

CERTIFIED HORSEMANSHIP ASSOCIATION

International Conference
October 20-22, 2016

Murfreesboro, TN

Middle Tennessee State University



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CELEBRATING OUR 49TH ANNIVERSARY

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#### 

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### CHA International Conference

### From the Pen of the President



Welcome to our CHA International Conference hosted for the first time at Middle Tennessee State University. Our staff and volunteers have planned a rich and rewarding conference program for you! The speakers and workshop leaders offer a wide variety of topics for riding instructors and horse enthusiasts to enhance their teaching, riding, and equine knowledge. I look

forward to the excellent networking opportunity the sessions, speakers, and fellow participants provide. Hopefully, you will be joining us for the trip to the Grand Ole Opry in Nashville! Please take time at this conference to explore ways to enrich your lesson program keeping lessons positive, fun, progressive and SAFE! I would like to take this opportunity to thank Anne Brzezicki and her team of students and school horses from MTSU for all of the behind the scenes work required to host this conference. My work as your CHA President concludes at the end of this conference. Please take a moment to congratulate Beth Powers, your new President!

Peggy Adams, CHA President

### **Welcome to CHA Region 4!**



When I get reviewed each year as an employee of CHA, I am often asked what I enjoy most about my job. It is by far, putting on this conference each year! I try to create a program that is multi-breed, and multi-discipline, with speakers that are very informative and interesting to listen to. Then I want to go and watch them all! I hope you enjoy the educational program that has been

put together this year by these wonderful presenters and the great horses and students at MTSU. Very excited to be here!

Christy Landwehr, CHA Chief Executive Officer Clandwehr@CHA-ahse.org



### **HOST SITE:**

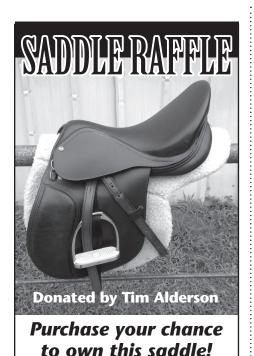


# THANK YOU TO OUR HOSTS: Middle Tennessee State University

Welcome to the CHA International Conference, Horse Science and the Miller Coliseum at Middle Tennessee State University! Our staff and students are happy to help make your short time with us as productive and enjoyable as possible.

We offer a Bachelor's degree concentration in Horse Science and Master's degree concentrations in Equine Education, Industry and Physiology. Our Equestrian, Stock Horse and Judging teams are very competitive and enhance our students' experience by adding additional goals and opportunities to interact with a broad range of events and contests. Our great facilities draw a large cross section of the horse industry to us, adding to the networking, educational and career opportunities of our students. Rutherford County is a great place to live, work and play. We hope you will find a few hours to visit our historic sites such as the Stones River National Battlefield, Fortress Rosecrans, Cannonsburgh Village, or one of our many agritourism establishments. Bring home some local honey or wine, listen to some live music and take advantage of our great shopping, in addition to all the experiences and new ideas our conference offers. Of course, our proximity to Nashville's music culture draw many of our visitors into the city for an evening, or for an entire vacation experience. We hope you will return home with renewed energy, new knowledge and friends, and great memories.

Anne Brzezicki
MTSU Director of Equestrian Laboratories

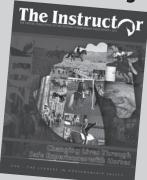


Tickets are \$5 per chance or 5 for \$20

Need not be present to win!

at Conference!

# Advertise in the Annual Full Color CHA Magazine



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To advertise, contact Rebecca Colnar – rcolnar@CHA-ahse.org

### CHA Award Winners

VOLUNTEER AWARD	) WINNERS
2015	Terry Williams
2014	Laura Jones
2013	Tara Gamble
2012	Lori Maciulewicz
2011	Tammi Gainer
2010	Ann Streett-Joslin
2009	Tim Alderson
2008	Jack Breaks
2007	Lynn O'Brien
2006	Beth Powers
2005	Bill Enns
2004	Lynn Squire
2003	Christine Guenther
2002	Dodi Stacey
2001	Jo-Anne Young
2000	Michal Kays
1999	Susanne Valla
1998	Barbara Christian
1997	Lew Sterrett
1996	Susan Harris

### PARTNERSHIP IN SAFETY AWARD WINNERS

2015	Blue Star Camps
2014	North American Trail Ride Conference
2013	Julie Goodnight
2012	Riders4Helmets
2011	Saddle Up Safely—University of KY
2010	Troxel
2009	Equisure, Inc.
2008	Kentucky Horse Park
	American Quarter Horse Association
2006	American Vaulting Association
2005	NARHA (now PATH)
2004	North American Horsemen's Association
2003	American Camping Association
2002	Markel Insurance Company
2001	American Youth Horse Council
2000	Washington State 4-H Foundation
1998	Hadley Stacey
1987	Julie Fershtman of counsel
1986	Lexington Helmets

### CHA STONE SCHOOL HORSE OF THE YEAR

2015 Sir Dar from Experience Equus in Aledo, Texas
2014Pumpkin from Houghton College
in Houghton, New York
2013Brady Who from Star T Ranch in Aledo, Texas
2012Shawnee from PLA Horse Play
in Covington, Georgia
2011 Chewy from Living Water Ranch
in Fairbanks, Alaska
2010Cinder from Center Lake Bible Camp

in Tustin, Michigan
2009BoJangles from Paradise Ranch
in Springfield, Tennessee
2008Smokey from Dream Catcher Stables
in Spring, Texas
2007 Doc, Golden Gate Vaulters in Golden, Colorado
2006 Domino's Crescent Moon,
Eagle Creek Equestrian Center in Griffin, Georgia
2005Mr. Peachm, Emigrant Springs Horsemanship
in Grass Valley, California
2004 Woody, Woodloch Stables in Hugo, Minnesota
2003Shotgun Jetta, TLC Stables
in East Swanzy, New Hampshire
2002Yeller, Rancho Vista Therapy Center
in Fort Collins, Colorado

