



CERTIFIED HORSEMANSHIP ASSOCIATION
INTERNATIONAL CONFERENCE

OCTOBER 24 – 26, 2019
HOUGHTON COLLEGE IN NEW YORK

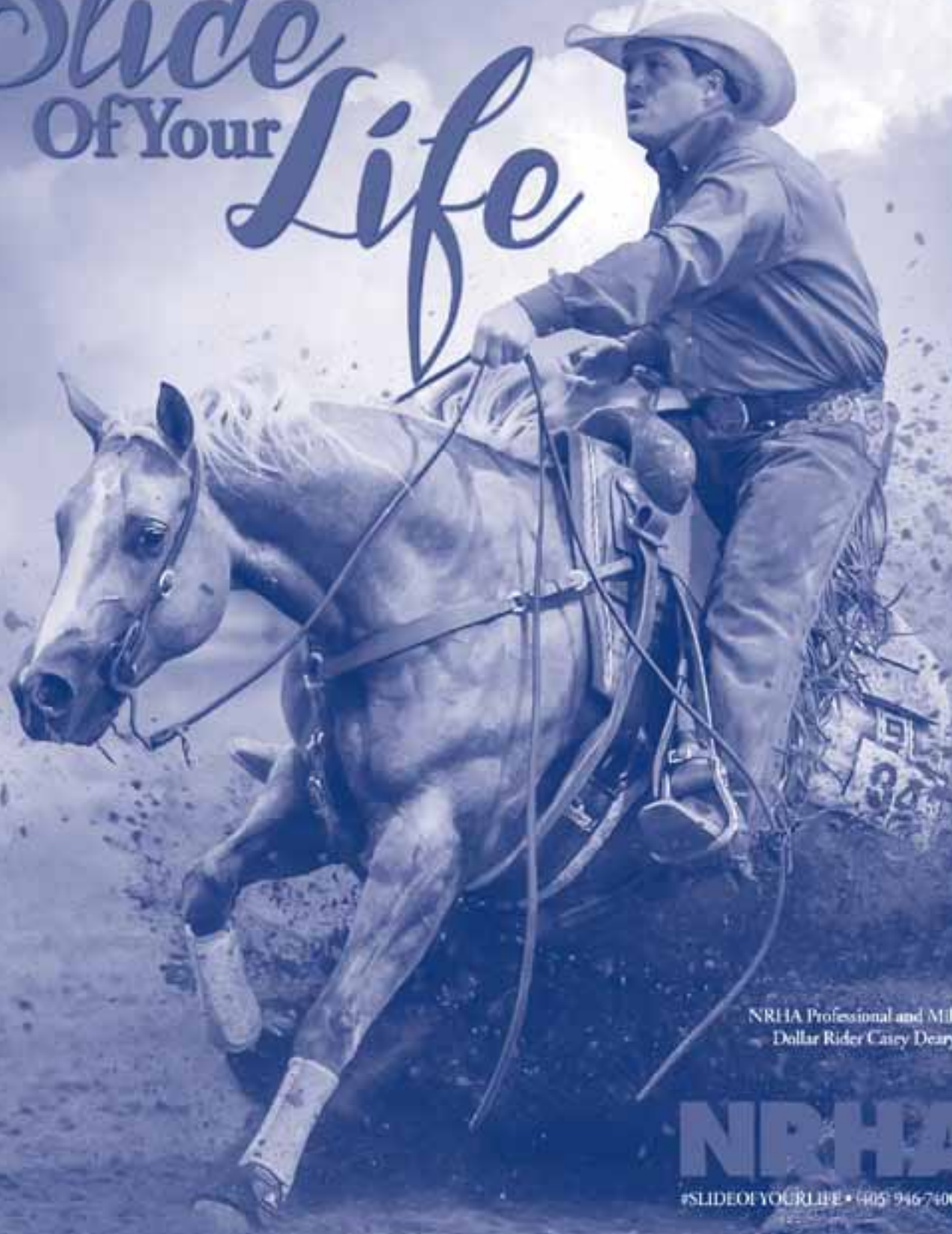


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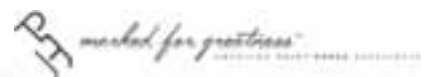
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THANK YOU TO OUR HOSTS:

Houghton College in New York

Houghton College is a Christian college of liberal arts and sciences. It was founded in 1883 on farmland donated by Willard J. Houghton for a school to train teachers and preachers far from the distractions of the city. Although ideally situated for horse lovers on a ridge overlooking the gorgeous Genesee River Valley (and in a time when horses were still a common mode of transportation), it was 101 years before Equestrian Studies were added to the curriculum.

From its modest beginnings in 1984 with seven lesson horses, one outdoor arena, and only two college credit courses, Houghton College's Equestrian Program has grown to offer two tracks within the Equestrian Studies major: Performance or Management, as well as the option to minor in Equestrian Studies or Equine Assisted Therapy. The Houghton College Equestrian Center is pleased to be a CHA accredited site. It has 5 barns with a total of 63 box stalls, two indoor arenas, two outdoor arenas with permanent judge's stands, trails, and cross country fences.

Students at Houghton College get a solid grounding in theory, lesson planning, and teaching techniques – plus LOTS of practice teaching in the Equestrian Pedagogy class that leads to CHA certification. They get opportunities to put their hard-earned CHA instructor certification to use by teaching riding lessons available to anyone from the community, by coaching each other in the free Equestrian Club riding times, and by working as Teaching Assistants for the professors of some of the Equestrian Studies classes.

Houghton's lesson herd includes horses for all levels of riders and

FROM THE PEN OF THE PRESIDENT



Welcome to the 2019 CHA International Conference in the beautiful state of New York. We are truly blessed

to be hosted by Houghton College in their brand new state-of-the-art Equestrian Center! This year's conference presenters are leaders in the industry and have a deep desire to share their knowledge with each of us. The sessions will offer a wide variety of seminars and mounted lessons that will challenge each of us to expand and improve our horsemanship skills and knowledge.

A special thank you to each presenter for your willingness to share your time and talent.

A big thank you also to the staff and students of the Houghton Equestrian program who have opened their "home" to us. As you enjoy the conference this weekend, please be sure to give a thumbs up to each one that you come in contact with. And finally, thank you to each attendee who took the time out of your busy lives to share the passion and purpose of CHA "Changing lives through safe experiences with Horses!"

TAMMI GAINER,
CHA President

CHA FORGING AHEAD



I want you to stop for a moment and think about that special person or animal that has changed

you, and maybe even your whole life, for the better. With that image in mind, please read these words from the Broadway musical *Wicked* from the song "For Good."

"I've heard it said that people (and animals) come into our lives for a reason, bringing something we must learn and we are led to those who help us most to grow if we let them and we help them in return. Well, I don't know if I believe that's true, but I do know I'm who I am today because I knew you. Who can say if I've been changed for the better? But

because I knew you, I have been changed for good."

This is how I feel about all of you as a part of our CHA Community, you have changed me and each other "For Good." We are a great membership association doing remarkable things for our students and horses, but we are also a family who is there for one another on our journey through horsemanship and teaching others.

So during this conference, please make sure to reach out to new friends and rekindle your friendships for those you have known for a while and know that we are all here to do "Good" by our students and horses and learn from one another. Thank you to Houghton College for hosting us here in New York!

CHRISTY LANDWEHR,
CHA Chief Executive Officer

...Continued on page 6

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...Continued from page 4

includes 28 awesome horses. Since the principles of classical dressage are the foundation of all the teaching and training there, you would expect there might be some dressage schoolmasters in the herd. You would be right. If students are working on Training, First, or Second Level dressage, there are plenty of lesson horses who can help, and some who can teach the dedicated students all the way to piaffe, tempi changes and pirouettes. The lesson herd also includes hunter-jumpers, eventers, and western horses. Houghton professors and students are extremely grateful to the donors of these wonderful horses.

Houghton's welcome mat is always out, and the door is open. You can contact the Equestrian Center at 585-567-9335 or email the event coordinator and program assistant Hannah Williamson at equestrian@houghton.edu or the Equestrian Program Director at larissa.ries@houghton.edu. Check on our upcoming equestrian events at www.houghton.edu/equestrian.

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SPECIAL EVENTS-HIGHLIGHTS

Night at the Movies

**- Wednesday, at 7 p.m. in Schaller
Hall at Houghton College**

Come and join EQUUS Film Festival while they show us three award winning documentaries that show the diversity of our equine world.

CHA Regional Meetings

**- Thursday, 1 p.m. in Houghton
College Equestrian Event Center Arena**

Come and find your fellow regional members in your state or province and learn what is going on with CHA in your own backyard.

Silent Auction

- Equestrian Event Center

To be held Thursday and Friday.

Final bids accepted at the banquet on Friday night. Make sure to stroll through the auction area and bid on your favorite items. Proceeds benefit CHA to help provide scholarships to those who need financial help to attend a CHA clinic.

CHA Welcome and Annual Meeting

- Thursday, 2 p.m. Event Center Arena

Join us to open our conference with a Welcome to New York and Houghton College by Karl Sisson the Vice President for Advancement and External Engagement at Houghton College and then our annual meeting led by CHA President Tammi Gainer.

CHA Annual Awards Banquet

- Friday, 7 p.m.

Houghton College Cafeteria

Keynoter Julie Goodnight will give us an update on her experience from Horse Trainer to TV Producer: The Unexpected Journey. Then help us celebrate the following award winners:
CHA Volunteer of the Year
CHA Instructor of the Year
CHA Clinician of the Year
Partner in Safety Award
CHA School Horse of the Year
CHA Distinguished Service Award

Meet and Greet Educational

**Roundtables - Thursday, 6:30 p.m.
Houghton College Cafeteria**

Come and mingle with your fellow CHA members and attend educational roundtables discussions on a variety of horsemanship and business topics!

**Real Colors Inventory Workshop for
Working with Your Clients and Staff
with Anne Brzezicki and Christy
Landwehr - Saturday at 6:30 p.m.**

- Houghton College Cafeteria

(Additional \$15 for personality instrument)

This session will help you know your own personality as well as those of others. Learn how to communicate the best with the different styles around you. CHA Clinicians are encouraged to attend this session.

