International Conference

October 26–28, 2017
Kentucky Horse Park

Celebrating Our 50th Anniversary

CHA—The Leaders in Horsemanship Safety
Changing Lives Through Safe Experiences with Horses

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Midway University is located in the epicenter of the equine industry and is a renowned equine educational program. From boarding and breeding operations, sales and racing, equine association headquarters, therapy centers, animal health and pharmaceutical companies, and renowned veterinary practices, our campus is perfectly situated to allow future equestrians the chance to put their education into practice. As a part of our holistic approach to equestrian studies and equine training, our campus is a working horse farm providing true access to hands-on learning with our large equine herd of varying breeds and disciplines.

The Equine Studies program at Midway prepares students with the essential skills they need to enter the broad equine industry or prepare for graduate school. Equine science degree students have opportunities throughout the program to work with a variety of breeds and to perform tasks of varying levels in assisting with managing our farm and herd. Students learn basic horse handling techniques as well as barn and farm management principles and practices. Areas of concentration within the major include: horse management, horse rehabilitation or horse science. Students interested in equestrian industry careers can also choose a business or sport management minor as enhancements to their major.

Midway University also offers the option to join an IHSA Hunt Seat or Western team. Highly praised for its structure of competition, the IHSA allows riders with various degrees of experience in the hunter and western rider disciplines to compete individually or on a team. The IHSA attempts to eliminate the expenses of students owning horses and allows more students to compete. Students ride horses that are furnished by the host college and chosen by drawing lots. The theory behind this structure is to equalize variables of the competition and test the horsemanship of the contestants. Classes range from walk/trot for first year students to the Open Division for the more experienced riders.

From the Pen of the President

Welcome everyone to our CHA 50th Anniversary Celebration and International Conference. Once again we have returned to what feels like home to me, the Kentucky Horse Park. Lexington prides itself on being known as the Horse Capital of the World and how great is it that we are here during our 50th year celebrating safe, fun and effective horsemanship and the wonderful lesson horses who have worked tirelessly to help riders reach their goals. Throughout the year I hope you have enjoyed the articles on Facebook about the past, present and future leaders in CHA. Those who met in 1967 had a vision of what CHA could become, laid a solid foundation to build upon for our future. This weekend will not only highlight the events and gatherings of the past but look to our future of great things to come. Our hard working and knowledgeable staff and volunteers have planned an enlightening and rewarding program for you. Workshop leaders and speakers are innovators in the equine industry so be sure and take full advantage of these opportunities to network, ride in sessions and attend the round table discussions.

CHA conferences are the only place you know of where all disciplines and breed enthusiasts come together to fellowship, share and learn from each other. We all speak the same language of horses and riders. The person sitting next to you understands your passion and drive, whether it is waking at midnight and going to the barn in pajamas and muck boots to check on a sick horse or wildly celebrating the first successful 12 inch cross rail attempt, we have all been there and done that and can laugh and sometimes cry at this profession of teaching riding. So kudos goes to the founding members of CHA fifty years ago, I applaud their vision and foresight. Now this weekend we look to the future for more good things to come. I am excited and humbled to be the current sitting president during this special time in the life of CHA and cannot wait to see what happens next. So my advice to you is to–sit, or ride, love, laugh and learn lots while you are here this weekend, talk to people and have a wonderful time in Lexington.

Beth Powers,  
CHA President

Here’s to CHA’s Golden Anniversary!

They say when you are passionate about what you do, you don’t work a day in your life! I feel that way about helping within my role to support CHA members, their students and horses! Let’s lift a glass during this International Conference to CHA’s 50th Anniversary and to each of you that makes a difference in horsemanship safety and education every day! Here’s to another fifty wonderful years of each of us Changing Lives Through Safe Experiences with Horses! Welcome to Lexington and the home of CHA!  

Christy Landwehr,  
CHA Chief Executive Officer
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Discover a whole new connection between you and your animals
CHA REGIONAL DIRECTORS & STATE/PROVINCIAL REPRESENTATIVE MEETING—MARRIOTT GRIFFIN GATE HOTEL—THURSDAY AT 1 P.M.

CHA CLINIC STAFF RETREAT—MARRIOTT GRIFFIN GATE HOTEL—THURSDAY AT 9 A.M. TO NOON & SUNDAY 9 A.M. TO NOON

SILENT AUCTION—MARRIOTT GRIFFIN GATE HOTEL
To be held Thursday all day and Saturday evening. Final bids accepted at the banquet on Saturday night. Make sure to stroll through the auction area and bid on your favorite items. Proceeds benefit CHA to help provide scholarships to those who need financial help to attend a CHA clinic.

SCHLEENSE SADDLE RAFFLE—MARRIOTT GRIFFIN GATE HOTEL AND KENTUCKY HORSE PARK

CHA WELCOME & ANNUAL MEETING—MARRIOTT GRIFFIN GATE HOTEL
Join us Thursday at 2 p.m. to open our conference with Laura Prewitt with the Kentucky Horse Park and Bailey McCallum from the American Association of Equine Practitioners and then our annual meeting led by CHA President Beth Powers. Bring your cell phone for some fun!

MEET AND GREET RECEPTION—KENTUCKY HORSE PARK MUSEUM—THURSDAY AT 6 P.M.
Come and mingle with associations from the National Horse Center at the Kentucky Horse Park such as Kentucky Horse Council, Equestrian Land Conservation Resource and many others.

ROUNDTABLE DESSERT NIGHT—FRIDAY 7:30 P.M.
Come and join our CHA Board of Directors for educational roundtables discussions and some great Bluegrass State desserts!

REGIONAL MEETING—KENTUCKY HORSE PARK CLUB LOUNGE—SATURDAY 4:30–5:15 P.M.
Come and meet your regional directors and state representatives and find out how you can get more involved in the grassroots efforts of CHA!

TRADE SHOW EXHIBITORS & CHA PRODUCT LINE—MARRIOTT GRIFFIN GATE HOTEL ON THURSDAY AND KHP ON FRIDAY AND SATURDAY
Please take the time to shop and check out the great items on sale from CHA, our sponsors and vendors. Remember CHA Life Membership at Conference is only $650, a savings of $100!

CHA ANNUAL AWARDS BANQUET—MARRIOTT GRIFFIN GATE HOTEL SATURDAY—6:30 P.M.—RECEPTION 7 P.M.—ACTIVE INTEREST MEDIA KEYNOTE
HELP US CELEBRATE AS WE TOAST THE FOLLOWING AWARD WINNERS:

CHA Volunteer of the Year
CHA Instructor of the Year
Clinic Instructor of the Year
Partner in Safety Award
CHA School Horse of the Year
CHA Distinguished Service Award

MOUNTED AND HANDS-ON HORSE SESSIONS
All mounted and hands-on horse sessions will be held indoors at the Kentucky Horse Park. Four riding spots are available for almost every mounted session. Riders sign up ahead of time at registration for the session of your choice on that same day. Make sure to note riding ability at the top of each form; do not sign up to ride in a class that is being taught at a higher level than you ride. Limit one ride time per person for the entire conference to make sure we have enough room for all. Riding spots are not open to day rate participants. All are welcome to audit all sessions. Keep in mind that all riders will be given a thorough safety check before starting their session. Helmets and boots are required and not provided.

PHOTOGRAPHS AND VIDEO
By being an attendee at this event you are allowing CHA to capture your image on photography, video or both and use it to further promote CHA and educational conferences in the future. Thanks to Moving Images NW and the Kays for their support!
CHA Award Winners

VOLUNTEER AWARD WINNERS
2016 .......................................................... Sanna Rollins
2015 .......................................................... Terry Williams
2014 .......................................................... Laura Jones
2013 .......................................................... Tara Gamble
2012 .......................................................... Lori Maciulewicz
2011 .......................................................... Tammi Gainer
2010 .......................................................... Ann Streit-Joslin
2009 .......................................................... Tim Alderson
2008 .......................................................... Jack Breaks
2007 .......................................................... Lynn O’Brien
2006 .......................................................... Beth Powers
2005 .......................................................... Bill Enns
2004 .......................................................... Lynn Squire
2003 .......................................................... Christine Guenther
2002 .......................................................... Dodi Stacey
2001 .......................................................... Jo-Anne Young
2000 .......................................................... Michal Kays
1999 .......................................................... Susanne Valla
1998 .......................................................... Barbara Christian
1997 .......................................................... Lew Sterrett
1996 .......................................................... Susan Harris

PARTNERSHIP, SAFETY AWARD WINNERS
2016 .......................................................... Camp Berachah
2015 .......................................................... Blue Star Camps
2014 .......................................................... North American Trail Ride Conference
2013 .......................................................... Julie Goodnight
2012 .......................................................... Riders4Helmets
2011 .......................................................... Saddle Up Safely—University of KY
2010 .......................................................... Troxel
2009 .......................................................... Equisure, Inc.
2008 .......................................................... Kentucky Horse Park
2007 .......................................................... American Quarter Horse Association
2006 .......................................................... American Vaulting Association
2005 .......................................................... NARHA (now PATH)
2004 .......................................................... North American Horsemen’s Association
2003 .......................................................... American Camping Association
2002 .......................................................... Markel Insurance Company
2001 .......................................................... American Youth Horse Council
2000 .......................................................... Washington State 4-H Foundation
1999 .......................................................... Horse Council of British Columbia
1998 .......................................................... Hadley Stacey
1997 .......................................................... Julie Fershtman of counsel
1996 .......................................................... Lexington Helmets