### CHA INSTRUCTOR OF THE YEAR

2015Anne Brzezicki of Murfreesboro, Tennessee
2014Kristi Harris of Pryor, Oklahoma
2013Tara Reimer of Steinbach, Manitoba
2012 Patti Stalley of Riverton, Wyoming
2011 Megan-Rai Ferguson of Saint Andrews, Manitoba
2010Mitzi Summers of Fort Plain, New York
2009Steven Lantvit from La Porte, Indiana
2008Tanya "T" Cody of Tallahassee, Florida
2007Jennifer Willey of White Bear Lake, Minnesota
2006Karen Pikovsky of Irwin, Pennsylvania
2005Lori Hall-McNary of Escondido, California
2004Rathel Gincig of Aurora, Colorado
2003 Cydney Adler of Burien, Washington

### CHA CLINIC INSTRUCTOR OF THE YEAR

2015	Pat Leach of Burleson, Texas
2014	Teresa Kackert of Menifee, California
2013	
2012	Michal Kays of Rochester, Washington
2011	Terry Williams of Blanchester, Ohio
2010	Heidi Potter of Guilford, Vermont
2009	Stan Loewen from Mead, Kansas
2008	Millie Binkley of New Johnsonville, Tennessee
2007	Jo-Anne Young of Houghton, New York
2006	Tara Gamble of Edmonton, Alberta
2005	Polly Haselton Barger of Nashville, Tennessee
2004	Barbara Klatt of Lancaster, Ohio
2003	Darla Ryder of Weatherford, Texas

#### DISTINGUISHED SERVICE AWARDS

2015	Marcie Stimmel of Menifee, California
2014	Jim Glunt of Martinsburg, Pennsylvania
2013	Susan Harris of Cortland, New York
2012	Phil Peterson of Ritzville, Washington
2010	Patrick Mullins of Bumpass, Virginia
2009	Fred Bruce from Crandall, Georgia

### 2016 Exhibitors

### NATIONAL REINING HORSE ASSOCIATION



What horseman doesn't love to see a smooth stopping horse

that can spin on a dime and rollback in his tracks after the slightest of cues? The National Reining Horse Association promotes the sport of Reining and these athletic and maneuverable athletes. From training DVDs and entry-level classes to local shows and the NRHA Professionals program, NRHA can improve your day in the saddle—whether you're in the show pen or on the trail. Visit www.nrha.com to find out how you can have the slide of your life in the sport of Reining.

#### EMSA



The EMSA (Equestrian Medical Safety

Association) www.emsaonline.net is a non-profit organization dedicated to the philosophy, principles and application of safety of people involved in equestrian activities. The organization intends to be a resource of experience and expertise to be shared and used for the benefit of equestrian safety.

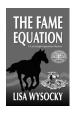
### EQUINE OFFICE



Equine Office provides invoicing services to help instructors, barn owners,

trainers and other equine professionals with that dreaded invoicing chore. Our unique service allows our clients to complete their monthly invoicing in as little as 15 minutes without ever having to touch a computer. We ensure that you stay organized and get paid in a timely fashion so that you can concentrate on horses while we take care of the office. www.equineoffice.com

### LISA WYSOCKY



Lisa Wysocky's awardwinning and bestselling books and DVD teach people about themselves and their horses, and her Cat Enright equestrian

mystery series has been optioned for film and television. Lisa is a registered PATH instructor, mentor, and equine specialist in mental health and learning, and national clinician who graduated from the University of Minnesota with a degree in equine management. She is based in both Tennessee and Minnesota.

### INTERSCHOLASTIC EQUESTRIAN ASSOCIATION



Every riding school has young clients who cannot

afford to lease or purchase a horse for competition, and often lose those riders to other team sports. The Interscholastic Equestrian Association (IEA) offers the opportunity to participate on a riding team and compete for scholarships, all without needing to own or lease a horse. Offered to grades 6-12, the IEA program is the perfect addition to any riding school since it offers a low-cost competition option and the benefits of being part of a team! Visit www.rideiea.org for more information about how you can take advantage of this great program.

### REVITAVET THERAPY SYSTEMS



RevitaVet<sup>™</sup> Light Therapy Systems offers not only the leading technology

in non-invasive care for virtually all conditions from abscess to white line disease, musculoskeletal injuries but has set the precedent for preventive maintenance. RevitaVet™ is easily applied to the horse (or other

animal large or small), and delivers safe and effective pulsed infrared light therapy which stimulates the body's natural ability to heal, but at an accelerated pace. Treatment will not harm healthy tissue and has no known negative side effects. Light therapy is applicable and beneficial to all breeds and disciplines. RevitaVet<sup>TM</sup> is manufactured to the highest quality, and guarantees professional results.

### SCHLEESE SADDLERY



Established in 1986 by German trained Certified Master Saddler and former event rider

Jochen Schleese, Schleese Saddlery Service specializes in saddles made for women. The saddles are fitted to recreational amateur and professional riders who care about comfort for themselves and the back health of their horses. Known for their exceptional quality and customization to horse and rider, Schleese dressage, jumping, eventing, endurance, hunter/pleasure and western trail saddles are sold and serviced by a network of certified professionals across North America and around the world (most of whom are riders). Fully adjustable and ergonomically designed to help women and men ride more comfortably, effectively and free of pain, Schleese patented designs accommodate the bio-mechanics of movement for maximum comfort and protection of the horse. Schleese is the recipient of many industry achievement awards throughout their 30 year history and maintains a continuing commitment to research and innovation. Certified professionals provide on-site diagnostic evaluation, saddle fitting expertise and solutions for over 6000 horses and riders every year! www. saddlesforwomen.com 800-225-2242 info@schleese.com

### Special Events - Highlights

# CHA Regional Directors & State/Provincial Rep Meeting —Holiday Inn

Thursday at 1 p.m. at hotel.

### CHA Clinic Staff Meeting —Holiday Inn

Thursday at 1:30 p.m. at hotel.