Mounted and Hands-On Horse Sessions

All mounted and hands-on horse sessions will be held indoors at the Houghton College Equestrian Center Arenas. Four riding spots are available for almost every mounted session. Riders sign up ahead of time at registration for the session of your choice on that same day. Make sure to note riding ability at the top of each form; do not sign up to ride in a class that is being taught at a higher level than you ride. Limit one ride time per person for the entire conference to make sure we have enough room for all. Riding spots are not open to day rate participants. All are welcome to audit all sessions. Keep in mind that all riders will be given a thorough safety check before starting their session. Helmets and boots are required and not provided.

Trade Show Exhibitors &

CHA Product Line

- Houghton College Equestrian Center

Please take the time to shop and check out the great items on sale from CHA, our sponsors and vendors. Remember a CHA Life Membership at Conference is only \$650, a savings of \$100!

In Appreciation to our Donors for the Silent Auction & Giveaways:

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CONFERENCE PRESENTERS

DIANA BEARDSLEY



Diana is a CHA Level 3 Instructor, IRD ACI, PATH International registered instructor, driving instructor and equine specialist. She graduated from Lake

Erie College with a BS in equine studies and spent 11 years in her local 4H club prior to college. Diana has been employed at Pegasus Farm Therapeutic Equestrian Center in Hartville, OH since 1999. Diana is the senior riding instructor at Pegasus, as well as the head of the carriage driving program. For fun she volunteers at carriage driving events in Ohio and Kentucky, enjoys camping, snow skiing, reading and loves to explain to people exactly what she does for a living.

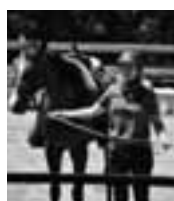
**THERAPEUTIC HORSEBACK RIDING:
NOT JUST A PONY RIDE**
– FRIDAY 1:30 – 2:45 P.M.
– LESSON BARN ARENA

Covering teaching techniques and task analysis to help instructors of riders with disabilities move beyond the basics of start, stop, and steer.

**ARENA TO THE BOARDROOM
– COACHING LEADERS USING
HORSEMANSHIP CONNECTION**
– THURSDAY 4 – 5 P.M.
– EVENT CENTER ARENA

Tammi Gainer & Diana Beardsley from Pegasus Farm and Celia King of Arrants McSwain Team Building have joined forces to offer Equine Assisted Learning (EAL) sessions to corporate and non-profit leaders and their teams. In this workshop they will offer a brief description and overview of what's happening generally in EAL and tell the story of their work specifically. They will also cover: developing the relationship between an equine professional and a consultant, choosing horses for corporate EAL work, and making sure your EAL work fits the overall mission of both the consultant and equine program. Tammi, Diana, & Celia will also demonstrate activities they use with clients to address three elements that consistently show up in working with both people and horses: Empathy, Communication Skills, Intuitive Energy or Presence.

SUSAN BERGER



Susan began her horsemanship adventure apprenticing in an Arabian show stables in Lynchburg, Virginia and attended classes at Randolph Macon Women's

College in its equine department. She then took her knowledge, experience, and gift of handling horses to The Master's Inn, a Christian Conference Center, where she pioneered its riding program. Her adventure continued when she left there to manage two boarding stables, where she taught riding lessons and offered training. She has shared her horsemanship talent and skills at Camp Hebron in Halifax, PA, where she carries the title of Horsemanship Education Specialist. She is a Master Instructor, Clinician, and Site Visitor through CHA. Susan's current passion is working with "at risk" youth. She is always looking for new adventures while she continues to teach and train at Camp Hebron, work with other stables in the area, coordinate clinics and seminars, and support children and youth organizations in educational activities. She can be reached at susan@camphebron.org.

**REIN AIDS; HOW TO TEACH THEM
AND RIDE THEM – FRIDAY 9**
– 10:15 A.M. – LESSON BARN ARENA

With beginner students, we as instructors love our lesson horses enough to keep those riders' hands as quiet as possible. But at some point we need them to "pick up" the reins and "carry" their horses to advance their horsemanship. How to ride on correct contact; what is the difference between a leading, direct and indirect rein; how do we communicate with our horses through all of our aids and not just steering them by hand; so many fun, and challenging, lessons!

ANNE BRZEZICKI



Anne recently retired as the Director of Equestrian Programs and the coach of the equestrian team at Middle Tennessee State University. Her background includes teaching at 4H horse camps in CT and TN, competing in USEF, IHSA and AQHA shows, and coaching many youth, amateur, and Intercollegiate Horse Show As-

Thank you to all of this year's volunteer presenters. Your willingness to share your expertise is much appreciated!

sociation national champions. She is a CHA Master Instructor and Clinician and has been hosting CHA certification clinics and thoroughly enjoys working with other teachers in an atmosphere of shared enthusiasm, knowledge and techniques. In 2015, Anne won the CHA Instructor of the Year Award. Anne is also a Real Colors Trainer.

**REAL COLORS INVENTORY FOR
WORKING WITH YOUR CLIENTS AND
STAFF – SATURDAY 6:30 (\$15 FOR
INSTRUMENT) — CAFETERIA**

Come to this interactive fun session to learn about your personality style and how to communicate well with your staff, clients, parents and others even those that might be challenging.

CELIA BUNGE



Celia, alongside her daughter Daniela, owns and operates Miami International Riding Club, LLC (MIRC). MIRC is the largest hunter/jumper barn in the Miami area with 50 horses on site

and a large lesson program. Through her barn, Celia has worked hard to create awareness for show jumping in the Miami area, and their niche has been to get new people into English riding and competitive show jumping. MIRC is certified as a United States Hunter Jumper Association (USHJA) Recognized Riding Academy. Celia is a former lawyer, with a Master's Degree in Education, and graduate studies at the doctoral level in education and criminal law. She is CHA Certified English Riding Instructor, as well as a Certified Instructor of Riders with Disabilities. She is also certified in Equine Coaching and in Equine Assisted Learning by AMECAC (Mexican Association of Equine Assisted Coaching). She received extensive training in Rider Biomechanics by the International Society of Rider Biomechanics (ISRB). She grew up both in Mexico and in the US, and learned from the best of a long tradition of international horsemen including the current President of the Equestrian Federation of Mexico. Finally, Celia and Daniela's barn Miami International Riding Club (MIRC) was awarded the 2018 American Youth Horse Council (AYHC) "Youth Equine Industry Connections Award" for going the extra mile to connect kids through horses.

**BUILDING A SUCCESSFUL BUSINESS
AROUND YOUR LESSON PROGRAM
ROUNDTABLE – THURSDAY AT 6:30 P.M.
– CAFETERIA**

Celia will share her experiences of developing a successful horse business around a large, well organized and highly structured lesson program. All told from the standpoint of someone who has actually done it. She will explain how focusing your efforts into creating a solid lesson program that will become the backbone of your business is the smart way to go. She will debunk the myth that it is impossible to create a profitable horse business, and also explain why as a new horse business entrepreneur you should avoid trying to do many assorted and independent things at once that will quite likely lead you not only to lose credibility, but also to lose a lot of money. It is – in her opinion- possible to do many things at your barn. Like running a summer camp, retraining and rehabilitating off the track thoroughbreds, providing boarding services, having a successful show team, hosting youth outreach programs, integrating riders with disabilities to your programs, and much more, as long as they are all supported, linked, and branched out of your lesson program.

PAULINE BURNES



Pauline, Registered Landscape Architect, is a member of the American Society of Landscape Architects, New York State Horse Council, Inc., CHA Equine Facilities Manager, and NY Parks and Trails. She holds a Master of Landscape Architecture Degree from the State University of New York College of Environmental Science and Forestry with a concentration of studies in Environmental Planning. Allegany County, NY has over 43,000 acres of state forest, with existing equestrian trails at West Almond and Coyle Hill. She is coordinating efforts with the NY State Department of Environmental Conservation and others to maintain and improve the equestrian trails on state forest lands.

**PUTTING HORSE POWER INTO
MULTI-USE TRAIL IMPROVEMENTS
– SATURDAY 9 A.M. – 10:15 A.M.
– EVENT CENTER CLASSROOM**

This presentation will include the significance of horse power (equines and equestrians) in promoting cooperation, community and collaboration (the three C's) in promoting equestrian trails that are multi-use in designated

areas on New York State Department of Environmental Conservation Forest Lands. A brief history of the Civilian Conservation Corps and the nursery at the West Almond camp (not far from Houghton College) will emphasize how their work impacted the landscape, watershed protection and the forest ecosystem that we enjoy while trail riding. The presentation will include examples of ongoing equestrian (multi-use) trail improvement activities at the West Almond Trail System in Allegany County and a major project on NYSDEC forest lands at Pine Hill and South Valley accomplished by the Cattaraugus/Chattanooga Chapter of the NY State Horse Council.

ERIN CARDEA



Erin has spent her life studying equitation and equine and equestrian science. As a junior rider, she could be found at the hunter/jumper horse shows in Maryland and Virginia and riding on

Loftmar Stables' champion equitation team. It was here she was introduced to CHA and worked her way through the levels as a rider. While pursuing a bachelor's degree in Equestrian Science at William Woods University,



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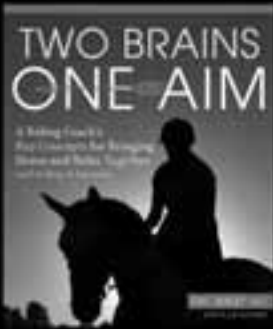
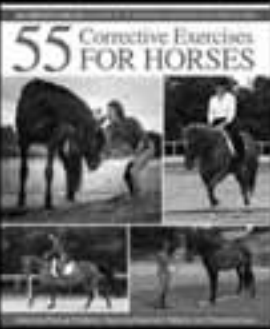




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Erin rode in hunter/jumper, western, dressage and saddle seat classes. After graduation, Erin moved to Omaha where she held a number of titles including US Pony Club District Commissioner, riding instructor, stable manager, show organizer, summer camp director, equine assisted psychotherapy instructor, trainer, professional rider, equine physical therapist, IHSA coach, and owner of Orion Row Stables. Looking for a change of pace (and scenery!), she landed a job in Saudi Arabia as a recreational riding instructor. It changed her as it gave her not only a unique perspective, but also time and money to pursue a masters' degree in Equine Science and Equestrian Education online from the University of Edinburgh and William Woods University, respectively. She is a CHA clinician and also holds credentials with the British Horse Society. Currently she is an assistant professor at Johnson & Wales University in Providence, RI, teaching courses in the Equine Business Management and Equine Science programs. She also teaches part time at High Hopes Therapeutic Riding in Old Lyme, CT in order to work towards her PATH Advanced Instructor Certification and to bring an Equine-Assisted Activities and Therapies specialization to JWU.