CHA INSTRUCTOR OF THE YEAR
2016 .......................................................... Jerrie Barnes, Conroe, TX
2015 .......................................................... Anne Brzezicki of Murfreesboro, TN
2014 .......................................................... Kristi Harris of Pryor, OK
2013 .......................................................... Tara Reimer of Steinbach, Manitoba
2012 .......................................................... Patti Salley of Riverton, WY
2011 .......................................................... Megan Ral Ferguson of Saint Andrews, Manitoba
2010 .......................................................... Mitzi Summers of Fort Plain, NY
2009 .......................................................... Steven Lantvit, La Porte, IN
2008 .......................................................... Tanya “T” Cody of Tallahassee, FL
2007 .......................................................... Jennifer Willey of White Bear Lake, MN
2006 .......................................................... Karen Pikovsky of Irwin, Pennsylvania
2005 .......................................................... Lori Hall McNary of Escondido, California
2004 .......................................................... Ratheld Gincig of Aurora, Colorado
2003 .......................................................... Cyndeye Adler of Buriens, Washington

CHA CLINIC INSTRUCTOR OF THE YEAR
2016 .......................................................... Betsy Chandler of Trinoton, GA
2015 .......................................................... Pat Leach of Burleson, TX
2014 .......................................................... Teresa Rackert of Meniffe, CA
2013 .......................................................... Delena Jennings of Uterson, Ontario
2012 .......................................................... Michal Kays of Rochester, WA
2011 .......................................................... Terry Williams of Blanchester, OH
2010 .......................................................... Heidi Potter of Guilford, VT
2009 .......................................................... Stan Loewen, Mead, KS
2008 .......................................................... Millie Binkley of New Johnsonville, TN
2007 .......................................................... Jo-Anne Young of Houghton, NY
2006 .......................................................... Tara Gamble of Edmonton, Alberta
2005 .......................................................... Polly Haselton Barger of Nashville, TN
2004 .......................................................... Barbara Klett of Lancaster, OH
2003 .......................................................... Darla Ryder of Weatherford, TX
2002 .......................................................... Patti Salley of Riverton, WY
2001 .......................................................... Megan Ral Ferguson of Saint Andrews, Manitoba
2000 .......................................................... Washington State 4-H Foundation
1999 .......................................................... Horse Council of British Columbia
1998 .......................................................... Hadley Stacey
1997 .......................................................... Julie Fershtman of counsel
1996 .......................................................... Lexington Helmets

DISTINGUISHED SERVICE AWARD WINNERS
2016 .......................................................... Peggy Adams of Myrtle Beach, SC
2015 .......................................................... Marcie Stimmel of Menifice, CA
2014 .......................................................... Jim Gloop of Martinsburg, PA
2013 .......................................................... Susan Harris of Cortland, NY
2012 .......................................................... Phil Peterson of Ritzville, WA
2011 .......................................................... Susan Harris of Cortland, NY
2010 .......................................................... Patrick Mullins of Bumpass, VA
2009 .......................................................... Fred Bruce, Crandall, Georgia

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AMERICAN FARRIERS ASSOCIATION
The American Farrier's Association was founded in 1971 and is the oldest national membership organization in the US serving farriers and the only one to have an internationally recognized certification program. Farriers committed to measuring their knowledge and skills against established standards of competency voluntarily submit to a rigorous set of written and practical tests at each level of AFA Certification: Certified Farrier (CF), Certified Tradesman Farrier (CTF) and Certified Journeyman Farrier (CJF). Endorsements for demonstrated competence may also be earned in Forging (FE), Education (EE), and Therapeutic Shoeing (TE). Any combination of these post-nominals after a farrier’s name indicates that he or she has clearly demonstrated knowledge of equine anatomy, physiology and biomechanics, as well as proficiency in forging shoes and shoeing the horse.

THE AMERICAN HIPPOTHERAPY ASSOCIATION, INC.
AHA, Inc. is a membership organization whose mission is to promote excellence through education in equine assisted therapies. AHA, Inc. offers educational opportunities to those seeking services, healthcare professionals, licensed occupational therapists, physical therapists, and speech-language pathologists, as well as courses for adaptive/therapeutic riding instructors seeking to learn more about their riders and ultimately be able to strengthen their riding lessons. Clarity in terminology is one of our main goals and thus why we offer courses specifically for riding instructors and therapists separately.

AMERICAN YOUTH HORSE COUNCIL
First established in the 1970s, the American Youth Horse Council was founded by breed organizations and specialists to provide support to all youth and youth leaders throughout the equine industry. Today the AYHC is leading the charge to unite kids and horses, across breeds and disciplines, through a variety of means and opportunities. The AYHC is a national information center, working to promote communication between all breeds and disciplines. The organization promotes equine education through the development and distribution of quality educational materials such as the Horse Industry Handbook, and by providing ongoing training opportunities to youth leaders and people looking to teach kids of all ages about the wonder of horses. Additionally, the AYHC seeks to be a representative voice that brings together all facets of the equine industry with a common goal of uniting kids and horses.

NATIONAL REINING HORSE ASSOCIATION
What horseman doesn’t love to see a smooth stopping horse that can spin on a dime and rollback in his tracks after the slightest of cues? The National Reining Horse Association promotes the sport of Reining and these athletic and maneuverable athletes. From training DVDs and entry-level classes to local shows and the NRHA Professionals program, NRHA can improve your day in the saddle—whether you’re in the show pen or on the trail. Visit NRHA.com to find out how you can have the slide of your life in the sport of Reining.

PORTA-GRAZER
Horses are designed to graze 24/7. Porta-Grazer allows your horse to graze in a head down position while being able to size and tear its bite—allowing natural grazing when pasture is not an option. Porta-Grazer helps treat and prevent colic, ulcers, copd and many more digestive ailments. It eliminates hay waste and can also be used to feed pellets, cubes, and you can even soak hay in it. Portable and sturdy—can be used anywhere! porta-grazer.com.

REVITAVET THERAPY SYSTEMS
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safe and effective pulsed infrared light therapy which stimulates the body’s natural ability to heal, but at an accelerated pace. Treatment will not harm healthy tissue and has no known negative side effects. Light therapy is applicable and beneficial to all breeds and disciplines. RevitaVet™ is manufactured to the highest quality, and guarantees professional results.

**SCHLEESE SADDLERY**

Established in 1986 by German trained Certified Master Saddler and former event rider Jochen Schleese, Schleese Saddlery Service specializes in saddles made for women. The saddles are fitted to recreational amateur and professional riders who care about comfort for themselves and the back health of their horses. Known for their exceptional quality and customization to horse and rider, Schleese dressage, jumping, eventing, endurance, hunter/pleasure and western trail saddles are sold and serviced by a network of certified professionals across North America and around the world (most of whom are riders). Fully adjustable and ergonomically designed to help women and men ride more comfortably, effectively and free of pain, Schleese patented designs accommodate the bio-mechanics of movement for maximum comfort and protection of the horse. Schleese is the recipient of many industry achievement awards throughout their 30 year history and maintains a continuing commitment to research and innovation. Certified professionals provide on-site diagnostic evaluation, saddle fitting expertise and solutions for over 6000 horses and riders every year! SaddlesForWomen.com 800-225-2242 info@schleese.com

**UNIFIED STATES PONY CLUBS**

Pony Club is the largest equestrian educational organization in the world. This is where it all begins! The cornerstones of our foundation are education, safety, sportsmanship, stewardship and FUN. The skills, habits and values instilled through horsemanship will apply to every part of a member’s life. Pony Club is dedicated to promoting quality instructional resources and education for all equine enthusiasts. We know how important equine knowledge and awareness is for the future of all horses and horse care providers.

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10 digital, and video that includes the owners across a network of print, reaches more than 1.5 million horse industry in the United States. AIM network of its kind in the equine The AIM Equine Network is the large...s a variety of managerial positions. She currently lives with her husband in Mrtle Beach, South Carolina.

DAVE ANDRICK

Dave is the Group Vice President of the AIM Equine Network and has been an active part of the horse industry for more than 10 years. In 2011, when the equine industry experienced an escalating unwanted horse population due to the economic downturn, Dave founded AIM’s A Home for Every Horse, a program that in the last four years has placed thousands of unwanted horses in permanent homes and brought much needed resources to over 500 rescues. He lives in Lancaster County, Pennsylvania, with his wife, Penny, and his sons, Ben and Grant.

PEGGY ADAMS

CHA Past President Peggy Adams has been on the CHA board for nine years and is a CHA Clinician and was the 2016 CHA Distinguished Service Award winner. She previously taught and coached riding at her own farm, PLA Horse-Play, and worked for the Girl Scouts for 30 years in a variety of managerial positions. She currently lives with her husband in Mrtle Beach, South Carolina.

WHAT TO EXPECT AT A CHA CLINIC
DESSERT ROUND TABLES
PADDock PaVILOn AT MARRIoTT GRIFFIN GATE HOTEL FRIDAY AT 7:30 P.M.