### Silent Auction—Holiday Inn

To be held Thursday all day and Saturday evening. Final bids accepted at the banquet on Saturday night. Make sure to stroll through the auction area and bid on your favorite items. Proceeds benefit CHA to help provide scholarships to those who need financial help to attend a CHA clinic.

# Saddle Raffle —Holiday Inn Hotel & Middle Tennessee State University (MTSU)

English saddle is being raffled off this year, courtesy of Tim Alderson from Pine Cove Christian Conference Center.

### CHA Site Visitor Training —Holiday Inn and MTSU

Attention CHA Certified Instructors! We want you as CHA site visitors! Please join us Thursday 9 a.m.—1 p.m. and again on Sunday from 9—noon to ensure that we have qualified site visitors in each state and province to accredit equine facilities.

# CHA Welcome & Annual Meeting —Holiday Inn

Join us Thursday at 2 p.m. to open our conference with the Dave Whitaker from MTSU and then our annual meeting led by CHA President Peggy Adams.

### Meet and Greet Reception —Holiday Inn

Thursday evening at 5:30 p.m. with Welcome by Murfreesboro Convention and Visitors Bureau and Real Colors Personality Inventory with Anne Brzezicki and Christy Landwehr

### **Grand Ole Opry**

Friday evening. Transportation from the Holiday Inn to the Grand Ole Opry and a ticket to the show. No dinner included. This requires an extra fee.

### Regional Meetings – Miller Club Lounge – Saturday at 4:30

Regional Meetings – Miller Club Lounge – Saturday at 4:30. Come and meet your regional directors and state/provincial reps in your areas. Find out about joining this group of volunteers to help promote CHA where you live! Find out about upcoming regional events and how to get involved.

### Middle Tennessee State University Campus Tour

Saturday at 4:30 p.m.

### CHA Annual Awards Banquet —Holiday Inn

Saturday, at 7 p.m. Julie Goodnight is the keynote speaker.

### Help us celebrate as we toast the following award winners:

CHA Volunteer of the Year
CHA Instructor of the Year
Clinic Instructor of the Year
Partner in Safety Award
CHA School Horse of the Year
CHA Distinguished Service Award
Time to Ride Challenge CHA Winner

### Mounted & Hands-On Horse Sessions

All mounted and hands-on horse sessions will be held in two indoor arenas at Middle Tennessee State University. Four riding spots are available for almost every mounted session. Riders sign up ahead of time at registration for the session of your choice on that same day. Make sure to note riding ability at the top of each form; do not sign up to ride in a class that is being taught at a higher level than you ride. Limit one ride time per person for the entire conference to make sure we have enough room for all. Riding spots are not open to day rate participants. All are welcome to audit all sessions. Keep in mind that all riders will be given a thorough safety check before starting their session. Helmets and boots are required and not provided.

# Ride a Reiner with National Reining Horse Association —\$55 each rider for 10 minutes

Saturday at noon. Come and take a spin with NRHA Professional Andrew Fox on his wonderful reining horses.

# Trade Show Exhibitors & CHA Product Line —Holiday Inn on Thursday —MTSU on Friday and Saturday

Please take the time to shop and check out the great items on sale from CHA, our sponsors and vendors. Remember CHA Life Membership at Conference is only \$650, a savings of \$100!

### **Photographs and Video**

By being an attendee at this event you are allowing CHA to capture your image on photography, video or both and use it to further promote CHA and educational conferences in the future. Thanks to Moving Images NW and the Kays for their support!

### Thank you to all of this year's volunteer presenters. Your willingness to share your expertise is much appreciated!

### PEGGY ADAMS



CHA President Peggy Adams has been on the CHA board for nine years and is a CHA Clini-

cian. She previously taught and coached riding at her own farm, PLA HorsePlay, and worked for the Girl Scouts for 30 years in a variety of managerial positions.

CHA ANNUAL MEETING —HOLIDAY INN—2 P.M.

### JAMES ARMSTRONG



James was born and raised on a farm in South Africa, where he learned to ride and play polo from his father, starting at the young age of 10. At the age of 18, James immigrated

to the United States to pursue his dream of becoming a professional polo player. For over 20 years, James has played professionally in the U.S., competing for some of polo's most prestigious titles. At the height of his career he was rated at 6 goals, putting him in the top 5% of all players worldwide. Since 1994, James has managed and played on the Franklin-based Riverview Polo Team, owned by local businessman Orrin Ingram. Some of the team's achievements include winning the \$50,000 USPA International Cup twice, the BMW International Series in South Africa. the Music City Challenge Cup and Chukkers for Charity. James has competed professionally in South Africa, Spain and Argentina. He has also managed the Nashville Polo club, a private club here in Franklin for over 15 years. James started Franklin Polo Academy, along with fellow pro and teammate Stevie Orthwein, in 2015. The Polo Academy partnered with Friends of Franklin Park and the City of Franklin to help build the multi purpose Tractor Supply Co. Arena at The Park at Harlinsdale Farm. The Academy will be hosting polo clinics, lessons and public matches in the state-of-the-art arena. It is James' mission and dream to bring the adrenaline-pumping game to Middle Tennessee residents. The Academy will provide the opportunity for individuals to try the game first-hand without the complexities of having to own their own horses or equipment. He also believes

matches hosted in the arena will be a popular, fun and exciting social event for spectators of all ages. Arena polo is often compared to ice hockey on horseback. It is a physical, fast action packed game, played on the ultimate equine athletes.

James is married to Lexie, an accomplished amateur polo player herself and a talented artist. They have three young boys and live on a horse farm in Williamson County. James has bachelor's degrees in both business administration and automotive marketing and management. He is also an affiliate real estate broker with Jones Properties, specializing in residential farms, equestrian properties and residential homes in Williamson County. James is one of the initial founders of "Chukkers for Charity," an annual fundraising polo match held at Riverview Farm. Over the past 19 years, Chukkers has raised over \$2,000,000 for Saddle Up! and the Rochelle Center.