CHANGING YOUR TRACK FOR A BETTER DISTANCE WHEN JUMPING – SATURDAY 9 – 10:15 A.M. – EVENT CENTER ARENA

This session will help you to help your students find the ideal line/track to each jump that makes the distance to each ride better. This includes asking the horses to bend around the turn correctly, so bending correctly while using the outside aids to turn/push the horse to the jump will be discussed.

BOB COLEMAN PH.D., PAS, DIPACAN



Dr. Bob grew up in western Canada and has had a lifelong interest in horses. He is a graduate of the University of Manitoba with a

Bachelor degree in Agriculture with a major in Animal Sciences and a Master degree in Animal Science. Dr. Bob worked in the Canadian Feed Industry as a nutritionist for two major feed companies before moving to Alberta, Canada where he served as the Extension Horse Specialist for Alberta Agriculture. During his time in Alberta, he completed his Ph.D. at the University of Alberta with a focus in Equine Nutrition. In 1998, he moved to the

University of Kentucky as the Equine Extension Specialist. In addition to his Extension duties, Dr. Bob teaches in the Equine Science and Management program. Dr. Bob is active in the horse Industry serving as Chairman of the AQHF research committee and has served on the executive committee of the Kentucky Quarter Horse Association. Professionally, he is a member of the Equine Science Society and serves as the executive director, is a member of the American Registry of Professional Animal Scientists, and is a Diplomat in the American College of Animal Science and a member of the American Society of Animal Scientists. In addition Dr. Bob is a member of CHA serving on the board as the President Elect and is a Site Visitor Trainer supporting the CHA site accreditation program.

FEEDING THE HARD WORKING SCHOOL HORSE – SATURDAY 10:30 – 11:45 A.M. – EVENT CENTER CLASSROOM

Certainly the heart of any lesson program is the school horse. They put in their time day in day out and we need to feed appropriately to allow them to do their job. This presentation will talk about how to meet horse's nutrient requirements while holding fast on feed costs. Looking at the different requirements due to work load and how to use available feedstuffs to meet those needs. In addition there will be a short discussion on how to accomplish your feeding goals when common feeds are in short supply or more expensive.

JENNIFER CONNER



Jennifer, third generation horsewoman, has been involved in many aspects of the equine industry. She is currently the Northeast Equine Territory Manager at Dechra Veterinary Products

and was the former General Manager at Majestic View Farms, Int'l and the Bloodstock Coordinator at Blue Chip Farms. Jennifer has an extensive background in breeding, racing and hunter/jumpers. She attended the University of South Carolina and from 2000-01 was the Co-Captain of the NCAA Division I Equestrian Team, finishing 2nd at Nationals during her sophomore year. Jennifer has also competed in Racing under Saddle, and holds licenses to both Drive & Train Standardbreds. Jennifer is the former Hudson Valley Equestrian Team IEA Coach, Board of Trustee member for Harness Horse Youth Foundation and the Director of Outreach for Equestrian Businesswomen.

BUILDING YOUR BRAND – SATURDAY 3 – 4:15 P.M. – EVENT CENTER CLASSROOM

What can you do out of the saddle to help promote your equine business? In effort to help build better business practices in the equine industry, it is important to understand your business inside and outside of the arena. This session will cover marketing initiatives, social media strategies and building a support network. Target markets, where to market and building your brand will all be discussed as well as using social media, creating great content and gaining followers. Lastly, we will cover the importance of having a support network and break down what networks already exist and how you can get involved.

DOUGLAS J COREY JR CJF, DIPWCF



Doug has been a renowned farrier in central New York since the completion of his Cornell certification in 1992. At Cornell, Doug had the fortunate experience of

learning under the leadership of Michael Wildenstein CJF FWCF (Hons) APF. After graduating from Cornell's farrier school, Doug continued to learn and educate himself as he worked as a full time farrier. In 2009, Doug completed his Certified Journeyman Farrier through the American Farriers Association passing all three portions on his first attempt. Most recently, Doug received his Diploma through the Worshipful Company of Farriers and plans to pursue their certification process. Doug is also active in the American Farriers Association as a Board Member, Region 5 Director and approved certification tester. Aside from his wide range of clients, Doug is the farrier for Cazenovia College's Equine program and often teaches at the farrier school at Cornell University. When Doug isn't making shoes, continuing his education or teaching, he enjoys team roping and spending time with his family. Doug, his wife and three daughters reside in Morrisville, NY.

STRATEGIC SHOEING FOR THE SENIOR HORSE – SATURDAY 1:30 – 2:45 P.M. – LESSON BARN ARENA

As our lesson horses age, changes can occur to their hooves. This session will guide owners into how to best care for your senior horses' hooves so they can keep helping you teach well into their 20s and even 30s!

CHA INTERNATIONAL CONFERENCE

TENTATIVE SCHEDULE OF EVENTS

WEDNESDAY, OCTOBER 23, 2019

8 a.m. – 9 a.m.	Board Member Orientation – Event Center Classroom – full board
9 a.m. – 5 p.m.	CHA Board Meeting – Event Center Classroom – full board
6 p.m.	Dinner on Your Own
7 p.m.	Night at the Movies – Equus Film Festival – Lisa Diersen/Diana DeRosa – Schaller Hall

THURSDAY, OCTOBER 24, 2019

8 a.m.	Breakfast on Your Own
10 a.m. – 1 p.m.	Registration Opens – Cafeteria Speaking of Horse TV and Radio Interviews with CHA Members – Wayne Williams – Cafeteria
Noon	Lunch in Cafeteria Shuttle over to Equestrian Center
1 p.m.	Silent Auction and Trade Show Opens – Equestrian Event Center
1 – 1:45 p.m.	CHA Region Meeting – Meet Your CHA Neighbors – Equestrian Event Center Arena
2 p.m.	CHA Annual Membership Meeting – CHA President Tammi Gainer – Event Center Arena Welcome to New York and Houghton College – Karl Sisson
3 – 4 p.m.	Amanda MacDonald – Marketing Smarter – Best Practices for Riding Instructors – Event Center Arena
4 – 5 p.m.	Tammi Gainer/Diana Beardsley/Celia King – Arena to the Boardroom: Coaching Leaders Using Horsemanship Connection – Event Center Arena
5 p.m.	Shuttle to Cafeteria
5:30 p.m.	Dinner in Cafeteria
6:30 – 8:30 p.m.	Roundtable Discussions – Cafeteria (20 minutes each – so each person can choose up to 6 to attend) <ul style="list-style-type: none">• Julie Fischer – Funding Your Equine Business by Thinking Outside of the Box• Kathie Hilsher – Understanding Learning Styles• Celia Bunge – Building a Successful Business Around Your Lesson Program• Lisa Lombardi – How to Retain Clients• Karen Keppen – How to Turn a Rescue Horse Into a Lesson Horse• Cynthia Niemela – Equine Osteopathy• Susan Garside – Painting the Lesson Horse and Other Fun Ground Activities• Molly O'Brien – How Time to Ride Can Benefit CHA Members• Jim McDonald – The Applied Science of Horse Training• Beth Powers – How to Prepare for CHA Site Accreditation as a Site or a Visitor• Christy Landwehr – How to Host a CHA Certification or Skills Workshop

< THURSDAY

CHA INTERNATIONAL CONFERENCE

FRIDAY, OCTOBER 25, 2019

8 a.m.	Breakfast in Cafeteria
8:30 – 9 a.m.	Shuttle to Equestrian Center
9 a.m.	Registration/Silent Auction/Trade Show Opens –Welcome Center at Equestrian Center
9 – 10:15 a.m.	Julie Goodnight – How to Bring Out the Best in Your Horses and Riders – Event Center Arena Susan Berger – Rein Aids, How to Teach Them and Ride Them – Lesson Barn Arena Megan Smits – Focusing on Abilities – Event Center Classroom
10:30 – 11:45	Julie Goodnight – Western Dressage – Event Center Arena Mollie Vacco – Personalities/Learning Styles of Horses Defined Using Ground Work – Lesson Barn Arena Marla Foreman – Using Positive Reinforcement/Successive Approximation in Teaching – Event Center Classroom
Noon	Lunch – Julie Goodnight – Collection: Promoting Self-Carriage – Event Center Arena
1:30 – 2:45	Jo-Anne Young – Developing Connections Through Half Halts – Event Center Arena Diana Beardsley – Therapeutic Horseback Riding: Not Just a Pony Ride- Lesson Barn Arena Barb Dipalma – Good Footing is Safe Footing – Event Center Classroom
3 – 4:15 p.m.	Jo-Anne Young – Leg Yielding and Side Passing – Event Center Arena Cynthia Niemela – Equine Osteopathy: A Demonstration – Lesson Barn Arena Susanne Valla – Does Your Business Need a Brand/Identity – Event Center Classroom
4:15 – 4:45 p.m.	Shuttle to Cafeteria
7 p.m.	CHA Awards Banquet – Cafeteria Julie Goodnight – Horse Trainer to TV Producer: The Unexpected Journey Closing of Silent Auction

Full conference participants may ride in one mounted presentation.

Please bring own boots, correct riding attire and ASTM-SEI approved helmets.

Sign up at the CHA registration desk to ride when you arrive on the day of the class you want to ride in.




Photographs and Video By being an attendee at this event you are allowing CHA to capture your image on photography, video or both and use it to further promote CHA and educational conferences in the future. Thanks to Moving Images NW and the Kays for their support!