DIANA BEARDSLEY

Diana has worked at Pegasus Farm Equestrian Center located in Hartville, Ohio since 1999. She is a graduate of Lake Erie College with a BS in Equestrian studies. She is a CHA Level 3 English/2 Western/3 IRD Instructor as well as a PATH Registered level riding instructor and Level 1 Driving instructor. Diana has been involved with all of the various equestrian programs that Pegasus offers, but is especially fond of the Veterans Salute Program. She has been involved from the onset of the program in 2007 and has taught unmounted lessons, riding lessons and currently heads the driving lessons for Veterans.

WHAT TO EXPECT AT A CHA CLINIC
DESSERT ROUND TABLES
PADDock PaVILOn AT MARRIoTT GRIFFIN GATE HOTEL FRIDAY AT 7:30 P.M.

Riding the Horse’s Mind provides the missing piece to solving the many frustrations that horse owners and riders have with horse problems, trust, and respect. Although Natural Horsemanship provides us an understanding of the horse as a species, many of us don’t understand the level of commitment that horses have to their herd instinct. Some horses will die over their placement in the herd hierarchy. Explore with me the mind and psychology of the horse. Once seen differently, our human intent, commitment, and approach will be different. Our inter-species communication will greatly improve which will improve the level of trust and respect. Horse problems and our frustrations will improve. Join me on this journey!

GERRIE BARNES

With over 20 years of experience, Gerrie currently lives in Conroe, Texas. She was designated the 2012 Horseperson of the Year by the Colorado Horse Council and was awarded the 2016 Riding Instructor of the Year by the Certified Horsemanship Association for her teaching, coaching, and mentoring skills. She is an AQHA Professional Horseman and a CHA-certified instructor. She has a BS in Education and an MA in Counseling. She has recently written a book and workbook, Riding the Horse’s Mind: The Psychology & Leadership of the Horse. Her current horse business is NewConceptsConsultant.com.

RIDING THE HORSE’S MIND: THE PSYCHOLOGY & LEADERSHIP OF THE HORSE KENTUCKY HORSE PARK CLUB LOUNGE FRIDAY AT 9 A.M.

Thank you to all of this year’s volunteer presenters. Your willingness to share your expertise is much appreciated!

Bob grew up in western Canada and has had a lifelong interest in horses. He is a graduate of the University of Manitoba with a Bachelor’s degree in Agriculture with a major in Animal Sciences and a Master’s of Science degree. Bob worked in the Canadian Feed Industry as a nutritionist for two major feed companies and then became the Extension
Horse Specialist for Alberta Agriculture. During his time in Alberta, he completed his Ph.D. at the University of Alberta with a focus in Equine Nutrition. In 1998, Bob moved to the University of Kentucky as the Equine Extension Specialist. In addition to his Extension duties, Bob teaches in the Equine Science and Management program, advises undergraduate students and served as the program’s Director of Undergraduate Studies until May 2017. Bob has contributed in the areas of applied research looking at voluntary forage intake of horses and the use of rotational grazing practices to meet maintenance needs of adult horses. In addition he has worked with the extension faculty at the University of Minnesota to develop the Healthy Horse app, an app used by horse owners to estimate current body weight as well as ideal body weight. Bob serves as Chairman of the AQHF research committee and is the current past president of the Kentucky Quarter Horse Association. Professionally, Bob is a member of the Equine Science Society and serves as the executive director, is a member of the American Registry of Professional Animal Scientists, and is a Diplomat in the American College of Animal Science and the American Society of Animal Scientists. With CHA, Bob is certified as a Lead Site Visitor and Trainer and serves on the CHA board as the Vice President for New Initiatives.

FEEDING THE OLDER HORSE
DESSERT ROUND TABLES
PADDOCK PAVILION AT MARRIOTT GRIFFIN GATE HOTEL
FRIDAY AT 7:30 P.M.

FRANK L. COSTANTINI JR.
MARKEL INSURANCE COMPANY
Frank is currently Markel’s Director of Western Disciplines. He has been involved with horses since riding at a young age in 4-H. Frank is very active in the horse industry today, not only showing horses but as an owner as well. Some of his past positions include: President of RHSE, Past President of NRHA, Past President of NRHF, Past Chairman of the FEI Reining Committee, NRHA Board Member, and NRHA Hall of Fame Inductee.

EQUINE INSURANCE
DESSERT ROUND TABLES
PADDOCK PAVILION AT MARRIOTT GRIFFIN GATE HOTEL
FRIDAY AT 7:30 P.M.

STEPHANIE COOK
Stephanie grew up in New Jersey, riding and teaching students of all ages from the age of 10 until she went to college. After successfully riding for four years on the Intercollegiate Horse Show Association (IHSA) team at West Point, Stephanie graduated in 1987 from the United States Military Academy with a Bachelor of Science degree. She spent time in the military, law enforcement, and...
corporate careers, raising 5 children and earning an MBA along the way. In 2009, she realized that her passion for horses never left and returned to what she was meant to do; ride and train horses, and teach others how to ride! She opened Hill Country Riding Academy outside of San Antonio, TX where she has had tremendous success with children, adults, young horses, ‘problem’ horses, and everything in-between! In 2015, her horse, Texas Checkmate, won the Take 2 Thoroughbred National Jumper Championship and was also in the top 20 in the Take 2 National Hunter standings. She has trained horses for local and “A” USEF rated shows, has had riders qualify and compete at USEF Pony Finals and coaches the Trinity University IHSA and Hill Country Riding Academy IEA teams. She is an USHJA Certified Trainer and a CHA English and Western certified instructor.

DONOVAN DOBBS

Donovan is a CHA instructor. He has students from kids and adults with no experience to intermediate level western competitors. One of his specialties is helping adult riders who have lost their confidence riding. He starts colts, works with problem horses and finishes horse for a variety of western competition. He also conducts a variety of clinics around S.W. Missouri. One of his greatest accomplishments has been helping start an annual western day event for foster kids with the charity Cherished Kids. Donovan provides guided horse rides for kids of all ages most who have never been on a horse in their life.

BE A H.E.R.O. TO YOUR STUDENTS, HORSES AND YOURSELF!
KENTUCKY HORSE PARK ANNEX ARENA
SATURDAY AT 3 P.M.

Success is not about winning or accomplishing a specific task but about being a H.E.R.O. This presentation will give your tools and tips on humility, endurance, relationship and obedience (H.E.R.O.) as it applies to you, your students and your horses. We will explore each topic with the hopes that it will make you think and hopefully improve all aspects of your horsemanship.

JENNIFER EATON

Jennifer has been working in the horse industry since 1984, when she was offered a job at a riding stable the summer she turned 11 years old.

Assisting in lessons, horse shows and barn management, she obtained her Massachusetts Instructors License in 1992 and has held it in good standing for 24 years. Combining her extensive experience in the horse industry with a bachelor’s degree in Developmental Psychology, Jennifer has taught many different types of children and adults learn to ride and care for horses. Jennifer joined the Interscholastic Equestrian Association (IEA) in 2006 as a member coach. In her third year as a coach, she took a volunteer position as Regional President and subsequently held a leadership role in her area until 2014 when she retired from her position as Zone Chairperson. She continues to play an active role in IEA events as Show Steward and often travels outside New England to assist show hosts in the operation of quality competitions. Jennifer became an employee of the IEA in 2009 as one of two staff members in the Membership Office, helping coaches and parents with member enrollment and management of their competitions. Since that time, she has assisted the IEA with the growth and resource development necessary to allow for the expansion of the membership, which exceeded 11,000 members in 2014. In 2012, Jennifer was promoted to Membership Marketing Coordinator with the IEA to actively expand membership around the country and create programs and opportunities to benefit their members. Jennifer was given the 2014 Massachusetts Horseman’s Council “Person of the Year” award for her contributions to the development of youth equestrian opportunities in her area as well as her professional objective to provide quality instruction to any person regardless of their individual goals.

LEARN ABOUT INTERSCHOLASTIC EQUESTRIAN ASSOCIATION DESSERT ROUND TABLES PADDOCK PAVILION AT MARRIOTT GRIFFIN GATE HOTEL FRIDAY AT 7:30 P.M.

SARAH EVERS CONRAD

Sarah has been an equestrian journalist for more than 17 years. She is the Editor of CHA’s official publication, The Instructor magazine, in addition to writing CHA’s press releases, blog, and various articles promoting the organization. She has also been published in The Horse magazine, the Arabian Horse Association’s Arabian Horse Life (and the former Modern Arabian Horse), the American Paint Horse Association’s Paint Horse Journal, the United States Dressage Federation’s USDF Connection, Off-Track Thoroughbred, Stable Management, and Blood-Horse. She was the Managing Editor of the United States Equestrian Federation’s...
Celebrating our 50th Anniversary - 2017 CHA International Conference

Equestrian magazine, U.S. Equestrian’s Director of E-Communications, staff writer for The Horse, and Content Manager and travel writer for a Caribbean travel agency. She currently owns All In Stride Marketing, a digital marketing agency that helps equine business owners promote their products and services.

**WORKING WITH THE MEDIA TO PROMOTE YOUR BUSINESS**

**KENTUCKY HORSE PARK CLUB LOUNGE**

**FRIDAY AT 3 P.M.**

Showcasing your expertise as a knowledgeable horse person is critical to marketing your services and products, and media exposure is a great way to do this. This session will help attendees learn how to work with the media—including equine media, local media, and mainstream national media. This information is helpful for anyone who wants to promote a business and/or riders and horses at their barn. Attendees will learn how to reach out to media, what types of stories to suggest to the media and how to pitch those stories, and how to form a relationship with the media. Learn how to prep for an interview, how to answer interview questions, mistakes to avoid, how to help the journalist to write the best story possible, and how to promote the article so more readers see it. In addition, this session will also discuss the benefits of using press releases, articles, and other forms of content in your marketing strategy.