INS AND OUTS OF USING POLO MOVES IN YOUR RIDING LESSONS —JAMES ARMSTRONG—MILLER COLISEUM—SATURDAY AT 9 A.M.

#### KIM BROWN



Kim has more than 35 years of experience equine industry publishing and marketing. Currently she is the Associate Publisher/ Editor of two brands for Active Interest Media (AIM) that are

focused on business. EquiManagement is for equine veterinarians and Stable Management is for farm/stable owners and riding instructors. Kim's background includes nearly 30 years at Blood-Horse Publications, the first 15 with The Blood-Horse magazine, ending up as a Contributing Editor, and the second 15 developing The Horse: Your Guide to Equine Health Care as the Publisher/Editor. Kim retired from publishing to become Global Marketing Manager at Kentucky Equine Research, and while there lead the team that created award-winning newsletters and videos, launched a new content-driven educational website, and developed an e-commerce site. Kim then ran her own marketing/content development company for a short time before accepting a full-time position with AIM's Equine Network. Kim and her musician husband, Ben,

moved from Kentucky to Wyoming and are enjoying the outdoor life riding horses, camping, cycling, hiking, fishing, canoeing, and Kim's favorite—rock hounding. Kim can be reached at KBrown@THINInc.com.

### LUCK IS WHERE PREPARATION MEETS OPPORTUNITY —KEYNOTE—THURSDAY—3 P.M.

Do you want more students? Do you want to teach at more facilities (or a specific facility) and just can't seem to break the ice? Do you want to start camps or expand the ones you have but need a partner to make it happen? Then you need to learn how to recognize and take advantage of opportunities you might not even see that are in front of you today!

### ANNE BRZEZICKI



Anne serves as Director of Equestrian Programs, and coaches the equestrian team at Middle Tennessee State University. Her background includes teaching at 4-H

horse camps in CT and TN, competing in USEF, IHSA and AQHA shows, and coaching many youth, amateur, and Intercollegiate Horse Show Association national champions. She is a CHA Master Instructor and Clinician and has been hosting CHA certification clinics and thoroughly enjoys working with other teachers in an atmosphere of shared enthusiasm, knowledge and techniques. In 2015, Anne won the CHA Instructor of the Year Award.

### REAL COLORS PERSONALITY STYLE ASSESSMENT FOR YOU, YOUR STUDENTS AND YOUR HORSES —THURSDAY—5:30—HOLIDAY INN

For just \$20 come and take the Real Colors Personality test to see if you are Gold, Green, Blue, Orange or a combination of colors. This instrument can be helpful working with students, your family and friends and even your horses. Come and find out how and take the instrument home with you.

### JUMPING EXERCISES FOR DIFFERENT LEVELS—MTSU TEACHING ARENA—FRIDAY, 10:30 A.M.

Help riders of all levels practice course elements. Flatwork, ground pole work, and course elements that will help build your students' success whether they are just starting out on their jumping journey, or have been working at it for a while.

#### STEPHANIE COOK



Stephanie grew up in New Jersey, riding and teaching students of all ages from the age of 10 until she went to college. After successfully riding

for four years on the Intercollegiate Horse Show Association (IHSA) team at West Point, Stephanie graduated in 1987 from the United States Military Academy with a Bachelor of Science degree. She spent time in the military, law enforcement, and corporate careers, raising 5 children and earning an MBA along the way. In 2009, she realized that her passion for horses never left and returned to what she was meant to do: ride and train horses, and teach others how to ride! She opened Hill Country Riding Academy outside of San Antonio, TX where she has had tremendous success with children, adults, young horses, 'problem' horses, and everything in-between! In 2015, her horse, Texas Checkmate, won the Take 2 Thoroughbred National Jumper Championship and was also in the top 20 in the Take 2 National Hunter standings. She has trained horses for local and "A" USEF rated shows, has had riders qualify and compete at USEF Pony Finals and coaches the Trinity University IHSA and Hill Country Riding Academy IEA teams. She is an USHJA Certified Trainer and a CHA English and Western certified instructor.

# THE DIFFERENT JUMPING RELEASES —MTSU TEACHING ARENA —FRIDAY, 9—10:15

Grab the mane? Crest Release? Following Arm? So many choices! Come to this session to learn what Stephanie has heard from top trainers such as Olympians George Morris, Anne Kursinski, Greg Best, Joe Meyer and Bernie Traurig over the past two years trying to develop the most effective, kind, and consistent way for riders to place their arms and hands over fences. There are times when "grabbing the mane" is certainly the best approach, however, this should not be the position as the rider develops a more secure core and true independence of seat, arms, and legs. "Wide hands", driving reins, counting and gymnastics in the half seat, or two-point position, will be used to help riders develop a feel for balance, rhythm and following the horse's mouth over the top of the fences in order to maintain constant contact. With whom, when, and how to practice techniques to develop the "following arm" (also known as the "automatic release") will be outlined and discussed in depth.

#### DAVID DELLIN



David is the American Paint Horse Association Director of Judges. He is a multiple World and Congress champion trainer. He has judged multiple NSBA futurities

and breed World Championship shows. He currently resides in Elmore City, OK with his wife Julie and three children Gage, Lane and McKenna.

### HORSEIQ—MILLER CLUB—SATURDAY, 1:30 P.M.

Prepare yourself for a one of a kind experience, giving you the same information that carded judges hear in their educational seminars. From cutting edge video examples with easy to see graphics, to in depth explanations of the science behind scoring systems and maneuver scores, this website has you covered. Judge runs in the "Judging Test of Knowledge" and compare your scores to the expert panel in each discipline. You also will have the ability to judge entire classes and compare your scores against the World Show judges that judged the classes live. Whether you are an exhibitor, professional or carded judge this is the place to hone your skills and gain the knowledge to be a success as an instructor.

#### DAVID DISHER



David Disher is a marketing and business development professional with considerable experience in the hospitality and tourism industry, but is no

stranger to horses. David is a former director with the Ontario Equestrian Federation, and his daughter is a competitive rider in the Hunter Jumper Trillium circuit in Ontario. David joined Schleese Saddlery in 2016 and has been focusing on sales liaison. He recently accepted the position with Saddle-fit 4 Life© as Director of Corporate Affairs to facilitate networking with equestrian associations and promote Saddlefit 4 Life© education throughout the industry.

