instructor Magazine

CHA RESERVES THE RIGHT TO DECLINE ANY ADVERTISING ORDER FOR ANY REASON AT ITS SOLE DISCRETION

Organization: _____

Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Website: _____ Fax: _____

Billing Address if different from above: _____

Ads placed in the Instructor Magazine are in color unless otherwise specified by advertiser. Please provide graphic ad layout by email to tgainer@cha.horse.

Please choose your desired size:

Full Page *(7-1/2 x 9-1/2)* ____CHA Member: $550 ____ Non-Member: $650
_____ *Premium Placement Inside Front Cover $775.00
_____*Premium Placement Inside Back Cover: $775.00

Half Page *(7-1/2 x 4-1/2)* _____CHA Member: $375 ____Non-Member: $450
_____*Premium Placement Back Cover: $725.00

Quarter Page *($3^3/_4$ x 4-1/2)* _____CHA Member: $250 ____ Non-Member: $300

Sixth Page ($2^1/_4$ x $4^1/_2$) ____CHA Member: $175 ____Non-Member: $200

Please note that premium placement ads are the same price for CHA members and non-members.

Ad Payment & Graphic Layout due no later than: March 6, 2026 to tgainer@ cha.horse

Advertiser or Agent Signature: _____ Date: _____

Print Full Name: _____

Payment:

- If paying by check - please send to: CHA Corporate Office at 1795 Alysheba Way Suite 7102 Lexington, KY 40509
- If paying by credit card, I Authorize CHA to charge:

MasterCard/Visa#: _____ CVC: _____

In the name of: _____ Exp: _____

X: _____ Date: _____

Please scan and email this form to tgainer@CHA.horse or call 859-259-3399 to pay by phone.

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Revised February 2026

1795 Alysheba Way Suite 7102 · Lexington, KY 40509 ·859.259.3399 · fax - 859.255.0726 ·office@CHA.horse www.CHA.Horse