**DUSTY FRANKLIN**

Dusty has been a full-time farrier since 1992. He grew up riding and competing in youth and amateur divisions and soon began horseshoeing with his father, Jerry, also a CJF. Dusty has operated the Five Star Horseshoeing School in Minco, OK since 1997. He believes in further education through competition, certification, and clinics. A very successful competitor since earning his CJF in 1996, Dusty has twice been on both the American Farriers Team and the World Championship Blacksmith Team. In 2011 he won Stonewell Striker of the Year. Dusty became an AFA Examiner in 2003 and is the former Chairman of the AFA’s Certification Committee and is an Examiner with the Farrier International Testing System. He and his wife Staci have co-authored the certification study guide “Let’s Get Practical.” An inspiration to others to love their career and not just settle for a job, Dusty has twice been designated the AFA’s Educator of the Year. He also travels internationally as an educator and clinician for Delta Mustad.

**FARRIER CERTIFICATION—WHAT IT IS AND WHY IT MATTERS**

**KENTUCKY HORSE PARK ANNEX ARENA**

**FRIDAY AT 3 P.M.**

Since licensing is not required for a person to practice farriery in the US, the AFA Certification Program was created in 1982 to provide voluntary

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**STUDENTS IN GRADES 6-12:**

**TAKE THE REINS AND JOIN THE IEA**

It’s fun and challenging – and there is no need for any rider to own a horse because mounts and tack are provided for each rider at every event.

The Interscholastic Equestrian Association (IEA) is available to public or private schools and barn teams. Riders not only compete for individual points, but also for their team using a draw-based system. Parents appreciate that the IEA provides an affordable format for children to build their riding skills.

The IEA is a COMMUNITY of equine enthusiasts that continues to work together for the betterment of our beloved sport.

Founded in 2002, the IEA now has more than 13,500 members on over 1,500 teams competing in hundreds of shows across the United States each year.

Interested in joining the IEA?
Contact Jennifer Eaton,
IEA Membership Coordinator,
at 877-RIDE-IEA ext.203
or Jenn@rideiea.org or visit www.rideiea.org.

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**WESTERN: REINING/HORSEMANSHIP** | **HUNT SEAT: FLAT/FENCES**

Celebrating our 50th Anniversary - 2017 CHA International Conference • 13
CHA International Conference

WEDNESDAY, OCTOBER 25, 2017
9 a.m.—5 p.m. CHA Board Meeting—Marriott Griffin Gate Hotel

THURSDAY, OCTOBER 26, 2017
9 a.m.—10:30 a.m. Horses in the Morning Live CHA Show—Glenn Hebert and Christy Landwehr—Marriott Terrace Ballroom
9 a.m.—Noon CHA Clinic Staff Retreat—Marriott Salon B
10—Noon SCAPA Lafayette Piano Majors to play
10 a.m.—4 p.m. Registration/Trade Show/Silent Auction—Marriott Terrace Ballroom
Noon Lunch on your own
1—1:30 p.m. Regional Directors and State/Provincial Representatives Meeting—Marriott Salon B
2 p.m. CHA Annual Membership Meeting—Beth Powers—Marriott Salons A—C
Welcome to Kentucky—Laura Prewitt with Kentucky Horse Park
Equine Disease Communication Center—Bailey McCallum
Poll Everywhere/SCAPA Voice
3—4 p.m. Train Your Business Like You Train Your Horse—Jen Verharen
4—5 p.m. Low Cost and High Impact Strategies for Increasing Group Engagement—Kathi Jogan
6 p.m. CHA Welcome Reception at Kentucky Horse Park Museum

FRIDAY, OCTOBER 27, 2017
8 a.m. Breakfast on your own
8:30 a.m. Busing to KHP—Marriott North Entrance end of banquet hallway
Trade Show opens
9—10:15 a.m. Top Tips Judges Expect to See in Your Students’ Hunter Classes — Laura Kelland-May—Covered Arena
Biomechanics in Riding—Riding the Horse, Not the Discipline—Mitzi Summers—Annex Arena
Riding the Horse’s Mind: The Psychology & Leadership of the Horse—Gerrie Barnes—Club Lounge
10:30—11:45 Drill Patterns for All Levels of Riders—Lisa Lombardi—Covered Arena
Exercises for Horse and Rider Using Dressage Training Principles—Larissa Strappello—Annex Arena
Find Out More about IHS and IEA—Stephanie Cook—Club Lounge
12 Noon Lunch—The Off the Track Thoroughbred—What Can Be Next? Melissa King and Susanna Thomas
— New Vocations & Makers Mark Secretariat Center—Covered Arena
1:30—2:45 Leg Yields, Circles, Half Pass, Serpentes and Shoulder In—Jessica Mohr—Covered Arena
Five Essentials for a Life of Leadership—Lew Sterrett—Annex Arena
Protecting Your Equine Business with Risk Management—Randi Thompson—Club Lounge
3—4:15 p.m. Exercises to Improve Flexibility/Strength/Coordination of the Aids—Becky Huddleston—Covered Arena
Farrier Certification—What It Is and Why It Matters—Dusty Franklin—Annex Arena
Working with the Media to Promote Your Business—Sarah Evers Conrad—Club Lounge
4:30 p.m. Busing to Marriott Griffin Gate Hotel—Dinner on your own
7:30 CHA Round Table Discussions and Dessert with CHA Board of Directors—Marriott Paddock Pavilion
Working with Veterans, Insurance, Pony Club, Feeding the Older Horse, IEA, Prepare for CHA Clinic, School Horses, DIY
Tentative Schedule of Events 2017

SATURDAY, OCTOBER 28, 2017

8 a.m.     Breakfast on your own
8:30 a.m.  Busing to KHP and Trade Show Opens
9 a.m.—10:15  Canter/Lope Transitions—Cheryl West—Covered Arena
              The Mind Body Connection—Dale Rudin—Annex Arena
              The Care and Training of Clients—Jennifer Willey—Club Lounge
10:30—11:45  Lateral Work To Improve Turns on the Haunches/Spins/Rollbacks—Tara Gamble—Covered Arena
              Saddle Fit: Anatomical Considerations of Both Horse and Rider—Karen Jackson—Annex Arena
              Girl Scouts: Clients that Keep Giving—Jenn Gay—Club Lounge
Noon       Lunch—Julie Goodnight—For Mature Audiences Only: Teaching the Older Rider—Covered Arena
1:30—2:45  Engaging the Rider’s Core to Engage the Horse’s Core—Jo-Anne Young—Covered Arena
              Creative Exercises to Develop A Thinking Rider From the Beginning—Shellie Hensley—Annex Arena
              Adding Horseback Archery to Your riding Program—Cathy Thacker—Club Lounge
3—4:15 p.m.  Western Dressage—Ken Najorka—Covered Arena
              Be a Hero to Your Students, Your Horses and Yourself—Donovan Dobbs—Annex Arena
              Help Your Horse with Acupressure/Essential Oils—the Pros/Cons—Sheryl Mankel—Club Lounge
              Closing of Trade Show
4:30—5:15 p.m.  Regional Meetings for All Regions—Club Lounge
5:30        Busing back to Marriott Griffin Gate Hotel
6:30—7 p.m.  Reception—Marriott Salons A—D
              Lafayette Orchestra to play
7 p.m.      CHA Awards Banquet/Silent Auction—Marriott Griffin Gate Hotel
              Active Interest Media—Videos on Fire—Dave Andrick and Melissa Kitchen
8 p.m.      Closing of Silent Auction—Marriott Griffin Gate Hotel

SUNDAY, OCTOBER 29, 2017

8 a.m.     Breakfast on Your Own
            Tours on your Own
9 a.m.—12 p.m.  CHA Clinic Staff Retreat—Marriott Calumet/Darby Dan Room
9 a.m.—2 p.m.  YouTube Video Production—Midway University
              Lunch on Your Own

Full conference participants may ride in one mounted presentation. Please bring own boots, correct riding attire and ASTM-SEI approved helmets.
Sign up at the CHA registration desk to ride when you arrive on the day of the class you want to ride in.
CHA Clinic Staff Retreat—Please register ahead of time with CHA Program Director Polly Haselton Barger—pbarger@CHA-ahse.org

Photographs and Video By being an attendee at this event you are allowing CHA to capture your image on photography, video or both and use it to further promote CHA and educational conferences in the future.
Thanks to Moving Images NW and the Kays for their support!
testing to a consistent standard of hoof care. Three levels constitute the core of the program: certified farrier, certified tradesman farrier, and certified journeyman farrier. Additional tests are offered in therapeutic shoeing, forging, and educational endorsement. This talk will discuss the requirements of the core program and the standards that must be met to achieve each level of certification. The goal is to provide the audience with a clear overview of the rigorous and comprehensive nature of these tests and how becoming certified impacts the quality of hoof care that a farrier delivers.