#### WOMEN, ARE YOU RIDING IN A SADDLE MADE FOR A MAN? —MILLER CLUB—FRIDAY, 10:30 A.M.

Riding shouldn't hurt. The unspoken reality is many female riders suffer from pelvic discomfort, struggle with position (shoulder-hip-heel alignment), sit crooked, feel

unbalanced in the saddle, and endure recurring back, hip and neck pain. These common issues are often the result of riding in a saddle made for a man. This session will include discussion, videos, power point, live demonstrations and exercises including:

- Differences in female and male anatomy and pelvis relating to riding and the seat (pelvis, leg ratios, musculature, skeletal) showing the differences that dictate different saddle design for women
- Saddles design for women and for men—what is the difference?
- Gender correct saddles and back comfort for the horse
- Improving effective use of aids in your lessons
- Interchangeable male female ground seats
- How to evaluate saddle fit to rider—diagnostic saddle fit checklist

### SANDRA ELDER



Sandra is a CHA instructor and a Special Education teacher by trade, and a teacher of any child who wants to ride by passion. The thousands

of children who have ridden through her lesson program are testament to how much difference one person can make in the lives of others. Her son John was an AQHYA national officer and daughter Sarah member of the AQHA Youth World Cup Team. They both have been World and Congress winners. Sandra's service includes more than 38 years of being a 4-H Horse Project leader, 6 years of serving TN youth as TQHA Youth Director, and starting the very first IEA team in TN years, both hunter seat and western. Her students have won major awards at the TN State 4-H Horse Judging Contest, Public Speaking, Hippology, Horse Bowl and Demonstration Contests, TN State 4-H Horse Show, Southern Regional 4-H Horse Show, AQHA Youth World, and IEA Nationals. Her creative programs and selfless hours spent in the service of youth have helped her and husband Roger and their family earn the TN State 4-H Family award. Sandra has been honored with the AQHA Youth Leader of the Year Award, TQHA President's Award, MTSU and UT Service awards and Maryville District Teacher of the Year as well as numerous other recognitions.

### EXERCISES FOR MULTIPLE STUDENTS AT DIFFERENT LEVELS —MILLER COLISEUM—FRIDAY, 3 P.M.

When scheduling students for riding lessons, the ideal would be "like ability and like age" to ride together, but with busy families and multiple activities this can be impossible. An instructor must be able to plan lesson content that can be adapted for all abilities or skill levels, hunter or western, male or female, adult or child. This session will give you many exercises to take home and start teaching!

### TARA GAMBLE



MONTY ROBERTS

Tara has been the Past President of CHA and of the Alberta Equestrian Federation (AEF), as well as Runner-Up Miss Rodeo Canada in 1998. She has served on

the Equine Canada Board of Directors as a representative to recreation, and on the Strathcona County Economic Development and Advisory Committee as the agricultural representative. It has been an honor for Tara to receive both the CHA Clinic Instructor of the year (2006), and Volunteer of the year (2013) awards. She is a CHA Clinic Instructor, and a designated Professional Horseman

with the American Quarter Horse Association and was appointed to the AQHA Youth Activities Committee in 2012. Her education includes a Bachelor of Science degree in agriculture from the University of Alberta. With over twenty three years of industry teaching experience and a background in both Western and English, Tara offers weekly riding lessons at her facility east of Ardrossan, Alberta. In addition, she judges various horsemanship competitions, presents seminars and instructs clinics. She has been fortunate to work with many equine professionals on the provincial, national and international levels which has greatly enriched her experiences.

# PRACTICAL APPLICATIONS FOR THE TURN BACK —MILLER COLISEUM—FRIDAY, 9 A.M.

This session will explore how turn backs can help take your riding to the next level! An often overlooked or misunderstood maneuver, the turn back is a fundamental training exercise that can assist your horse in learning to use their hind end better to improve lightness and balance. Discover what a turn back is including variations of the traditional pattern and how they can help you achieve better stops, spins, correct leads and more!

#### TAMMI GAINER



Having grown up around horses, Tammi began her professional equestrian career in 1989 as a trail guide at a large ranch camp where she was first

introduced to CHA and attended a Standard Instructor Certification Clinic in 1990. In the spring of 1995, Tammi joined the instructor staff at Pegasus Farm Therapeutic Equestrian Center in Hartville, OH. While working at the Farm part-time and home schooling her three children, Tammi also spent much time working under several national trainers in both reining and dressage and achieved, in addition to her CHA Instructor certification, PATH Intl. Instructor certification. In 2000. she achieved CHA Master Level Instructor and Standard clinic staff status and has since earned Clinic Instructor status in the IRD and Vaulting Coach programs as well. Tammi was promoted to Equestrian Director at Pegasus in 2005 where she now manages all aspects of the equestrian program that serves 250 plus students each week participating in areas such as horsemanship, riding, driving, vaulting, veterans, and youth-at-risk programs. Most recently Tammi has acquired her AQHA Professional Horseman status; an organiza-.....