TENTATIVE SCHEDULE OF EVENTS

SATURDAY, OCTOBER 26, 2019

8 a.m.	Breakfast in Cafeteria
8:30 – 9 a.m.	Shuttle to Equestrian Center
9 a.m.	Registration/Trade Show Opens – Welcome Center at Equestrian Center
9 a.m. – 10:15	Erin Cardea – Changing Your Track for a Better Distance When Jumping – Event Center Arena Jesse Westfall – How to Get More Suppleness and Bend Out of Your Lesson Horses – Lesson Barn Arena Pauline Burnes – Putting Horse Power into Multi-Use Trail Improvements – Event Center Classroom
10:30 – 11:45	Larissa Ries – Jumping Gymnastics: Exercises for Horses and Riders – Event Center Arena Karen Jackson – The 9 Points of Saddle Fitting Explained for Western/English Saddles – Lesson Barn Arena Dr. Bob Coleman – Feeding the Hard Working School Horse – Event Center Classroom
Noon	Lunch – Jesse Westfall – Training Through Problems with Lesson Horses – Event Center Arena
1:30 – 2:45	Ellen Taylor – Lines, Not Reins – A Primer on Harness, Driving, & Racing – Event Center Arena Doug Corey CJF – Strategic Shoeing for the Senior Horse – Lesson Barn Arena Jennifer Gay – Essential Oils for Horse and Rider – Event Center Classroom
3– 4:15 p.m.	Cheryl West – Control through the Timing of the Aids – Event Center Arena Terry Crisafulli – Bodywork Techniques for the Owner, Trainer, Rider and Caretaker – Lesson Barn Arena Jennifer Conner – Building Your Brand – Event Center Classroom Closing of Trade Show
4:15 – 4:45 p.m.	Shuttle to Cafeteria
5 p.m.	Dinner in Cafeteria and evening off if wanted
6:30 p.m.	Anne Brzezicki/Christy Landwehr – Real Colors Inventory for Working with Your Clients and Staff – Cafeteria (CHA Clinicians are encouraged to attend this session) Extra \$15 fee for instrument

SUNDAY, OCTOBER 27, 2019

8 a.m.	Breakfast in Cafeteria Tours on your Own
9 a.m. – 12 p.m.	YouTube Video Production – Houghton College Event Center <ul style="list-style-type: none">• Ellen Taylor – How to safely hitch up a horse• Tammi Gainer – Lunging the Horse Safely sponsored by Back On Track Limber Up Liniment• Susan Garside – The horse's digestive track• Cheryl West – Simple Changes of Lead Lunch on Your Own 

SEE YOU NEXT YEAR AT THE 2020 CHA INTERNATIONAL CONFERENCE AT
TEXAS A&M UNIVERSITY IN COLLEGE STATION, TEXAS OCTOBER 30 – NOVEMBER 1, 2020

TERRY CRISAFULLI



Terry has owned and ridden horses since childhood. Her passion for horses has led her to the current hands-on, non-invasive, therapeutic bodywork she performs

today. She has spent the last 17 years researching and learning several Equine Therapeutic Modalities. A few individuals she has studied with are, Doris Halstead (physical therapist and author of "Release the Potential"), Jim Masterson (founder of the "Masterson Method"), Ruth Mitchell-Golladay (physical therapist and author of "Facilitated Healing through Myofascial Release"). Terry is a licensed Veterinarian Technician and certified in Masterson Method, MMCP as a practitioner and a coach for level 1 students in this certification program, Equine Massage, Equine Rehabilitation, Kinesiology Taping and Reiki levels 1 & 2. She has also taken courses in Acupressure, Myofascial Release and Sports Training.

BODYWORK TECHNIQUES FOR THE HORSE OWNER, TRAINER, RIDER AND CARETAKER – SATURDAY 3 – 4:15 P.M.
– LESSON BARN ARENA

This demo will show you how to read and listen to your horse in order to enable the horse to actively participate in the therapeutic session. The results are deeper and longer lasting releases. Terry will demonstrate techniques that all horse owners, trainers, riders and caretakers can apply to help your horses relieve stress, be more flexible and increase circulation. The shared experience through therapeutic bodywork between horse and human, helps to create a connection and level of trust that is priceless.

LISA DIERSEN



Lisa is an avid equestrian, she has spent her life in the company of horses. Riding since she could sit in a saddle, Lisa has a great appreciation for all types of equestrian disciplines. She is

the Founder and Director of the EQUUS Film Festival. Her mission is to show the world how horses can bring everyone together regardless of race, age, gender, abilities or disabilities. Lisa is passionate about the education and enlightenment of others to the wonderful world of horses and everything they can do to enrich our lives. She spends her time, when not pro-

moting equestrian film, having fun promoting the new equestrian sport of Working Equitation and raising and training Lusitano horses. lisa@equusfilmfestival.net

DIANA DE ROSA



Diana is a veteran equestrian photo journalist, who has traveled the world and has recorded equestrian history for over 35 years. Her stories and photography have taken her to over

30 countries. An accomplished rider herself, De Rosa understands the horse world from many different angles. De Rosa has been one of the few journalists to be credentialed to cover the past eight Olympic Games (including being on assignment for USA Today for the 1992 Olympics). She has also covered or been on staff at every World Equestrian Games, numerous Pan American Games and World Cups. Her most recent endeavor has been combining the world of acting into her life. She is a SAG-AFTRA member and also has two of her own columns on hubpages.com/@dianaderosa and her photography can be seen at www.dianaderosa.com.

NIGHT AT THE MOVIES – EQUUS FILM FESTIVAL – WEDNESDAY AT 7 P.M.
– HOUGHTON SCHALLER HALL

The movies that will be seen are:

DESERT FLIGHT (2018) USA 40:00 MIN / DIRECTED BY: RYAN KORAL

A love letter to the sport of show jumping, this is a documentary short film that explores the unique relationship with the horse and why people dedicate so much to the equestrian life.

A PONY AND HIS BOY THE STORY OF BERRY & JOSH (2018) USA 25:00 MIN / DIRECTED BY: JULIANNE NEAL

This movie shows the power of a pony and the effect that he had on one small boy who had been afraid of animals, especially horses, all of his life. Filmed in Illinois, North and South Carolina, plus featuring heartfelt testimonials and informative interviews, "A Pony and His Boy" is a testament to the power of the horse.

THE WILD PONIES OF CHINCOTEAGUE 59:00 MIN / DIRECTED BY: KURT KOLAJA & TOD MESIROW USA

The legend says that a Spanish Galleon carrying ponies crashed off the Atlantic coast. The ponies swam free of the sinking ship and reached the New World. Decedents of that lost band live today, wild and free, on the barrier island, Assateague, Virginia. To keep the popu-

lation in check foals are auctioned each year. Sabrina Dobbins made a winning bid and took a pony home, for her it was a pivotal moment.

BARB DIPALMA



Barb hails from New England and has been a horse owner for over 30 years. She has run Frog Field Farm Equine Clinician and Consulting Services since 1999.

She has been involved in the equine industry as an ARIA Certified Level 2 Dressage & Hunt Seat Instructor since 2004. Since 2012, she holds an Open Horse Show Association Judge's Card. Barb is a Massachusetts Licensed Riding Instructor. She has been a Stable Manager, Trainer, Coach, and is an experienced scribe to Grand Prix. She is currently bringing up a Half Arabian Sport Horse gelding as an Endurance, Dressage, and low-level Event prospect.

GOOD FOOTING IS SAFE FOOTING
– FRIDAY 1:45 – 2:45 P.M.
– EVENT CENTER CLASSROOM

Barb's topic will include explanations of ideal Arena Construction and Maintenance, the Bio-mechanics of the Gaits, and the hoof, tendon, and ligament interaction with footing surfaces. For more information on GGT- Footing(tm), please contact Barb at barb.dipalma@polysols.com. GGT- Footing(tm) is the equestrian division of Polysols Inc.

DR. JULIE FISCHER



Dr. Julie has been active with CHA as a certified instructor and prior member of the Board and Executive Committee. She holds an

MBA with Accounting as well as Doctorate of Management with a focus in Organizational Leadership. She has over 25 years in the equine industry, as well as finance and management business sector working in Corporate, Non-Profit (Scouts, Camps, and Boarding School), Government, and Disaster Recovery. Her background focuses around profit and non-profit accounting, grant accounting, funding and grant writing, finance, government finance, management, risk management, organizational leadership, disaster accounting, and disaster leadership/management. Her recent and current research focuses on shared collaborative leadership in finance for disaster recovery grants, leadership trends impacting financial decisions in business, and leadership designs

and styles within education and equine fields. Besides her current finance position with a local school district, she also works as an adjunct professor teaching collegiate level Finance and Management for an Equine Business Certification program. She has lived for 12 years at a Girl Scout camp in the Colorado mountains with her family. She is lifetime Girl Scout member and lifetime CHA member.

**FUNDING YOUR EQUINE BUSINESS
BY THINKING OUTSIDE OF THE BOX
ROUNDTABLE – THURSDAY AT 6:30 P.M.
– CAFETERIA**

Whether you are just starting out or are a veteran equine business/program owner, every new or old dog can learn new tricks. Finding funding for your program can be a constant evolving challenge and quest. It is important to stay on top of resources, programs, grants, etc. Disasters, demographics, trends in recreational activities, surrounding community, and other factors can impact a business over time or suddenly resulting in change. Learn how to apply standard funding practices for the business industry to your equine business by finding the right resources and new innovative ideas for funding, responsibilities as a recipient of certain funds, and how to keep that funding flowing for your business or program.

MARLA FOREMAN DVM, PH.D



Marla has been teaching riding and training horses nearly all her life. She is a CHA Master Instructor, ICP and a USPC National Examiner and a Primary level TAG teacher. She ran her own training stable for 20+ years in Washington state, teaching riding to students of all ages, while also running her own veterinary practice (equine only), and training horses for clients, mainly in dressage and eventing, but also training and competing her own horses in endurance and cow penning. Always open to new ideas and lifelong learning as a teacher and trainer, she has a deep grounding in classical horsemanship, and has also explored the work of horseman such as Buck Brannaman and Brian Neubert. In 2000, Marla began studying the field of behavior science and positive reinforcement training. In 2013, she closed her business in the Pacific Northwest and moved to Quebec to work for Cavalia at their home farm using positive reinforcement to train horses and students. Marla currently lives Massachusetts teaching clinics and working with individual clients and their horses using positive reinforcement.