**TARA GAMBLE**

Tara is Past President of CHA and of the Alberta Equestrian Federation (AEF), as well as Runner-Up Miss Rodeo Canada in 1998. She has served on the Equine Canada Board of Directors as a representative to recreation, and on the Strathcona County Economic Development and Advisory Committee as the agricultural representative. It has been an honor for Tara to receive both the CHA Clinic Instructor of the year (2006), and Volunteer of the year (2013) awards. She is a CHA Clinic Instructor, and a designated Professional Horseman with the American Quarter Horse Association and was appointed to the AQHA Youth Activities Committee in 2012. Her education includes a Bachelor of Science degree in agriculture from the University of Alberta. With over twenty three years of industry teaching experience and a background in both Western and English, Tara offers weekly riding lessons at her facility east of Ardrossan, Alberta. In addition, she judges various horsemanship competitions, presents seminars and instructs clinics. She has been fortunate to work with many equine professionals on the provincial, national and international levels which has greatly enriched her experiences.

**JENN GAY**

Jenn is a lifetime member to both Girl Scouts and the Certified Horsemanship Association. Jenn started as a Barn Assistant at a Girl Scout Camp and moved all the way up to the Directorship. Jenn has helped create partnerships between local stables and the Girl Scouts of Southeastern Michigan, and currently teaches the Girl Scout national program to new volunteers. Jenn is the founder of Greenblood horse and is the current Equestrian Director at Heavenly Horse Stables. Jenn is a CHA certified Instructor and Michigan Representative.

**JULIE GOODNIGHT**

Julie is a Master Clinician and the International Spokesperson for CHA and is known for her weekly RFD-TV show Horse Master, and her no-nonsense training for riders of all disciplines. Her methods are grounded in natural horsemanship, classical riding, and understanding horse behavior. She teaches at clinics and expos everywhere and offers online education, how-to DVDs, and her own tack and training tools at JulieGoodnight.com.

**GLENN HEBERT**

Glenn the Geek founded the Horse Radio Network in July 2008. Starting with one show (The Stable Scoop Radio Show) and no listeners, since then the Horse Radio Network has now grown to numerous shows with tens of thousands of listeners from around the world. Glenn hosts several of the shows on the network including the Stable Scoop Radio Show, HORSES IN THE MORNING and the Driving Radio Show. Known

**LATERAL WORK TO IMPROVE TURNS ON THE HAUNCHES, SPINS AND ROLLBACKS**

**KENTUCKY HORSE PARK COVERED ARENA**

**SATURDAY AT 10:30 A.M.**

Wanting to take your riding to the next level? Are you struggling with how to get there or how you can fine tune more advanced maneuvers? Then you don’t want to miss this session! Lateral exercises are useful for gaining independent control of the forehand and haunches and to aid in a lighter, more willing and responsive horse. Tara will introduce you to several exercises that will help riders and horses build or maintain a solid foundation in order to improve balance, suppleness, impulsion which aid in collection and improvements with turn on the haunches/spins and roll backs.

**FOR MATURE AUDIENCES ONLY:**

**TEACHING THE OLDER RIDER**

**KENTUCKY HORSE PARK COVERED ARENA**

**SATURDAY AT NOON**

Riders in their 50s, 60s and even 70s are commonplace today and this age group presents different challenges to the riding instructor. This presentation will focus on the special needs of the older rider, including confidence, fitness, motivations and appropriate horse choices.

**GIRL SCOUTS—CLIENTS THAT KEEP GIVING**

**KENTUCKY HORSE PARK CLUB LOUNGE**

**SATURDAY AT 10:30 A.M.**

Daisy, Brownie, Junior, Cadette, Senior, Ambassador–Badges, Patches, Rewards, Take Action Projects and more!—What do these all mean? Join us to learn the ins and outs of Girl Scouts and how you can help make the world a better place tomorrow by sharing your knowledge today. Discover how to use your resources wisely and help girls to be responsible for they say and do. Find out how to easily bring a group of first-time riders to your small barn and how to have them keep coming back!
as America’s Horse Husband, Glenn married into the horse thing about 30 years ago when he met Jennifer, his horse addicted wife. Together they ran a large training, boarding and lesson facility for over 10 years. Glenn learned to drive horses and his passion lies in carriage driving ponies. In the early married years Glenn and Jennifer owned an improvisational acting company that did over 450 shows in ten years. Glenn is a believer that entertainment comes first, education second and he transfers that belief to the shows he hosts on HRN.

HORSES IN THE MORNING RADIO SHOW
9-10:30 A.M.—MARRIOTT GRIFFIN GATE HOTEL

SHELLIE HENSLY
Co-founder of the H Mill Iron Horsemanship, Shellie Hensley lives in Macksburg, Iowa. Her philosophy of teaching “the total horse from the ground up” based on a foundation of safety, instills confidence in her riders and a distinct connection with the horse. Shellie currently serves CHA on the Board of Directors, as Clinic Staff and a Site Visitor. Even with her busy schedule, she enjoys working alongside her husband, Randy, a certified farrier, rehabilitating horses. Their small acreage serves as a happy home to several critters.

CREATIVE EXERCISES TO DEVELOP A THINKING RIDER FROM THE BEGINNING KENTUCKY HORSE PARK ANNEX ARENA SATURDAY AT 1:30 P.M.

We have all seen it—most of us are doing it—getting stuck in a rut with our beginner riders; where the “Follow the Leader” method sets in and keeps horses and riders following, but not necessarily thinking! Join Shellie Hensley as she explores creative ways to safely pull riders and their instructors out of the rut and onto the path of thinking and responding during lessons. Bring an open mind and your sense of humor as Shellie walks riders through the Good, the Not-So-Good and the greatness of thinking outside the box.

MELISSA (MISSY) HOWARD
Growing up on a small Ohio farm instilled the love of horses for Missy at a young age. She graduated from Hocking College with a degree in Backcountry Horsemanship, Wildlife Management and a certificate from the National Ranger Training Institute. After pursuing many jobs in small boarding barns and a brief stint at a Standardbred training facility she moved to Kentucky and was one of the first women hired at Claiborne Farm. She worked with world champion thoroughbred racehorses in the foaling barn, starting yearlings, mares and foals and doing sales. Claiborne Farm opened the door for her to travel to New Zealand for a year.
working at Fayette Park Stud. Next she was led to the Thoroughbred Retirement Foundation (TRF) back in KY. TRF was spreading across the US establishing retirement farms for ex-racehorses at minimum security prisons. Missy did many things at TRF including national retirement and transportation coordinator, liaison of race tracks across the US, worked directly with the prison systems to establish equine retirement programs, and developed a horse-based curriculum for inmates.

She was then hired as the Volunteer Coordinator for Pegasus Farms in Ohio managing over 150 active volunteers, assisting in many fundraising activities, orchestrating tours and other Farm events. Missy has gone on to become a certified CHA riding instructor teaching Youth at Risk programs both mounted, unmounted and drill teams. She is one of the instructors working with the Pegasus Farm’s Veteran Salute program participants. Married to Roger Howard, an AFA Certified Journeyman Farrier, and having two horse crazy kids Mallory & Grant keeps her surrounded by horses at home and at work.

**WORKING WITH VETERANS IN AN EQUINE PROGRAM**

**DESSERT ROUND TABLES**

**PADDock PAViLion At**

**MARRiOTT GRIFFiN GATE HOTEL**

**FRiDiAy AT 7:30 P.M.**

**BECKY HUDDErSTON**

Becky Huddleston is the owner and trainer/coach at Tightfit Stables in Baxter, Tennessee. She started riding as a child on her family farm and in high school began showing TN walking horses and barrel racing Quarter Horses and Appaloosas. She graduated from Tennessee Tech University with a B.S. Degree in Agriculture in 2000 where she also competed in the Intercollegiate Horse Show Association. While in college, Becky started riding colts and breeding Quarter Horses. After graduation, she began to teach lessons and coaching the Equestrian Team at Tennessee Tech. In 2003, Becky and her husband built a barn and started teaching and training full time. In addition to IHSA, Becky’s students participate in the Interscholastic Equestrian Association, 4H and open schooling shows. Becky currently serves on the board of directors for the IHSA and judges schooling and 4H shows. Her main focus in her lesson program is proper horsemanship and equitation.

**EXERCiSES TO iMPROVE FLEXiBiLiTY, STRENGTH, COORDiNATiON OF THE AiDS**

**KENTuCKy HORSE PARK COVERED ARena**

**FRiDiAy AT 3 P.M.**

Come to this session to learn different rider exercises that will increase rider strength, flexibility and coordination of aids. A few examples of these are “toe touches”, “double posting”, and “hip flexor stretches”. Some exercises are geared toward improving common rider faults such as keeping riders heels down (wearing spurs on the riders’ toes), keeping hands still (carrying a golf ball in a spoon), sitting the trot (raising a hand up over the head) and many others. I feel that many instructors could benefit from having multiple simple and fun exercises to add to their programs. You can use these exercises as warm ups and cool downs as well as for correcting those common rider faults.

**KAREN jACkSON**

Karen is a Saddlefit for Life certified saddle ergonomist. Her passion for horses started at a young age, volunteering at a race horse farm, helping to care for and exercise the horses. Since her start there, she has spent time in the Ontario hunter/jumper circuits, worked with plow horse teams on an organic farm, managed a trail riding facility at a resort, and trained and coached jumpers in Mexico City. She has loved becoming a saddle ergonomist that has made her realize how many situations in her past horse experiences with horses could have been prevented with a simple saddle fit evaluation. Instead of dwelling on past mistakes, she has committed her life to teaching others the importance of a properly fitted saddle, and checking the fit regularly as the horse grows and changes. Karen lives near Newmarket, Ontario with her Arabian mare, Tess; her best friend and companion for well over 20 years.