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Heidi Potter - Vermont CHA Master Instructor/Clinician
Lori Maciulewicz - Massachusetts CHA Regional Director
Tim Alderson - Texas Pine Cove Christian Camps
Mary Paige Kowalski - Maine Equestrian Director Camp Kippewa
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# CHA International Conference

### WEDNESDAY, OCTOBER 19, 2016

8:30 a.m. - 5 p.m. CHA Board Meeting - Holiday Inn Hotel

THURSDAY, OCTOBER 20, 2016

9 a.m. – 1 p.m. CHA Site Visitor Training – Holiday Inn

10 a.m. – 5 p.m. Registration/Trade Show/Silent Auction – Holiday Inn

Noon Lunch on your own

1 p.m. Regional Directors and State/Provincial Rep Meeting – Holiday Inn

1:30 p.m. Clinic Staff Meeting – Holiday Inn

2 p.m. About Middle Tennessee State University Horse Science Program – Dave Whitaker

CHA Annual Membership Meeting – Peggy Adams

3 p.m. Kim Brown – Stable Management Magazine – Luck is Where Preparation Meets Opportunity

4 p.m. Dr. Tom Lenz – American Association of Equine Practitioners- Equine Welfare: Lessons Learned

5:30 Welcome Reception, Silent Auction and Trade Show – Holiday Inn

Welcome to Murfreesboro – Barbara Wolfe – Murfreesboro Convention and Visitors Bureau Real Colors Personality Style Assessment for You, Your Students and Your Horses – \$\$

Anne Brzezicki/Christy Landwehr

FRIDAY, OCTOBER 21, 2016

8 a.m. Breakfast on your own

8:30 a.m. Busing to MTSU Trade Show opens

9 – 10:15 a.m. Practical Applications for the Turn Back – Tara Gamble – Miller Coliseum

The Different Jumping Releases – Stephanie Cook – MTSU Teaching Arena

Teaching Horsemanship Skills for Effective Communication with Horses - Jim McDonald - Miller Club

10:30 – 11:45 Teaching New Students/Common Concerns/Basics That are Required – Mitzi Summers – Miller Coliseum

Jumping Exercises for Different Levels – Anne Brzezicki – MTSU Teaching Arena

Women, Are You Riding in a Saddle Made for a Man? – David Disher/Danielle Koren – Miller Club

Noon Lunch – It's Time for the Classics! – Julie Goodnight – Miller Coliseum

1:30 – 2:45 Western Horsemanship Exercises – Carla Wennberg – Miller Coliseum

The Hoof – Randy Hensley – MTSU Teaching Arena Are School Horses Different than Performance Horses?

Nutrition for our Teaching Partners – Rhonda Hoffman – Miller Club

3 – 4:15 p.m. Exercises to Teach to Multiple Students at Different Levels - Sandra Elder – Miller Coliseum

Choosing the Lesson Horse – Lisa Wysocky – MTSU Teaching Arena Business Solutions for Equine Professionals – Julie Little - Miller Club

4:30 p.m. Busing to Holiday Inn

5:30 Busing to Grand Ole Opry show or evening on your own

Transportation and show – no dinner included

10:30 Busing back to Holiday Inn

# Tentative Schedule of Events

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SATURDAY, OCTOBER 22, 2016

8 a.m. Breakfast on your own 8:30 a.m. Busing to MTSU

Trade Show Opens

9 a.m. – 10:15 Tennessee Walking Horse Demonstration (10 minutes) – Miller Coliseum

Ins and Outs of Using Polo Moves in Your Riding Lessons

- James Armstrong - Miller Coliseum

Effective Groundwork - Tara Reimer - MTSU Teaching Arena

The Green Barn - Lisa Wysocky - Miller Club

10:30 – 11:45 Centered Riding© Exercises for all Riders – Heidi Potter – Miller Coliseum

Western Saddle Fit – Jochen Schleese – MTSU Teaching Arena Dealing with a Stolen Horse – Debi Metcalfe – Miller Club

Noon Lunch – Ride a Reiner with Andrew Fox – \$ – Miller Coliseum

1:30 – 2:45 Lateral Movements for all Levels of Riders – JoAnne Young – Miller Coliseum

Riding Position Magic - Randi Thompson - MTSU Teaching Arena

HorseIQ - David Dellin - Miller Club

3 – 4:15 p.m. Saddle Fit Considerations for Various Breeds – Jochen Schleese – Miller Coliseum

Demystifying the Half Halt – Heidi Potter – MTSU Teaching Arena

Managing a Variety of Clientele – Sanna Roling/Tammi Gainer– Miller Club

Closing of Trade Show

4:30 p.m. Tour of MTSU Horse Sciences – Anne Brzezicki and MTSU Students

Regional Meetings for All Regions - Miller Club

5:30 Busing back to Holiday Inn

7 p.m. CHA Awards Banquet/Silent Auction – Holiday Inn

Universal Truths of Horse Professionals - Julie Goodnight

9 p.m. Closing of Silent Auction – Holiday Inn

SUNDAY, OCTOBER 23, 2016

8 a.m. Breakfast on Your Own

Tours on your Own

9 a.m. – 12 p.m. CHA Site Visitor Training – Holiday Inn Hotel

10 a.m. – 2 p.m. YouTube Video Production – MTSU Teaching Arena

Lunch on Your Own

Full conference participants may ride in one mounted presentation. Please bring own boots, correct riding attire and ASTM-SEI approved helmets. Sign up at the CHA registration desk to ride when you arrive.

\$ Registration and extra fee required. Sign up at CHA registration desk for Ride a Reiner

\$\$ - \$20 fee required. Sign up at CHA registration desk at Holiday Inn.

CHA Site Visitor Training – Please register ahead of time with CHA Program Director Polly Haselton Barger – pbarger@CHA-ahse.org

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**Photographs and Video** By being an attendee at this event you are allowing CHA to capture your image on photography, video or both and use it to further promote CHA and educational conferences in the future. Thanks to Moving Images NW and the Kays for their support!



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Buy Official Publications, Merchandise, Apparel and Program Materials at www.CHA-AHSE.org tion she is especially proud to be a part of. In September 2007 Tammi was elected to the CHA Board of Directors and asked to chair the Education & Training Committee and in 2011 was asked to take on the position of Board Secretary. In the fall of 2014, Tammi accepted the responsibility of board treasurer. At the 2011 Certified Horsemanship Association International Conference in Lexington, KY. Tammi was honored with the coveted "CHA Volunteer of the Year Award".

# MANAGING A VARIETY OF CLIENTELE—MILLER CLUB—SATURDAY, 3—4:15 P.M.

This workshop will include discussions on—when, how, and why you would say no to taking on a new client such as: dealing with insistent/difficult parent situations, and sorting out and reaffirming yours and a client's capabilities and limitations. Come with your questions and concerns.