**USING POSITIVE REINFORCEMENT
AND SUCCESSIVE APPROXIMATION IN
TEACHING – FRIDAY 10:30 – 11:45 A.M.
– EVENT CENTER CLASSROOM**

The science of behavior teaches us that learning goes fastest when the lessons are broken down into very small, easily achievable steps that are reinforced immediately (in other words, one thing to focus on at a time). A fun way to do that is to use TAG (teaching with acoustical guidance) to help students learn. A single behavior is described in a way that can be seen objectively and when the student does the behavior, a marker is sounded to tell them that they are correct. Since the correct action is objectively observable, other students in a group are also able to mark correct responses which will help them learn faster also. This can also be used when learning to train horses or learning feel. If the correct moment is marked, the student can learn feel faster. The rider does not need to be told when they are wrong, as the lack of a marker signals that the behavior is not being done in the way previously defined. TAG teaching is characterized by less talk, a more relaxed atmosphere, and faster overall progress than traditional, correction-based instruction.

STUDENTS IN GRADES 6-12: TAKE THE REINS AND JOIN THE IEA

It's fun and challenging – and there is **no need for any rider to own a horse** because mounts and tack are provided for each rider at every event.

The Interscholastic Equestrian Association (IEA) is available to public or private schools and barn teams. Riders not only compete for individual points, but also for their team using a draw-based system. Parents appreciate that the IEA provides an affordable format for children to build their riding skills.

The IEA is a **COMMUNITY** of equine enthusiasts that continues to work together for the betterment of our beloved sport.

Founded in 2002, the IEA now has more than 13,500 members on over 1,500 teams competing in hundreds of shows across the United States each year.

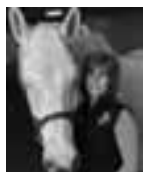


Interested in joining the IEA?
Contact Jennifer Eaton,
IEA Membership Coordinator,
at 877-RIDE-IEA ext.203
or Jenn@rideiea.org or visit
www.rideiea.org



WESTERN: REINING/HORSEMANSHIP | HUNT SEAT: FLAT/FENCES

TAMMI GAINER



Having grown up around horses, Tammi began her professional equestrian career in 1989 as a trail guide at a large ranch camp where she was first introduced to CHA and

attended a Standard Instructor Certification Clinic in 1990. In the spring of 1995, Tammi joined the instructor staff at Pegasus Farm Therapeutic Equestrian Center in Hartville, OH. In addition to her CHA Instructor certification, she also became a PATH Intl. certified instructor. In 2000, she achieved CHA Master Level Instructor and Standard clinic staff status and has since earned Clinic Instructor status in the Instructors of Riders with Disabilities (IRD) and Vaulting Coach programs as well. Tammi was promoted to Equestrian Director at Pegasus in 2005 where she now manages all aspects of the equestrian programs that serve 275 plus students each week participating in areas such as horsemanship, riding, driving, vaulting, veterans, and youth-at-risk programs. Most recently Tammi has acquired her AQHA Professional Horseman status. In September 2007, Tammi was elected to the CHA Board of Directors and held various positions such as Chair of the Education & Training Committee, Treasurer, Secretary, and President Elect. Tammi is currently the CHA Board President. In 2011, Tammi was honored with the coveted "CHA Volunteer of the Year Award".

CHA ANNUAL MEMBERSHIP MEETING
– THURSDAY AT 2 P.M.
– EVENT CENTER ARENA

Come and learn what your association is doing and how it can help you and how you can become more actively involved.

ARENA TO THE BOARDROOM
– COACHING LEADERS USING HORSEMANSHIP CONNECTION – THURSDAY
4 – 5 P.M. – EVENT CENTER ARENA

Tammi Gainer & Diana Beardsley from Pegasus Farm and Celia King of Arrants McSwain Team Building have joined forces to offer Equine Assisted Learning (EAL) sessions to corporate and non-profit leaders and their teams. In this workshop they will offer a brief description and overview of what's happening generally in EAL and tell the story of their work specifically. They will also cover: developing the relationship between an equine professional and a consultant, choosing horses for corporate EAL work, and making sure your EAL work fits the overall mission of both the consultant

and equine program. Tammi, Diana, & Celia will also demonstrate activities they use with clients to address three elements that consistently show up in working with both people and horses: Empathy, Communication Skills, Intuitive Energy or Presence.

SUSAN GARSIDE



Susan has been the Equestrian Director at the Akron YMCA Camp Y Noah for the last 10 years. She has a Bachelor of Science Degree in Equestrian Facilities Management from Lake Erie College. After col-

lege, she travelled and worked under World Cup Dressage Rider/Trainer, Kathy Connelly in Massachusetts and Florida. Then she travelled to Jackson, Wyoming to Spring Creek Equestrian Center where she assisted clients in showing their Dressage/Jumper horses in Arizona, California and Colorado. While working for the Y, she became a CHA Master Instructor and Assistant Clinic Instructor. She has been a past CHA Ohio State representative and currently a CHA Board Member. She is an avid Pony Club and 4H instructor assisting kids in English and Western styles of riding at the State and Regional levels. She is passionate about teaching students the grass roots knowledge of daily horse care and finding the lesson that each horse can teach us.

PAINTING THE LESSON HORSE AND
OTHER FUN GROUND ACTIVITIES
ROUNDTABLE – THURSDAY AT 6:30 P.M.
– CAFETERIA

Summer camp programs are about fun, creative learning. Get some more ideas on how to be creative doing such activities as painting your ponies while teaching facts about horse parts and locations. Horses were a huge part of the Native American society. They used symbols and colors to show off their conquests and strengths. Use your ground lessons to teach some US history about the bond between Native Americans and their horses and other fun ground activities that we will all share.

JENNIFER GAY



Jennifer is certified in Aromatherapy and is educating horse owners across the nation about safe and natural health care options for their horses and their

families. After the camp she worked at for 15 years closed, she bought her first two horses and became the founder of www.

Greenblood.horse and Director at Heavenly Horse Stables. Jenn has a personal goal to make the world a better place for horses by educating the people around them. Jenn is a CHA Certified Instructor, Region 4 Regional Director, and CHA Lifetime Member. She sits on the Board of Directors for the Pinckney Trail Riding Association and is a lifetime member of the Girl Scouts.

ESSENTIAL OILS FOR HORSE AND
RIDER – SATURDAY 1:30 – 2:45 P.M.
– EVENT CENTER CLASSROOM

Using the therapeutic and calming properties of Doterra Essential Oils, Jenn shares simple, natural treatments to enhance the health and well-being of the horses and their riders. During this class we dive into the top three reasons people are looking to essential oils for additional health care options; they are safer, more effective and economical. Get hands-on with the top 10 oils used with horses. Learn about overall health enhancement, natural insect sprays, anxiety and stress, sore muscles and tissues, founder, cuts and wounds, insect bites, upset stomach and day-to-day life. You will leave the class empowered with a plan on how to tackle your top three health concerns (for yourself and/or your horse) naturally with resources at your fingertips.

JULIE GOODNIGHT



Julie is a Master Clinician and the International Spokesperson for CHA and was known for her weekly RFD-TV show, Horse Master, and her

no-nonsense training for riders of all disciplines. Her methods are grounded in natural horsemanship, classical riding, and understanding horse behavior. She teaches at clinics and expos everywhere and offers online education, how-to DVDs, and her own tack and training tools at JulieGoodnight.com.

HOW TO BRING OUT THE BEST IN YOUR
HORSES & RIDERS – FRIDAY 9 – 10:15 A.M.
– EVENT CENTER ARENA

Are we facing an epidemic of unmotivated horses and riders? Equestrian sports require hard work and long-term dedication, in order to achieve success. How do we promote a solid work ethic in both horses and their riders?

WESTERN DRESSAGE – FRIDAY 10:30
– 11:45 A.M. – EVENT CENTER ARENA

An understanding of training your horse for the sport of Western Dressage. Riders will be learning how to better communicate with their horses through the use of natural aids and arena exercises.

**COLLECTION: PROMOTING
SELF-CARRIAGE – FRIDAY AT NOON
– EVENT CENTER ARENA**

Understanding the hows and whys behind this important skill; promoting lightness in the rider and self-carriage in the horse.

**HORSE TRAINER TO TV PRODUCER
– THE UNEXPECTED JOURNEY
– KEYNOTE AT AWARDS BANQUET
ON FRIDAY NIGHT AT 7 P.M.
– CAFETERIA**

Julie will chat at our awards banquet about the journey from being a young horse trainer to a TV producer to owning a media company and a few funny stories about making the TV show in between.

KATHIE HILSHER



Kathie is a Standard Clinician for CHA and volunteers as one of the Regional Directors for Region 5. She has been af-

filiated with CHA for 28 years and continues to learn much from each certification she works. In addition to working as a clinician, Kathie volunteers in the NYS 4H horse program, specifically helping with the Hippology and Public Speaking contests, judging at 4H horse shows, and teaching 4Hers in lessons and clinics. She volunteers at a local therapeutic riding stable and enjoys observing the relationships built between horses and riders. Outside the equestrian arena, she is an adjunct English professor at Houghton College and volleyball coach at Houghton Academy--both of which tie into her love for teaching and coaching riding.

**UNDERSTAND LEARNING STYLES
ROUNDTABLE – THURSDAY AT 6:30 P.M.
– CAFETERIA**

Every student is a unique learner. Instructors who not only understand this but who adjust their teaching accordingly are better equipped to help their students succeed. Find out about learning styles, discuss how to assess learning styles in your students, and discover ways to use that knowledge to improve the learning in your lesson program.

KAREN JACKSON



Karen's passion for horses began at a young age when she volunteered at a race-horse farm. Helping to care for and exercise the horses. Her interest grew over the years and she gained experi-

ence in many different disciplines working with plow horse teams on an organic farm, managing a trail riding facility at a resort, riding hunter/jumpers on various circuits in Ontario, and finally training and coaching jumpers in Mexico City. Karen has known and loved many horses over the years with sudden and recurring lameness issues which no vet, farrier, or bodyworker could diagnose. Karen was bothered by the number of joint injections, harsh painkillers, and invasive procedures used to treat these mystery lamenesses. In May 2016, Karen pursued her interest in saddle fitting and worked towards becoming a Certified Saddle Ergonomist. Achieving her certification in January 2017, she began her career with Schleese.