When looking for a saddle, there are so many more factors to consider other than discipline and seat size. In the past thirty years, horseback riding has seen a huge shift in rider demographics. Also, horse breeding trends have brought about a different body type in our sport horses. We cannot expect so many changes in the sport, and not make any changes to the equipment we rely on. This talk will focus on these changes and what they mean to saddle fit. We will examine the anatomical differences between female and male riders, and what they need to accommodate these differences when riding. We will also look in depth at equine anatomy and how to best fit a saddle in order to avoid interfering with a horse’s movement. This talk will give listeners a good place to start evaluating their own saddle, and where to go from there.

**KATHi jOGAn**

Kathi is a long time equine industry professional who has managed, trained, and shown various horse breeds representing multiple disciplines. Currently on the faculty at the University of Arkansas, Kathi offers courses in equine science and engages students in internships in the U.S.
and abroad. She has directed many fundraising and experiential events to promote her University’s Animal Science Department. Kathi is a member of the Equine Science Society, the American Registry of Professional Animal Scientists, the North American Colleges and Teachers of Agriculture and the CHA Board.

WINNING WITH CHA—
LOW COST AND HIGH IMPACT STRATEGIES FOR INCREASING GROUP ENGAGEMENT
SALON A—C—MARRIOTT
THURSDAY AT 4 P.M.

Everyone who is involved in the equine industry has three overarching goals—safety, best practices in horse care and minimizing expenses. At first glance, it seems like these goals are mutually exclusive, but in fact, CHA is the key that can unlock how to make these goals seamlessly mesh. As a long-time equine industry professional, event coordinator, fundraiser, riding instructor, university instructor and farm manager, Kathi will give you proven strategies incorporating CHA that will ensure that as a horse professional, you are a success using all of the matrices.... and, that engagement and volunteerism in your horse barns, at your equine fundraisers, and in your riding classes will be at an all-time high!

LAURA KELLAND-MAY

Laura is very active in the horse industry and is a USEF “R” Judge (Hunter, Jumper and Equitation) as well as Equestrian Canada “S” Judge (Hunter, Jumper, Equitation and Hack) and Senior Steward. She continues to develop horses and riders and is the founder of “Equestrian Skill Builders series of Horse Show Clinics” and is moderator of the monthly Jumping Instructors Webinar and Dressage Instructors Webinar. In addition she is a freelance coach, working with horse professionals incorporating many breeds and disciplines. Contact Laura today for more information on how you an transform your coaching, riding, and training skills Laura@ThistleRidgeStables.com.

TOP TIPS JUDGES EXPECT TO SEE IN YOUR STUDENTS’ HUNTER CLASSES
KENTUCKY HORSE PARK COVERED ARENA
FRIDAY AT 9 A.M.

Have you ever wondered what the judge is looking for? Winning rounds are more than counting strides and getting your leads! Laura brings her experience judging at horse shows, from local “in house” training shows to national/international competitions and shares with coaches, trainers and competitors, what the judge is looking for. Laura will outline the must haves for a winning round, what can detract from your winning round and will also provide easy step by step exercises you can use to improve your riders and their horses. Laura educates instructors and coaches on how to transform their clients into winning competitors.

REINING

It’s not just a sport... It’s a passion.

Working together as one, there is no bond stronger than one shared between horse and rider. From the spine to the sliding stops, reining is the key to you and your horse’s heart.
Melissa grew up competing in Hunter/Jumpers in Houston, Texas, while always harboring the dream of becoming a jockey. From there, she went on to get her B.S. in Equine Sports Therapy from Midway College in 2005. During college, she competed on the Intercollegiate riding team until she found her way to the racetrack. Melissa began galloping racehorses in 2002 and upon completion of her degree program, proceeded to travel the racing circuit around the US.

Melissa decided she was better suited nurturing the horse’s progress in their daily training rather than riding them in races. She was fortunate to ride for some of the top trainers and farms in the country, also becoming familiar with managing and rehabilitating injuries while practicing sports therapy. Now she has transitioned from the gypsy lifestyle of the racetrack and has settled in Kentucky, where she has begun helping the horses at New Vocations make the same transition into their new lives. Melissa purchased her appendix mare, Sierra, in 1996 as a green broke 2 year old and they are still together 21 years later. They progressed from baby green to low junior hunters before heading off to college together. Once Melissa began galloping racehorses, Sierra became a pleasure horse and traveled the country with Melissa, occasionally “earning her keep” as one of the few mares to pony racehorses on the track. One of whom was Lava Man, earner of $5.35 million in his career. Now, she is still living the good life here in Kentucky, trail riding and occasionally fox hunting.

Off the Track Thoroughbreds are horses that have potential to do many things. Learning about what these horses are and how they are adapted to their new life style is the purpose of this workshop. The workshop will have people from the New Vocations and Marker’s Mark Secretariat Center to discuss how they each move horses from being a racehorse to the next part of their life.

Melissa is the Director of Digital Media for the AIM Equine Network. She helps both clients and industry partners with their digital strategies. She has been with the Equine Network for five years, previously being with two B2B magazine publishers, UBM–Canon and Penton Media. Kitchen has also worked at the Professional Rodeo Cowboys Association as their webmaster after she graduated from Colorado State University with a degree in Equine Science. She grew up on a dairy farm in southern Wisconsin and moved to Colorado for college. Melissa and her husband live in Northern Colorado with their three sons who are active with horses and showing lambs.

The AIM Equine Network is the largest network of its kind in the equine industry in the United States. AIM reaches more than 1.5 million horse owners across a network of print, digital, and video that includes the brands of American Cowboy, Dressage Today, Equus, EquiManagement, Horse & Rider, Practical Horsemen, Spin to Win Rodeo, and Stable Management magazines, along with A Home for Every Horse, Equisearch, Equine.com, Hope in the Saddle, USRider, and the World Series of Team Roping. This keynote will highlight some of the AIM programs with a fun video presentation.

Lisa has been a professional riding instructor since 1989, when she worked as a wrangler at a large summer camp that included a campers’ drill team performance every 2 weeks. Lisa’s personal, professional and competition experience has included reining, jumping, dressage, trail riding and horse camping, mounted color guard, mounted assistance unit, AQHA, and ApHC. Over the years she had the privilege of working directly with and alongside Pam Prudler, one of the original CHA founders, Mike Boyle, then president of NRHA, Diania Thompson, equine acupressure expert and author of Acupressure Point Charts for Horses, and many others. Lisa earned a BA in English with an emphasis in education. She also enjoys writing educational articles on current equine issues for the Sonoma County Horse Journal. Lisa has been CHA certified since 1990, and is currently clinic staff as well as a site evaluator. As a riding instructor, Lisa teaches lessons on her own 9 horses, as well as on clients’ horses. Lisa is the riding instructor for an after school and summer camp program. Lisa puts on monthly play days, and her students participate in local dressage and jumping shows. Since 1990, Lisa has taught hands-on equine science courses at Santa Rosa Junior College. Lisa is also PATH certified and CIEP-ED certified.

Are you looking for a creative new approach to help your students practice and advance skills? Riding is often considered an individual activity, but working together as part of a drill team will engage your students in a fun and interactive manner. Drill team skills include lengthening and shortening stride, keeping...
horses’ attention, awareness of other riders, precision of turns and transitions. An even greater advantage is that riders can work on all of these skills without even realizing it, and have fun doing it! Come join us as we create a mini drill performance during this session.

AMANDA LOVE

Amanda is the Horsemanship Director at West Texas A&M University in Canyon, Texas. She is the coach of the Inter-collegiate Horse Show Team there and also teaches numerous classes. Amanda is currently on the CHA Board of Directors and is an active rider and does cross fit.

CREATIVE WAYS TO KEEP THE BARN ORGANIZED
DESSERT ROUND TABLES
PADDOCK ROUND TABLES
MARRIOTT PAVILION AT GRILLO GATE HOTEL
FRIDAY AT 7:30 P.M.

HELP YOUR HORSE WITH ACPRESSURE AND ESSENTIAL OILS
KENTUCKY HORSE PARK CLUB LOUNGE
SATURDAY AT 3 P.M.

We will identify points you might have already been taught but did not realize the association a particular area has with the attitude and healing throughout the rest of the horse. Such points are at the poll, front of the shoulder blade, withers, coronary band, chest, to name a few.

Five branches of Traditional Chinese Medicine. Nutrition, Herbal, Acupressure/Moxibustion, Tui Na (massage) and Qi gong (movement) will be discussed. There will be information shared on essential oils and horses as well.

BAILEY MCCALLUM

Bailey is a lifelong equestrian, born and raised in Iowa, and grew up on stock-type horses. She switched to dressage when she started undergrad at William Woods University and continued to ride dressage through the FEI levels as well as teach dressage and western lessons. She has a BS in Equine Science with a concentration in dressage, as well as an M.Ed. in Equestrian Education, both from William Woods. Bailey currently lives in Georgetown, KY and works for the American Association of Equine Practitioners which is located in the Kentucky Horse Park in Lexington.

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- Rosie Napravnik
History’s most successful female jockey

Horse Radio Network
LISTEN LIVE:
www.horseradionetwork.com
She has a 12-year-old Quarter Horse mare who teaches lessons to all ages and abilities and keeps a few client horses in training to fill up her “spare time.”

