



# Certified Horsemanship Association Advertising Contract for 2020 *Instructor Magazine* and 2020 CHA Conference Program

CHA RESERVES THE RIGHT TO DECLINE ANY ADVERTISING ORDER FOR ANY REASON AT ITS SOLE DISCRETION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Billing Address if different from above: \_\_\_\_\_

Please choose your desired size:

- |                               |   |  |
|-------------------------------|---|--|
| <b>Full Page</b> (7½ x 9½)    | <input type="checkbox"/> CHA Member: \$475                            | <input type="checkbox"/> Non-Member: \$575 |
|                               | <input type="checkbox"/> *Premium Placement Inside Front Cover: \$750 |  |
|                               | <input type="checkbox"/> *Premium Placement Inside Back Cover: \$750  |  |
| <b>Half Page</b> (7½ x 4½)    | <input type="checkbox"/> CHA Member: \$290                            | <input type="checkbox"/> Non-Member: \$390 |
|                               | <input type="checkbox"/> *Premium Placement Back Cover: \$850         |  |
| <b>Quarter Page</b> (3¾ x 4½) | <input type="checkbox"/> CHA Member: \$175                            | <input type="checkbox"/> Non-Member: \$250 |
| <b>Sixth Page</b> (2¼ x 4½)   | <input type="checkbox"/> CHA Member: \$95                             | <input type="checkbox"/> Non-Member: \$145 |

*\*Please note that premium placement ads are the same price for CHA members and non-members.*

I would like the ad to run in both the magazine and the conference program for a 20% discount on the second ad placement. Please note that the same ad must run in both publications and conference program ads run in Black and White while magazine ads are in Color.

I would like Design Assistance for the following additional cost:

- Full Page: \$95     Half Page: \$70     Quarter Page: \$60     Sixth Page: \$50  
 Inside Front Cover/Inside Back Cover: \$125     Back Cover: \$150

Materials Due:

- March 9, 2020 for Magazine to [CLandwehr@CHAinstructors.com](mailto:CLandwehr@CHAinstructors.com)
- August 15, 2020 for Conference Program to [CLandwehr@CHAinstructors.com](mailto:CLandwehr@CHAinstructors.com)

Advertiser or Agent Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Full Name: \_\_\_\_\_

Payment:

- If paying by check - please send to: CHA Corporate Office at 1795 Alysheba Way Suite 7102 Lexington, KY 40509
- If you want us to bill you, please initial here: \_\_\_\_\_
- If paying by credit card, I Authorize CHA to charge:

MasterCard/Visa# \_\_\_\_\_ CVC \_\_\_\_\_

In the name of: \_\_\_\_\_ Exp: \_\_\_\_\_

X \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE DO NOT EMAIL CREDIT CARD INFORMATION. INSTEAD, PLEASE FAX THIS FORM TO 859-255-0726 OR CALL 859-259-3399 TO PAY OVER THE PHONE.**