**THE 9 POINTS OF SADDLE FITTING
EXPLAINED FOR WESTERN AND ENGLISH
SADDLES – SATURDAY 10:30 – 11:45 A.M.
– LESSON BARN ARENA**

Anatomical, Bio-Mechanical & Ergonomic details necessary to protect your horse from pain and injury due to ill-fitting saddles will be addressed in this session.

KAREN KEPPEL



Karen is the Assistant Director of Prairie Fire Farms and has been working with horses for almost 20 years. She has ridden Western pleasure, barrel racing, Eventing, dressage, Hunter/Jumpers, vaulting, and combined driving events. She has been CHA certified since 2013, Level 4 English with jumping and Level 3 Western. Karen is the current Assistant Head Director and Instructor to Prairie Fire Farms, Inc. which focuses on the rescue, rehabilitation, and adoption of horses; specializing in OTTBs. She teaches lessons from young children to adults in classical foundation of dressage, jumping, eventing and western. Additionally, she directs summer camps for little children through adults; engaging them from basics to advanced, encouraging growth as equestrians and in day-to-day life interactions.

**HOW TO TURN A RESCUE HORSE INTO
A LESSON HORSE ROUNDTABLE
– THURSDAY AT 6:30 P.M. – CAFETERIA**

Taking on a rescue horse is a challenging prospect, most trained horseman can assess the rescue horse's physical needs through our knowledge as well as with the help of our vets, chiropractors, massage therapists and nutritionists. Once the rescue horse is physically sound and healthy, it is also time to consider the mental health of the horse. This mental assessment is crucial for determining if a rescue horse has the potential to become a lesson horse or perhaps may be more suited to an individual. This session will share our process, as a horse rescue, rehabilitation, and rehoming program, of how we assess, manage, and progress a rescue horse into a lesson horse.

CELIA KING



Celia is the lead consultant at Arrants McSwain Team Building where she teaches leaders how to coach their team. She uses her 25 years' experience

with the Myers Briggs to give clients a logical framework to understand how people are wired, and she uses equine assisted learning to help leaders develop the intuition necessary to work with people. Celia has a Master's degree in Communication, is an MBTI Master Practitioner and a certified Equine Experiential Education Association Practitioner. She works with a wide range of clients including Fortune 500 companies, small businesses, educational organizations and non-profits.

**ARENA TO THE BOARDROOM
– COACHING LEADERS USING HORSE-
MANSHIP CONNECTION – THURSDAY
4 – 5 P.M. – EVENT CENTER ARENA**

Tammi Gainer & Diana Beardsley from Pegasus Farm and Celia King of Arrants McSwain Team Building have joined forces to offer Equine Assisted Learning (EAL) sessions to corporate and non-profit leaders and their teams. In this workshop they will offer a brief description and overview of what's happening generally in EAL and tell the story of their work specifically. They will also cover: developing the relationship between an equine professional and a consultant, choosing horses for corporate EAL work, and making sure your EAL work fits the overall mission of both the consultant and equine program. Tammi, Diana, & Celia will also demonstrate activities they use with clients to address three elements that consistently show up in working with both people

and horses: Empathy, Communication Skills, Intuitive Energy or Presence.

CHRISTY LANDWEHR



Christy, who is our CHA Chief Executive Officer, has been active in the horse industry for over 35 years and has competed in a multitude of breeds and disciplines. She is a

CHA Master Level Instructor, Clinician, Site Accreditor, and Equine Facility Manager and has taught students in 4H and Pony Club. She is past president of the American Youth Horse Council and a past board member for the Colorado Horse Council. She also founded the University of Colorado at Boulder Intercollegiate Horse Show Association equestrian team. Christy is an AQHA and APHA Professional Horseman. She has used her undergraduate degree in public relations and speech communication from California State University Fullerton and a graduate degree in mass communication and journalism from University of Colorado at Boulder as the sponsorship and youth programs manager for the Arabian Horse Association, a trainer for Skill Path Seminars, and as the development director for The Urban Farm. She is currently on the Interscholastic Equestrian Association Board of Directors and sits on the Colorado State University Equine Advisory Council. She is also a Real Colors Trainer.

HOW TO HOST A CHA CERTIFICATION OR SKILLS WORKSHOP ROUNDTABLE – THURSDAY AT 6:30 – CAFETERIA

CHA will be changing how we work with host sites starting in 2020. Come to this session to learn the new ins and outs.

REAL COLORS INVENTORY FOR WORKING WITH YOUR CLIENTS AND STAFF – SATURDAY 6:30 – 8:30 P.M. (\$15 FOR INSTRUMENT)

Learn about your personality style and how to communicate well with your staff, clients, parents and others even those that might be challenging.

LISA LOMBARDI



Lisa started as a wrangler at a summer camp that offered a performance drill team to campers. Lisa's experience includes reining, jumping, dressage, trail riding, horse

camping, mounted color guard, and mounted assistance unit with the American Quarter Horse Association and Appaloosa Horse Club. She has worked with Pam Prudler, one of the original CHA founders; Mike Boyle, then president of NRHA; Diana Thompson, equine acupressure expert and author of "Acupressure Point Charts for Horses;" and many others. Lisa earned a B.A. in English with an emphasis in education. She also enjoys writing equine articles for the Sonoma County Horse Journal. Lisa has been CHA Certified since 1990 and is currently a CHA Clinician as well as a Site Evaluator. Lisa teaches lessons on her nine horses and clients' horses, as well as at an after-school and summer camp program. Lisa puts on monthly play days, and her students compete in dressage and jumping. Lisa has also taught hands-on equine science courses at Santa Rosa Junior College. Lisa is PATH Intl. certified and CIEP-ED certified.

HOW TO RETAIN CLIENTS ROUNDTABLE – THURSDAY AT 6:30 P.M. – CAFETERIA

Advertising one's equestrian business is essential. However, it is even more important to retain clients. What can be done to increase the likelihood that a student will return for a second, third or hundred forty-first riding lesson? What are clients looking for in a riding program? What can instructors do to ensure satisfied customers that will spread the word and become your best advertisement? We will explore strategies to maintain satisfied customers long-term. Topics will include thoughtful lesson plans, goal-setting, a no-drama positive barn environment, and more. The value of retaining clients long-term is at least as important as attracting the clients in the first place.

AMANDA MACDONALD



Amanda, Founder of Full Gallop Communications, is a marketing veteran who works with equine-based businesses on improving brand communication, marketing strategy, and content marketing. With almost 20 years of experience, and a lifetime of riding, she loves to work with the companies that enrich the lives of her riding partners, including HorseGuard, Equinutrix Nutrition Solutions, and Hoof MD. She has presented equestrian and sports marketing topics at AETA and ATA. FullGallopComm.com

MARKETING SMARTER – BEST PRACTICES FOR RIDING INSTRUCTORS – THURSDAY 3 – 4 P.M. – EVENT CENTER ARENA

Stop feeling overloaded by your (or lack of) marketing efforts! This informative session will cover a variety of best marketing practices, including tactics for social media, website, photography/video, as well as selected shortcut tools. We will also review a case study of "gold standard" instructor marketing. A handout on monthly social media topic ideas will be included for session attendees.

JIM MCDONALD



Jim is founder and chairman of the Graham Equestrian center. The center is a non-profit organization dedicated to horsemanship education. As an instructor/trainer his focus is on combining knowledge of the nature of the horse as a prey animal and using behavioral psychology in the process of interacting with the horse. Using this approach enables clear communication with the horse in the training process. This process also minimizes stress for both horse and handler and is used with all interactions with the horse.

THE APPLIED SCIENCE OF HORSE TRAINING ROUNDTABLE – THURSDAY AT 6:30 P.M. – CAFETERIA

Discussion of the principles of learning theory and behavioral psychology as they apply to all aspects of horse training.

CYNTHIA NIEMELA



Cynthia became a certified CHA instructor in 1998. She has a BS in Animal Science and was a long time 4H leader and riding instructor before that time. In 2003, she learned to do barefoot hoof trimming and has done that professionally for the last 16 years as well. The barefoot hoof trimming led to exposure to Equine Osteopathy in 2010 and eventual completion of the four year Equine Osteopathy program at the Vluggen Institute in 2014. Since 2014, she has been practicing Equine Osteopathy, practicing and teaching barefoot hoof trimming and teaching riding to a few clients. Teaching has included taking students on trail rides on barefoot horses in the beautiful Black Hills of South Dakota where she now lives.

EQUINE OSTEOPATHY ROUNDTABLE: A MOBILE HORSE IS A HAPPY HORSE AND HAPPY HORSE IS A SAFER HORSE – THURSDAY AT 6:30 P.M. – CAFETERIA

From the Osteopathic perspective, mobility encompasses every place in the body where two tissues move against each other. Any place where there is a restriction in that mobility will have an effect on the musculature, the nervous system, the circulatory system, the digestive system and the behavior of the horse. So what does that mean for a performance horse, a ranch horse, a school horse, a dude horse or a camp horse? Have you ever had a mare suddenly just turned grumpy and unwilling to do her job? Have you ever had a gelding that seemingly, overnight, can't hold a lead in his hind quarters? A horse that can't stand for the farrier? A horse that inexplicably becomes head-shy or girthy? All of these have logical explanations and solutions within the realm of Equine Osteopathy.

EQUINE OSTEOPATHY: A DEMONSTRATION – LESSON BARN ARENA – FRIDAY 3 – 4:15 P.M. – LESSON BARN ARENA

Live demonstration of an Equine Osteopathic Examination and Mobilization with discussion of the findings. Cynthia will demonstrate an exam and share the results and evaluation of what she finds as well as the recommendations for follow-up care and use of the horse.

MOLLY O'BRIEN



Growing up as your typical horse-crazy kid, Molly had her first pony ride at age 5, started regular lessons at 7, became the proud owner of her first horse at 12, and has consistently owned at least one horse ever since. She has been fortunate to combine her enthusiasm for all things equine with her career path, including marketing communications and leadership positions with non-profit and for-profit equine organizations. Believing firmly that it's important to "give back" in some way, she derives great pleasure from helping others to learn about and enjoy horses, striving to help them find the joy and passion that horses have brought to her life. Molly is the Time to Ride Program Manager.