EQUINE DISEASE COMMUNICATION CENTER—CHA ANNUAL MEETING
SALON A—C MARRIOTT
THURSDAY AT 2 P.M.

The Equine Disease Communication Center was established as part of a larger National Equine Health Plan with the aim to mitigate the effects of infectious and vector borne diseases in North America. The EDCC provides real-time, accurate alerts on disease outbreaks as well as educational materials for both vets and horse owners on domestic and foreign diseases, vaccination guidelines, biosecurity protocols and provides contact information for state animal health officials. Trainers and instructors play an integral part in preventing the spread of disease in the equine industry and can benefit from an awareness of the tools made available by the EDCC.

JESSICA MOHR

Equine enthusiasts understand the hard work and dedication it takes to stay in this industry and Jessica’s story is no different. In the past 26 years CHA has played a vital role in her life from providing her with mentors to an education with a solid foundation. In the meantime she has managed and nurtured large horse programs, continues coaching people of all ages, and is pursuing her dream of international competition. She realizes that it’s important to remain a student, take risks, lean in, and show up to be an equestrian athlete, but at the end of the day it’s people that matter most and it’s through the partnership of the horse that we get beautiful relationships with people.

LEG YIELDS, CIRCLES, HALF PASS, SERPENTINES AND SHOULDER IN KENTUCKY HORSE PARK COVERED ARENA
FRIDAY AT 1:30 P.M.

Do schooling figures and correctness sound mundane and possibly difficult to teach in a group setting? Come discover the benefits of these things, how to incorporate them into your lessons, making it fun for both horse and rider. This class will combine the art of learning about each maneuver as well as some safe exercises to help you use them in your lessons at home.

KEN NAJORKA

Many wet saddle pads and miles of riding later, Ken focuses on helping the rider communicate better with his/her horse. “I do have many awards, but the greatest accomplishment is when I see someone better understand his horse and that leads to just a happier team,” Ken observed. Ken uses a natural horsemanship approach because common sense wins over pressuring a horse to perform. With over 30 years of experience, he is a CHA instructor and Regional Director. In addition, Ken is an AQHA and NRHA Professional Horseman. Ken has taught every level of rider, including serving as the coach for the University of Central Florida Western Team.

BETH POWERS

Beth of Bellefontaine, Ohio, is our current CHA President, a CHA Certified Instructor and a CHA Certified Overnight Guide, as well as a Site Trainer and Visitor. She was the Equestrian Director for the Bar W Ranch at YMCA Camp Willson in Bellefontaine where she oversaw a herd of 50+ horses, a staff, and all of the lesson programs, trail rides, summer camps, and overnight events. Powers has shared her knowledge on teaching techniques and the process in which people learn different skills as a presenter at the CHA International Conference and at CHA regional conferences, the American Youth Horse Council Symposium, and at Equine Affaire in Ohio. She has also been the keynote at the Wisconsin State 4-H Conference and a Volunteer of the Year for CHA. Powers has been published in the American Camping Association and Stable Management magazine. She is an American Quarter Horse Professional Horseman. She received her Bachelor of Science in Education from Miami University in Ohio.

CH A ANNUAL MEMBERSHIP MEETING
SALON A—C MARRIOTT
THURSDAY AT 2 P.M.

Come and learn what your association is doing and how it can help you and how you can become even more actively involved. A fun Poll Everywhere will also be done so bring your cell phones!

LAURA PREWITT

Laura has served as the Executive Director of the Kentucky Horse Park since July 2016 after being chosen by the Kentucky Horse Park Commission. An agency of the Kentucky Tourism, Arts & Heritage Cabinet, the Kentucky Horse Park is one of the world’s top equine competition facilities and the leading tourist attraction in the

WESTERN DRESSAGE KENTUCKY HORSE PARK COVERED ARENA SATURDAY AT 3 P.M.

Western Dressage is not as scary as it sounds. A great sport for all levels of riders. Exercises for the everyday rider that will improve the rider and horse team. No matter your age, young or young at heart.
Bluegrass area. The park will celebrate its 40th anniversary in 2018. Prior to joining the Park, Prewitt served as Executive Director of the Breeders’ Cup Festival. Previously, Prewitt served as Director of Operations and then General Manager of Kentucky Off-Track Betting, a company formed by Keeneland, Churchill Downs, Ellis Park and Turfway Park. Prewitt has years of leadership experience in the equine industry, is an avid equestrian and has been around horses her entire life. She owns a horse farm in Lexington together with her husband, and they have two children.

WELCOME TO KENTUCKY—CHA ANNUAL MEMBERSHIP MEETING
SALON A—C MARRIOTT
THURSDAY AT 2 P.M.

SUE ROBINSON
Sue has taught riding for over 40 years, as a volunteer 4-H leader, in the private industry as an instructor at Robinson Farms, as manager, instructor, and trainer at Overcup Oaks Quarter Horses and presently as Coordinator of Riding, Lecturer, and Equestrian Team coach for both Stock Seat and Hunt Seat at Murray State University. Sue is a member of Certified Horsemanship Association, AQHA's Professional Horseman's Association, the National Association of Equine Affiliated Academics and advisor of MSU Horseman's Club. Sue has trained equestrians from local to National Competitions.

SEASONAL CHANGES IN YOUR SCHOOL HORSES
DESSERT ROUND TABLES
PADDOCK PAVILION AT MARRIOTT GRIFFIN GATE HOTEL
FRIDAY AT 7:30 P.M.

DALE RUDIN
Dale is a CHA certified riding instructor, trainer and clinician. She is the founder of Unnatural Horsemanship—a mindful approach to the horse-human relationship. Dale is also a founding member of Force-Free Tennessee, an organization of positive animal training professionals that promotes humane low-stress animal training and handling. Her articles have been published in Young Rider, Horse Illustrated, and on HorseChannel.com. She works as an instructor and trainer in Tennessee. She works with all breeds of horses in every discipline using force-free and fear-free techniques. Dale’s whole-horse approach to training follows the science of equine learning and behavior and horse/rider biomechanics. Her goal is to create emotionally stable, balanced, and happy horses. Dale offers training, rehabilitation, and instruction in equine behavior, management, and riding technique in middle Tennessee and at her farm, Lyric Valley Ranch, in Santa Fe, Tennessee. UnnaturalHorsemanship.com

THE MIND BODY CONNECTION
KENTUCKY HORSE PARK
ANNEX ARENA
SATURDAY AT 9 A.M.
As we teach technique, it’s also important that our students understand how their choices in the saddle affect their horse’s emotional state. This is important for the horse’s well-being and vital for a rider’s safety. An aggravated horse can become dangerous. Learning how to visualize or feel a shift from relaxed to reactive is an essential horsemanship tool. However, prevention is the ultimate skill. Learn how a rider can recognize changes in their horse’s state of mind (both desirable and undesirable) and how to return a horse to a calm state should he become excited.

**LARISSA STRAPPELLO**

Larissa is the Facility Manager and an Instructor at Houghton College Equestrian Program. She teaches college equestrian classes, trains horses and manages the running of the barn, shows and events. Larissa is a CHA certified Master Instructor and Assistant clinic instructor for Standard and Equine Facility Management clinics. She also has her Master’s degree in Equestrian Education and is fully committed to promoting effective and safe equine instruction. Larissa truly enjoys helping others learn about the amazing equine partners that help her do her job!

**LEW STERRETT**

From growing up on a farm in Pennsylvania and getting involved in 4-H at age 8, to attending Penn State University and majoring in the animal industry field, Lew had many opportunities to learn from qualified trainers and educators. After his graduation he later went to earn his master’s degree in Divinity and his doctorate in Leadership Training. Throughout his lifetime, Lew has expressed his concern for Biblical leadership development as a director of a major camp and conference center, a founder of a discipleship school, a former president of CHA and as a certified youth, marriage, and family counselor. He has received many prestigious national awards for his influence in leadership such as the National Leadership Award from the National Republican Congressional Committee Business Advisory Council and the Moody Bible Institute-Most Influential People.

**BIOMECHANICS IN RIDING, RIDING THE HORSE, NOT THE DISCIPLINE**

**KENTUCKY HORSE PARK ANNEX ARENA**

**FRIDAY AT 9 A.M.**

There are as many schools of thought about riding and riding techniques, as there are styles of saddles. Any technique can offer some results if applied intelligently, but what about the simple biomechanics of movement? When we were kids, sitting bareback on a horse would have been second nature. As we grow up, and develop into a style of riding, many of us end up feeling like no matter how hard we try, we are missing something. Biomechanics puts you back in touch with your innate sense of being with a horse, not a discipline of riding. The techniques of biomechanics are not so much about rein and leg, as about re-discovering your body’s own wisdom in relationship to the horse’s movements. Once a rider has been liberated with this work, they usually find that their chosen riding style becomes fluid, easy and much more enjoyable.

**EXERCISES FOR HORSE AND RIDER USING DRESSAGE TRAINING PRINCIPLES**

**KENTUCKY HORSE PARK COVERED ARENA**

**FRIDAY AT 10:30 A.M.**

Connecting the classical dressage training scale of rhythm, relaxation, connection, impulsion, straightness and collection to your students of all levels and lesson horses through exercises that can help both horse and rider.