#### JULIE GOODNIGHT



Julie is the popular RFD-TV host of Horse Master airing Monday and Saturday nights. Julie travels the USA sharing her no-nonsense horsemanship training with riders of all disciplines. Whether

vou ride English, Western, dressage or trail ride, Julie's "Classic Skills for a Natural Ride" teaching helps you feel more confident in the saddle and helps you understand the "whys" of horsemanship. She loves continually learning and sharing horse behavior insights and she relates that knowledge to how you should interact with your horses. She's experienced in dressage and jumping, racing, reining, cow horse, colt-starting, and wilderness riding. You've probably seen her articles in Horse & Rider, The Trail Rider and many other horse publications. Julie is honored to be the International Spokesperson for the Certified Horsemanship Association and was named Equine Affaire's Exceptional Equestrian Educator. Julie grew up on the hunter-jumper circuits in Florida, but is now at home in the west. She and her husband Rich Moorhead live in the mountains. Both love versatility ranch horse competitions and riding cow-horses.

# IT'S TIME FOR THE CLASSICS! —MILLER COLISEUM —FRIDAY AT NOON

With the increasing popularity of Western Dressage, classical riding is enjoying a resurgence in both the English and Western worlds, and with riders young and old. We'll delve into traditional techniques for teaching the classics, how to utilize the arena, teach your students to visualize lines, and how to apply the important tenets of classical riding in your lessons.

# CHA AWARDS BANQUET KEYNOTE —UNIVERSAL TRUTHS FOR HORSE PROFESSIONALS—HOLIDAY INN, SATURDAY, 7 P.M.

As long as there are people owning and riding horses, there will be horse professionals gritting their teeth and repeating the same truths we've said a thousand times. We'll take a humorous look at the universal truths about horses and riding students that we've all come to know.

### RANDY HENSLEY



Randy began his career in hoof care as a conventional farrier over thirty years ago. In 2006, with the prompting of a client, Randy began to explore the benefits

of barefoot rehabilitation. Certified by the American Hoof Association (AHA) in 2007, Randy has gone on to help hundreds of horses in over five states. He enjoys the journey of helping horses and their owners return to a healthy, sound lifestyle. Randy has also served as vice president of the AHA and has evaluated and mentored other professional farriers and is currently a field instructor for the Equine Sciences Academy. Aside from helping others, Randy also enjoys working cattle by horseback and building ranch horses.

### THE HOOF—MTSU TEACHING ARENA—FRIDAY, 1:30 P.M.

Have you ever considered the hoof to be a living being? What's going on in there and what is the outside of the hoof telling us? Explore the "tip of the iceberg "in hoof anatomy. Get up close and personal with our cadavers and add another tool to your ever developing tool box! \*Helpful hints for those of you running a program that depend upon quality donated horses or for those of you who are just intrigued by feet!

#### DR. RHONDA HOFFMAN



Rhonda is a professor and interim director of the Horse Science program at Middle Tennessee State University. She has been teaching horse owners, youth, college

students, veterinarians and feed manufacturers about horse nutrition for 20 years. She received a B.S. degree from Truman State University in Missouri, and an M.S. and Ph.D. in equine nutrition from Virginia Tech. Dr. Hoffman earned board-certification as a Diplomate of the American College of Animal Nutrition in 2007. Rhonda views the board certification as a guarantee to herself and her students to remain current and be the best teacher possible. She has published over 80 scientific research and popular press articles, and she has been an invited speaker for over 100 national and international meetings, including conferences in England, Germany, Spain, and a keynote presentation in Brazil. Rhonda is constantly evaluating her approach to teaching, working hard to keep horse nutrition both interesting and applicable to horse owners and students. She was awarded the MTSU Outstanding Teacher Award, the university's highest teaching recognition, in 2013. Her horse nutrition knowledge and practical experience helps to keep the MTSU school horses looking good and in their best form and usefulness.

ARE SCHOOL HORSES DIFFERENT THAN PERFORMANCE HORSES? NUTRITION FOR OUR TEACHING PARTNERS—CLUB LOUNGE —FRIDAY, 1:30 P.M.

We know proper nutrition cannot guarantee that a performance horse will win, but improper nutrition CAN guarantee a loss. Are school horses any different? This presentation will address common nutritional issues of various types of school horses and strategies for their optimal nutrition. Topics include weight management, aged horses, feed types and costs, supplements, and fuels for performance.

#### DANIELLE KOREN



Danielle is a certified marketing specialist, multi-disciplinary project manager, business process analyst and photographer. She has joined Schleese Saddlery

Service Ltd. in the position of Marketing Manager in January, 2016. Danielle has over 20 years of experience in planning and executing strategic initiatives through employments at organizations in the private and not-forprofit sector. In addition, she has over five years' experience in designing and delivering marketing, branding and communications initiatives, and executing photo assignments through her own business. Danielle has a

Management Master's degree, has the Project Management Professional (PMP®) credential and obtained the Certified Marketing Specialist<sup>TM</sup> designation. She has over 12 years over horseback riding experience.

WOMEN, ARE YOU RIDING IN A SADDLE MADE FOR A MAN?
—MILLER CLUB—FRIDAY, 10:30 A.M.