HOW TIME TO RIDE® CAN BENEFIT CHA MEMBERS ROUNDTABLE – THURSDAY AT 6:30 P.M. – CAFETERIA

Time To Ride is conducting a pilot program in 2019 based on the golf industry's The First Tee. Learn more about the ongoing results of the pilot program, the evolution of Time To Ride's mission, and how this program can benefit your business and the horse industry overall in 2020 and beyond.

BETH POWERS



Beth, of Bellefontaine, OH, is our CHA Past President, a CHA Certified Instructor, and Overnight Guide, as well as a Site Trainer and Visitor. She was the Equestrian Director for the Bar W Ranch at YMCA Camp Willson in Bellefontaine where she oversaw a herd of 50+ horses, a staff, and all of the lesson programs, trail rides, summer camps and overnight events. Beth has shared her knowledge on teaching techniques and the process in which people learn different skills as a presenter at the CHA International Conference and at CHA regional conferences, the American Youth Horse Council Symposium, and at Equine Affaire in Ohio. She has also been the keynote at the Wisconsin State 4H Conference and a Volunteer of the Year for CHA. Beth has been published in the American Camping Association magazine and Stable Management magazine. She is an American Quarter Horse Professional Horseman and received her Bachelor of Science in Education from Miami University in Ohio.

HOW TO PREPARE FOR CHA SITE ACCREDITATION AS A SITE OR A VISITOR ROUNDTABLE – THURSDAY AT 6:30 P.M. – CAFETERIA

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Saddlefit 4 Life®

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Protect your horse from pain and damage that can be caused by a poorly fitted saddle.

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Become a
**CERTIFIED EQUINE
ERGONOMIST**



www.Saddlefit4Life.com



**May 26 - 30
2019**



**Sept. 12 - 18
2019**



**Nov. 13 - 21
2019**



**Feb. 1 - 7
2020**

Thinking about getting your equine facility CHA Site Accredited? Wanting to know how to become a CHA Site Visitor? This roundtable will answer your questions!

LARISSA RIES



Larissa is the Equestrian Program Director and Assistant Professor of Recreation at Houghton College. She teaches college equestrian classes, trains horses, shows, and manages the running of the Equestrian Center. She is a CHA Master Instructor and Assistant Clinic Instructor for the Standard and Equine Facility Management programs. She has competed in the disciplines of eventing, hunter/jumpers and dressage. Larissa has completed her bronze medal in dressage and this past season was able to compete and get scores towards her silver medal. She has a Master's degree in Equestrian Education and is fully committed to promoting effective and safe equine instruction. Larissa truly enjoys helping others learn about the amazing equine partners that help her do her job!

JUMPING GYMNASTICS – EXERCISES FOR HORSES AND RIDERS – SATURDAY 10:30 – 11:45 A.M. – EVENT CENTER ARENA

In this workshop we will work through gymnastic exercises that focus on helping the horse develop a steady rhythm and balance. These exercises will also help the rider improve their jumping position and build greater confidence. She will discuss how to correctly set up the gymnastic exercises to help everyone feel confident that they can try similar grids at home!

KARL SISSON



Karl has served as the Vice President for Advancement and External Engagement at Houghton College since 2014. As a member of the President's

Staff, his primary goal is to actively engage people in the future of Houghton to ensure the timeless mission of preparing scholar-servants endures. Karl is currently providing leadership to Houghton's largest campaign to date – IMPACT: The Campaign for Greater Houghton; a \$70 million comprehensive campaign which enables donors to invest in key strategic areas, including access and affordability. One capital priority was the funding and construction of the Equestrian Event Center which opened in 2018 and positions Houghton's Equestrian Studies program to continue being recognized

as a national leader amongst undergraduate liberal arts colleges. A graduate of Roberts Wesleyan College, Karl is passionate about higher education, particularly Christian liberal arts. As a seasoned development and marketing professional with more than 20 years of Advancement experience, Karl previously served as the Director of Development for WCA Hospital and Heritage Ministries in Jamestown, NY and as the Director Alumni Relations at his alma mater. Karl and his wife, Laura, live in Houghton with their four children.

**HOUGHTON COLLEGE WELCOME
– CHA ANNUAL MEETING – THURSDAY
2 P.M. – EVENT CENTER ARENA**

MEGAN SMITS



Megan is a certified instructor through CHA as well as PATH Int'l, and is currently the General Manager of Horses for Healing, located in Bentonville, AR. HFH serves on average 400 children with special needs each year in its therapeutic riding program, and strives to provide an integrated 'sports' program for riders of all abilities who wish to grow their skills in dressage and hunter/jumpers. As a rider for over 30 years, Megan has a great passion for the equestrian field. After working in human services, specializing in residential services for people with developmental disabilities, she dreamed of the opportunity to marry her passion with her career by making the transition to therapeutic riding. Her unique approach to delivery of services has been rewarded by state level recognition and awards, as well as invitations to speak about Best Practices and Therapeutic Riding at both state and regional conferences.

**FOCUSING ON ABILITIES
– FRIDAY 9 – 10:15 A.M.
– EVENT CENTER CLASSROOM**

In this lecture, we aim to challenge the idea of therapeutic riding, and grow our understanding of abilities relative to disabilities. After a brief overview of the history of therapeutic riding, we will discuss the certification processes available for therapeutic riding instructors, and the goals of a therapeutic lesson. What does it mean to be a therapeutic riding instructor? What challenges do we face that are unique to this field, and are they really unique? Examples of actual therapeutic riding students will be considered, and the approach to teaching

will be explored. Discussion is encouraged to inspire thought and consideration on a deeper level as we explore the topic.

ELLEN TAYLOR



Ellen's roots are deeply planted in Standardbreds and harness racing with a grandfather and both parents having held trainers' and drivers' licenses. Growing up, she was heavily involved in the family training and breeding operation serving as caretaker, night watchman, and assisting with administrative responsibilities. In addition, Ellen has been involved with the charitable Harness Horse Youth Foundation since she was 16 and has served as Executive Director for the past 29 years.

**LINES, NOT REINS – A PRIMER ON HARNESS, DRIVING & RACING – SATURDAY
1:30 – 2:45 P.M. – EVENT CENTER ARENA**

The audience will have some fun and interactive opportunities to learn about harnessing, hitching, and tips on driving. We will examine and compare driving and racing equipment all with the patient assistance from equine members of the Harness Horse Youth Foundation stable! And as a teaser: do you know what "Indiana pants" might be?

MOLLIE VACCO



Mollie was your typical horse crazy kid eager to learn all the things the horse world had to offer!

Mollie has been a licensed Parelli Instructor since 2008 and has traveled all over the world to help horses and their humans find more success together! Mollie also consults horse owners on their horses health and wellness through Young Living Essential Oils and other natural modalities. Mollie also has a private label horse feed Green Horse, www.greenhorse.us

**PERSONALITIES AND LEARNING STYLES
OF HORSES DEFINED USING GROUND
WORK – FRIDAY 10:30 – 11:45 A.M.
– LESSON BARN ARENA**

Is your horse an introvert or an extrovert? Right-brained or Left-brained? How can you know? Why does it matter? Discover ways to understand your horse and to capitalize on its personality and learning style. Watch, learn, and go back to your barn and try these ground work ideas to help you better understand, con-

nect with, and teach your horse based on his unique personality and learning style.

SUSANNE VALLA



Susanne has been involved with CHA since 1978 and is a CHA Past President and Clinic Instructor. She has a degree in Equine Science and one in

Graphic Design and Illustration. She set up and ran the Equestrian Program at Blue Star Camps for 35+ years. Besides working with horses she has been involved with graphic design, designing logos (including the CHA logo), websites, business cards, etc. She has worked on the CHA Manuals, Designed the "I AM Soulshine" book and illustrated the children's books "The Dog That Barked Bear", and "The Song of the Spirit Bear". This presentation is designed to help you decide how to let people know what you have to offer and how to achieve your goals.

DOES YOUR HORSE BUSINESS NEED A BRAND/IDENTITY? – FRIDAY 3 – 4:15 P.M.
– EVENT CENTER CLASSROOM

You have decided to have your own horse business, so now what do you do, what do you need? Branding is a way of defining your business. How important is your business identity or branding to your success? We will talk about good design and what you will need i.e....logo, business cards, website, etc. Are they necessary? How to go about achieving your goals and keeping it within your budget.

WAYNE WILLIAMS



Wayne has a long background in radio and TV, as a disc jockey, newscaster, and behind the scenes in sales and production. He has ridden in parades from the Indianapolis 500

Parade to the Rose Bowl Parade, exhibited in open and Palomino shows, and most recently, he and wife Pat pay tribute to Roy Rogers and Dale Evans on horseback with period costumes and silver saddles. He has become the "voice" of more than 20 top horse expos nationwide and in Canada and aids many in presenting entertainment on horseback and various equine acts. His latest accomplishment was as the "Equine Entertainment MC" at the 2010 World Equestrian Games in Lexington, KY, at the 2018 Rose Parade Equestfest Producer/Director in Pasadena, and other events. Wayne enjoys trail riding and camping with Pat and being the "man behind the microphone." He is the host of "Speaking of Horses" TV and radio. Visit www.speakingofhorses.com.

SPEAKING OF HORSES RADIO AND ONLINE TV SHOW

Watch and even be on the live show about CHA and the International Conference.

CHERYL WEST



Cheryl, born in Australia, is a United States Dressage Federation Bronze Medalist on a rescued Rhinelander. Additionally, she is a CHA Master Instructor

and Clinician for Western, English, Jumping, Therapeutic, and EFM and a PATH Certified Instructor and Mentor. At 13, Cheryl began riding western and then eventing, moving to Oklahoma in 1998 to begin Dressage and teaching. Her career has also included 15 years of barefoot trimming and farrier experience, running a full-service facility with 50+ riders, and operating a therapeutic facility with 70+ riders. She enjoys teaching all disciplines, but her passion is really getting the rider to connect and understand the communication between horse and rider. She lives for those light bulb moments!

CONTROL THROUGH THE TIMING OF THE AIDS – SATURDAY 3 – 4:15 P.M.
– EVENT CENTER ARENA

How important are your aids? Do you know when to apply them? Can you feel the right time? Do you know the correct rhythm for your horse's gaits? Learn how to use timing to get a steady tempo, increase impulsion, turn more fluidly and communicate clearer with the horse. You can learn tools to help you and your students learn timing and rhythm for the gaits.