**MITZI SUMMERS**

Mitzi has been devoted to the welfare and safety of horses and their people for most of her life. The recipient of the CHA Instructor of the Year Award, Mitzi is also one of less than thirty Level IV Centered Riding Instructors in the world. Through her achievement of CHA Master Instructor and Clinician, and a Centered Riding Clinician, Mitzi has certified or updated hundreds of instructors so far in her career. She has taught and trained in many countries, including South Africa, New Zealand, and throughout Europe. She has performed with the Royal Lipizzan Stallion Tour. Mitzi specializes in working in a very individualized basis with riders and their horses, teaching them to train their own horses in a non-abusive way. She is truly multi-talented, working with a rider in Ireland short-listed for the Olympics, to a rider who has fear issues and is afraid to trot. Horses who have been confused or traumatized are her specialty. Three of her mentors were Charles Grant, Vi Hopkins, and Sally Swift, all recipients of the USDF Hall of Fame Award.

**CATHY THACKER**

Cathy is the Equine Program Specialist for Girl Scouts Carolinas Peaks to Piedmont and manages all of the programming, horses
and facilities at Circle C Equestrian Center. She is a CHA and PATH Intl certified Riding Instructor and graduated from Averett University with a B.S. in Equine Studies and Business. Horseless, but at a wonderful lesson barn, Cathy grew up in the NC 4-H Horse Program and wore out her family, Girl Scout troop and teachers by trying to make every vacation, badge or school assignment horse themed. Today she has three horses of her own and works for this generation’s Barn Rats to help facilitate all of their horse dreams.

It’s easier and safer than you might think! This session will explore the “new” ancient sport of Horseback Archery and its growing popularity in the US. We will discuss the potential benefits Horseback Archery could add to your existing horse programs including the benefits for the horses and students. We will try to demystify: equipment, horse selection and training and the safety considerations to take into account along with giving participants access to resources to help in establishing their own programs.

**SUSANNA THOMAS**

Susanna has a lifetime of experience in horsemanship, journalism and civic work. Raised in New York and Europe, Susanna has a degree from Princeton University in Comparative Literature. She worked at Random House Publishers and has a career spanning nearly three decades as an equine journalist writing for publications such as *Equus*, *The Horse Journal*, *Spur*, *The Thoroughbred Times*, and *The Blood Horse*, to name a few. She has worked in editorial capacities for EA-GALA in Practice, *The Horse Journal*, and *Bluegrass Magazine*. She has been deeply involved at the state level in such civic issues as farmland preservation and context sensitive traffic design. A lifelong horsewoman, she has taught riding, competed in dressage and hunt seat, and tried many equestrian disciplines from fox hunting to carriage driving and riding sidesaddle. She developed the Horse Centered Reschooling Program® and applies this holistic interdisciplinary system to every horse at the MMSC. She and her husband live on a farm in Mercer County.

**THE OFF THE TRACK THOROUGHBRED—WHAT CAN BE NEXT?**

**KENTUCKY HORSE PARK**

**COVERED ARENA**

**FRIDAY AT NOON**

Off the Track Thoroughbreds are horses that have potential to do many things. Learning about what these horses are and how they are adapted to their new life style is the purpose of this workshop. The workshop will have people from the New Vocations

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and Marker’s Mark Secretariat Center to discuss how they each move horses from being a racehorse to the next part of their life.

**Randi Thompson**

Randi is the CEO of the “Horse and Rider Awareness Educational Programs”, which include, “How to Market Your Horse Business”, “Jumping Instructors”, “Dressage Instructors” and “Movers and Shakers of the Horse World.” She has been coaching professionals in the horse industry for over 25 years in horse and rider training, business and marketing. Randi has worked with many breeds of horses and styles of riding in her career and had produced national winners in the worlds of dressage, hunter/jumper, western pleasure and flat shod Walking Horses. Randi is a CHA Master Instructor and Clinician and is available to come to your location for clinics and instructor training. For more information on how Randi can make a difference for you go to: HorseAndRiderAwareness.com

**Protecting Your Horse Business With Risk Management**

**Kentucky Horse Park Club Lounge**

**Friday at 1:30 P.M.**

We all love what we are doing as riding instructors. However, what we do is more than just living our dreams. We also need to operate a horse business. Now you can discover what you need to know to protect yourself and your clients as much as possible. Are you ready to step up to the next level of success with your horse business? If so, you do not want to miss this.

**Jen Verharen**

Jen is a professional performance and business coach. She is a USDF Certified Instructor, USDF “L” judge's program gradu-

**Cheryl West**

Cheryl, a Master Certified Horsemanship Instructor and Clinician for English, Western, Therapeutic and Jumping, and a PATH Therapeutic Instructor and Mentor, travels nationally teaching The Connected Ride to all disciplines and developing instructors. She owns and operates West Equestrian Ranch in Sand Springs Oklahoma, teaching lessons to over 60+ riders a week at her ranch as well as teaching at on Saturdays through the region. She often travels certifying instructors, mentoring and teaching clinics. She was the program manager for American Therapeutic Center, with 70+ riders, for 5 years. Encourages riders and people from all walks of life that upper level equitation can be achieved no matter what discipline, horse or income. Cheryl has organized and managed several shows, events, and been a part of many boards, served as president and helped in various organizations. Cheryl is passionate about CHA, all types of dressage, and using biomechanics, rhythm and feel to understand the horses language.

**CANTER / LOPE TRANSITIONS**

**Kentucky Horse Park Covered Arena**

**Saturday at 9 A.M.**

We will work on prompt, obedient canter / lope departures on the correct lead at the correct moment. We will work to use successive aids to ask for a simple change of lead or even flying change without throwing the horse off balance. It’s important to set the horse up for success, and to build the horse up for a correct lead or lead change.

**Jennifer Willey**

Jennifer has worked in marketing, licensing and business development for agencies, Target, Best Buy and United Heath Care and enjoys transferring her skill set into the horse industry. She has a Bachelor of Science in Business Marketing degree from the University of Minnesota, Curtis L. Carlson School of Management and is a CHA Standard Clinic Instruc-
tor and Region 3 Director. Raised in MN, Jennifer got her start in horses at a young age, taking hunt seat lessons and going to horse camp in the summer. In middle school she began working as barn help in exchange for lessons with a reining trainer and later a dressage trainer. She went on to be a working student for an Arabian breeder and trainer and also worked as a trail guide in the summer. Jennifer has experience in both seats, exercising/loping, trail guiding, catch riding, training, colt starting and teaching English and Western equitation. Jennifer has held roles including riding program director, resident trainer/instructor, horse buyer, barn manager and subject matter expert in publishing, video production and editing. Jennifer was CHA’s Instructor of the Year in 2007. She served two terms on the Minnesota Horse Council and as the committee chairperson for the Promotions and Education committees. She formed and developed the MHC’s Sponsorship program, the Horse of the Year program, the social media pages and online membership process and renewal. Jennifer’s WHY Statement: I educate for the purpose of creating good horse people that will do good things for horses.

HELPFUL TEACHING RESOURCES NOW BEGIN WITH PONY CLUB
DESSERT ROUND TABLES
PADDOCK PAVILION
AT MARRIOTT GRIFFIN
GATE HOTEL
FRIDAY AT 7:30 P.M.

JO-ANNE YOUNG
Jo-Anne has been teaching riding and training horses for over 40 years, and is happy that she is still learning. Every student and every horse bring fresh challenges that keeps life interesting. She has been privileged and blessed beyond her wildest dreams to study with such wonderful instructors as Walter Zettl (dressage coach to Canadian event team when they won bronze at Los Angeles Olympics), Bettin Potter in Germany, Molly Sivewright (FEI judge and past chair of the Fellows of the British Horse Society), Carel Eijkenaar (FEI judge), Eddo Hoestra (F.E.I. Trainer) and Doris Halstead (Physical Therapist and author of “Releasing the Potential: Physical Therapy Modalities for Horse and Rider.”) Jo-Anne is the author of the M.A. thesis: “Preparing students for riding instructor certification through college curricula.”

A series of exercises and position adjustments and the use of a fairly new training tool to help the rider develop that “dancing on air” feeling that comes from true balance and accurately timed and placed aids.

KAROL WILSON
A lifelong equestrian, Karol began competing in rodeo and western horsemanship events before expanding her saddle collection to include dressage, jumping and even exercise saddles. She values good horsemanship as the common success factor transcending breed and discipline boundaries. Karol is particularly eager to facilitate youth education and served on the American Youth Horse Council Board of Directors. Since joining the United States Pony Clubs staff in 1999, Karol has seen educational access and membership needs evolve significantly. USPC’s Professional Membership is the newest answer to these changing needs, and she remains excited to play a key role in its implementation.

THE CARE AND TRAINING OF CLIENTS
KENTUCKY HORSE PARK CLUB LOUNGE
SATURDAY AT 9 A.M.

Are your clients crazy? Do you dream of having more clients and every year for your birthday ask for a new client? This is the session for you! We’ll talk about how to find clients and how to determine the right clients for you. Why all clients are different and yet also the same. How to keep them coming back to you and how to keep them happy in their training.

ENGAGING THE RIDER’S CORE TO ENGAGE THE HORSE’S CORE
KENTUCKY HORSE PARK COVERED ARENA
SATURDAY AT 1:30 P.M.
CHALLENGE HORSEMANSHIP ASSOCIATION

CHA INTERNATIONAL CONFERENCE
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