JESSE WESTFALL



Jesse grew up watching western shows with his grandpa and knew early on that he wanted to ride horses. His parents attempted to redirect this desire into showing dogs, yet in a twist of destiny his 4H leaders owned horses and happened to have a horse that wasn't being used. Over the years, Jesse has accumulated a record to be proud of including multiple NRHA and AQHA yearend awards, and being a two-time reserve champion at the All American Quarter Horse Congress. Jesse serves as an NRHA judge and has presided over shows in the US, Canada and Australia. He has a vast knowledge and interest in performance horses, especially reining, and he has spent years gleaned extensive knowledge from the many well-known train-

ers for whom he has worked. He has bred and helped manage customers breeding programs and is responsible for breeding horses that have won 11 All American Quarter horse Congress championships. He serves as a constant inspiration to Stacy, and is a dedicated father and friend to their three young sons.

TRAINING THROUGH PROBLEMS WITH LESSON HORSES – SATURDAY AT NOON
– EVENT CENTER ARENA

This session will take a deep dive into lesson horse training issues that might arise and how to best solve them. Issues such as diving into the center of the arena, dropping inside shoulders, laziness, too speedy and much more!

HOW TO GET MORE SUPPLENESS AND BEND OUT OF YOUR LESSON HORSES – SATURDAY 9 – 10:15 A.M.
– LESSON BARN ARENA

Come to see exercises that you and your students can do to keep your lesson horses supple.

JO-ANNE YOUNG




Jo-Anne has found that dedication to a lifetime of learning means that teaching stays exciting. It is a thrill to have opportunities to make useful to other riders new ways of presenting knowledge to

be effective with many types of learners. She is very grateful for the many opportunities she has had to study with some of the world's best instructors and trainers.

DEVELOPING CONNECTIONS THROUGH HALF HALTS – FRIDAY 1:30 – 2:45 P.M.
– EVENT CENTER ARENA

How to achieve that wonderful feeling of having a horse shift weight to his hocks, lift his back to fill the rider's seat, and reach gently to the bit, so that horse and rider can achieve optimal balance needed for a joyful, accurate ride.

LEG YIELDING AND SIDE PASSING – FRIDAY 3 – 4:15 P.M. – EVENT CENTER ARENA

In this session, we will do a general warmup and bring awareness to the horse's hind legs and feeling the movement. Then we will progress to turn on the forehand to reinforce and check in that the horse and rider understand the inside leg to outside rein connection and from there we will progress to working on the leg yield and side pass. 

CHA AWARD WINNERS

VOLUNTEER AWARD WINNERS

2018.....Dr. Bob Coleman of Kentucky
 2017.....Jill Montgomery
 2016.....Sanna Rolling
 2015.....Terry Williams
 2014.....Laura Jones
 2013.....Tara Gamble
 2012.....Lori Maciulewicz
 2011.....Tammi Gainer
 2010.....Ann Streett-Joslin
 2009.....Tim Alderson
 2008.....Jack Breaks
 2007.....Lynn O'Brien
 2006.....Beth Powers
 2005.....Bill Enns
 2004.....Lynn Squire
 2003.....Christine Guenther
 2002.....Dodi Stacey
 2001.....Jo-Anne Young
 2000.....Michal Kays
 1999.....Susanne Valla
 1998.....Barbara Christian
 1997.....Lew Sterrett
 1996.....Susan Harris

PARTNERSHIP SAFETY AWARD WINNERS

2018.....Suzi Carragher
 2017.....Houghton College
 2016.....Camp Berachah
 2015.....Blue Star Camps
 2014... North American Trail Ride Conference

2013.....Julie Goodnight
 2012.....Riders4Helmets
 2011.....Saddle Up Safely—University of KY
 2010.....Troxel
 2009.....Equisure, Inc.
 2008.....Kentucky Horse Park
 2007.....American Quarter Horse Association
 2006.....American Vaulting Association
 2005.....PATH International
 2004 North American Horsemen's Association
 2003.....American Camping Association
 2002.....Markel Insurance Company
 2001.....American Youth Horse Council
 2000.....Washington State 4-H Foundation
 1999.....Horse Council, British Columbia
 1998.....Hadley Stacey
 1997.....Julie Fershtman, counsel
 1996.....Lexington Helmets

CHA STONE SCHOOL HORSE OF THE YEAR

2018.....Romeo from Fox Mask Horsemanship in AZ
 2017.....Matthew, Camp Hebron, Halifax, PA
 2016.....Ida Liked a Dun, Cloud 9, Steinbach, MB
 2015.....Sir Dar, Experience Equus, Aledo, TX
 2014.....Pumpkin, Houghton College, Houghton, NY
 2013.....Brady Who, Star T Ranch, Aledo, TX
 2012.....Shawnee, PLA Horse Play, Covington, GA
 2011.....Chewy, Living Water Ranch, Fairbanks, AK
 2010.....Cinder, Center Lake Bible Camp, Tustin, MI
 2009.....BoJangles, Paradise Ranch, Springfield, TN
 2008.....Smokey, Dream Catcher Stables, Spring, TX

2007.....Doc—Golden Gate Vaulters, CO
 2006..Domino's Crescent Moon, Eagle Creek Eq. Ctrr, GA
 2005 .. Mr. Peach—Emigrant Springs Horsemanship, CA
 2004.....Woody—Woodloch Stables, Hugo, MN
 2003.....Shotgun Jetta—TLC Stables, East Swanzey, NH
 2002.....Yeller—Rancho Vista Therapy Center, CO

CHA INSTRUCTOR OF THE YEAR

2018.....Katie Purdy from Oregon
 2017.....Jenn Gay, Pickney, MI
 2016.....Gerrie Barnes, Conroe, TX
 2015.....Anne Brzezicki, Murfreesboro, TN
 2014.....Teresa Kackert, Menifee, CA
 2013.....Tara Reimer, Steinbach, MB
 2012.....Patti Stalley, Riverton, WY
 2011.....Megan-Rai Ferguson, Saint Andrews, MB
 2010.....Mitzi Summers, Fort Plain, NY
 2009.....Steven Lantvit, La Porte, IN
 2008.....Tanya "T" Cody, Tallahassee, FL
 2007.....Jennifer Willey, White Bear Lake, MN
 2006.....Karen Pikovsky, Irwin, PA
 2005.....Lori Hall-McNary, Escondido, CA
 2004.....Rathel Gincig, Aurora, CO
 2003.....Cydney Adler, Burien, WA

CHA CLINIC INSTRUCTOR OF THE YEAR

2018.....Julie Hershey from Colorado
 2017.....Shellie Hensley, Macksburg, IA
 2016.....Betsy Chandler, Trinton, GA
 2015.....Pat Leach, Burleson, TX
 2014.....Kristi Harris, Pryor, OK
 2013.....Delena Jennings, Utterson, ON
 2012.....Michal Kays, Rochester, WA
 2011.....Terry Williams, Blanchester, OH
 2010.....Heidi Potter, Guilford, VT
 2009.....Stan Loewen, Mead, KS
 2008.....Millie Binkley, New Johnsonville, TN
 2007.....Jo-Anne Young, Houghton, NY
 2006.....Tara Gamble, Edmonton, AB
 2005.....Polly Haselton Barger, Nashville, RN
 2004.....Barbara Klatt, Lancaster, OH
 2003.....Darla Ryder, Weatherford, TX

DISTINGUISHED SERVICE AWARD WINNERS

2018... Bo & Laurie Winslow of New Castle, CO
 2017.....Ward Stutz, Amarillo, TX
 2016.....Peggy Adams, Myrtle Beach, SC
 2015.....Marcie Stimmel, Menifee, CA
 2014.....Jim Glunt, Martinsburg, PA
 2013.....Susan Harris, Cortland, NY
 2012.....Phil Peterson, Ritzville, WA
 2010.....Patrick Mullins, Bumpass, VA
 2009.....Fred Bruce, Crandall, GA



GOOD FOOTING IS SAFE FOOTING



GET
GOOD!

Photos courtesy of Houghton College, Houghton, NY a GGT-Footing Arena.

GET GOOD!—GGT-Footing™, the Equestrian Division of Polysols Inc, makers of German Geo-Textile Arena Footing Blends, knows that the safety and soundness of horses is most important to riders of all disciplines.

GGT-Footing has an arena footing blend tailored to your style of riding. Galt analysis has shown that the excessive concussion caused by hard footing can impede a horse's performance and cause physical damage. Footing that is too soft or deep can cause strain on muscles, tendons, and ligaments through excessive shear. High quality, appropriate footing such as GGT-Footing offers a scientifically formulated combination of cushion and support that can enhance a horse's performance while promoting improved physical health and longevity.

BE SAFE!—Our products, made from non-toxic and non-woven polyester fabrics and fibers, provide increased support and cushion for tendons and ligaments and decrease concussion. Professionals and recreational riders agree that GGT-Footing is best arena footing around. There is no comparison to our competitors' products when it comes to quality, safety, and long lasting durability. GGT-Footing does not create fine dust and is free from recycled end-consumer products (e.g. carpet, or sneakers), thus it contains no toxic or hazardous substances (e.g.

formaldehyde and fiberglass), which can be found in many of the competing footing products (Independent tests and certificates are available on request). The GGT-Footing formula is unique, not only in its composition, but in the way that it is chopped and blended with special fibers.

The GGT-Footing team provides consult through each step in the process of building and maintaining arenas, providing sand sieve analysis, arena base separation layers and butterfly matting systems for the construction process, mud and dust control products, and has its own line of Arena Groomers that help to maintain your investment in the footing by preserving the unique characteristics of the GGT fiber.



For more information contact:
GGT-Footing™
Barb DiPalma
Retail Account Manager-East
P. 864-804-8664
E. barb.dipalma@polysols.com
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CHA INTERNATIONAL CONFERENCE

CHA

2020

SAVE
THE
DATE!



AT TEXAS A&M UNIVERSITY
IN COLLEGE STATION, TEXAS
OCTOBER 30 – NOVEMBER 1, 2020

FOR MORE INFORMATION: WWW.CHA.HORSE

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