See David Disher's listing for session description

#### CHRISTY LANDWEHR



Christy Landwehr has been active in the horse industry for over 35 years. Hunter/jumper, dressage, native costume, side saddle, western pleasure, hunter pleasure,

barrel racing, endurance riding and saddle seat equitation are just some of the disciplines Christy has competed in at the local, regional and national levels in multiple breeds. She has been teaching children and adults how to ride for over 25 years. Christy is not only the Chief Executive Officer, but also a Master Level Riding Instructor/Clinician, Equine Facility Manager/Clinician and Site Visitor Trainer for CHA and has taught students in 4-H and Pony Club. She is a Past President of the American Youth Horse Council and she also founded, competed on

and coached the University of Colorado at Boulder Intercollegiate Horse Show Association equestrian team. Christy is an AQHA Professional Horseman and on the AQHA National Marketing Committee. Christy was recently appointed to the Colorado State University Equine Sciences Advisory Council. With an undergraduate degree in public relations/speech communication from California State University Fullerton and a graduate degree in mass communication/journalism from University of Colorado at Boulder, Christy has vast experience in marketing and business. She was the Sponsorship and Youth Programs Manager for the Arabian Horse Association, a trainer for Skill Path Seminars, a television news reporter for WB Channel2 in Denver and the Development Director for The Urban Farm that works with at-risk youth. Christy has spoken at numerous equine events throughout her career including: Arabian Horse Association Conventions, Back Country Horsemen National Convention, American Paint Horse Association Convention, Taking the Reins in WI, Equine Affaire in CA, OH and MA, American Hippotherapy Association Conferences, Professional Association of Therapeutic Horsemanship Conventions, Mane Event in Edmonton, AQHA Conventions, American Camp Association Conventions and many others.

# REAL COLORS PERSONALITY STYLE ASSESSMENT FOR YOU, YOUR STUDENTS AND YOUR HORSES —THURSDAY—5:30—HOLIDAY INN

For just \$20 come and take the Real Colors Personality test to see if you are Gold, Green, Blue, Orange or a combination of colors. This instrument can be helpful working with students, your family and friends and even your horses. Come and find out how and take the instrument home with you.

#### DR. TOM LENZ



Dr. Lenz has been active for more than 40 years in the world of equine veterinary health. He has dedicated his life to educating others about animal welfare, often speak-

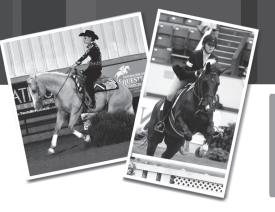
ing to audiences in the equine, veterinary, and agriculture industries, as well as governmental groups. Dr. Lenz is a Past President of the American Association of Equine Practitioners (AAEP) and was honored with the 2005 AAEP Distinguished Service Award and the AAEP Lifetime Achievement Award in 2009. He is also a past chair of the AAEP's Welfare Committee. He is currently on welfare committees for the American Horse Council, the Professional Rodeo Cowboy Association, the American Quarter Horse Association, and

### STUDENTS IN GRADES 6-12: TAKE THE REINS AND JOIN THE IEA

No Need for Any Rider to Own A Horse!

"TEAM SPIRIT AND CONFIDENCE! THIS HAS BEEN A WONDERFUL EXPERIENCE FOR ALL OF U.S. HIGHLY RECOMMENDED!"

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Riders in grades 6-12 can compete with teams in the Interscholastic Equestrian Association (IEA). School-age equestrians, with various levels of experience, compete in Hunt Seat and Western disciplines throughout the school year. Riders not only compete for individual points, but for their team as well.

It's fun and challenging – and there is no need for any rider to own a horse! The IEA is available to public or private schools and barn teams.

Horses are provided to each rider at every event. All mounts are selected by a draw. Parents like that the IEA provides an affordable format for their child as he/she builds riding skills.

Many of our riders receive scholarships based on their performance throughout their IEA years.

Founded in 2002, the IEA has more than 12,500 riders on over 1,300 teams competing in hundreds of shows across the United States each year.

For more information, please contact Jennifer Eaton, IEA Membership Coordinator, at 877-RIDE-IEA (877-743-3432) or Jenn@rideiea.org.





the American Veterinary Medical Association. He is a trustee of the American Horse Council (AHC), the past chair of the Unwanted Horse Coalition, and the current chair of the AHC's Welfare Committee. He has also served the American Quarter Horse Association as an honorary Vice President, co-chair of the Research Committee, and a member of AQHA's Nominations, Credentials, and Research Committee. His monthly column for the "American Quarter Horse Journal" and "Quarter Horse Racing Journal" has run for more than 20 years. Dr. Lenz graduated from the University of Missouri's College of Veterinary Medicine in 1975. He earned Diplomate status in the American College of Theriogenologists in 1986 and an MS in Equine Reproduction from Texas A&M University in 1988. The University of Missouri honored Dr. Lenz as the College of Veterinary Medicine's Alumnus of the Year in 1995 and as a distinguished alumni in 1997. He currently resides in Louisburg, Kansas.

### ANIMAL WELFARE: LESSONS LEARNED—HOLIDAY INN —THURSDAY, 4 P.M.

This presentation will focus on lessons we learned in dealing with equine welfare issues and the Unwanted Horse situation. In the past, welfare issues were discussed and resolved within the horse community, but this was the first national issue where nonhorse owners and animal activists, as well as state and local officials, were involved in the debate and resolutions discussion. The result was a change on how we communicate and address equine welfare issues.

#### JULIE LITTLE



Julie is the founder of Equine Office, which specializes in dedicated invoicing services for equine businesses. In dealing with barn owners, coaches

and trainers, she has been exposed to the many different ways clients implement their procedural policies. Julie began her career as a software developer. She has lived and worked (and of course ridden!) throughout the U.S., Canada, and Europe. She subsequently started and operated a hunter/jumper riding school and training business of her own for many years. Bringing the best of both careers together, she developed specialized invoicing software which led to the founding of Equine Office. Julie holds bachelor's degrees in English and Biology from the University

of Toronto, and in Computer and Information Science from the University of Maryland. She experienced many different disciplines of riding growing up, but it was her passion for jumpers which led to years of training and showing on the 'A' circuit. Julie gives clinics and judges horse shows when time permits.

# BUSINESS SOLUTIONS FOR EQUINE PROFESSIONALS—MILLER CLUB—FRIDAY, 3 P.M.

Running a coaching business or riding school can be a stressful operation as you try to please everyone. Having solid procedures in place can help smooth those bumps and make everyone's experience easier. In this workshop we will discuss solutions which businesses like yours have used successfully. Among the topics we will cover are how to handle make-up lessons, and how to best avoid late paying clients. We will consider the pros and cons of different types of lesson packages. We will examine the challenge of getting clients to financially commit to trailering and coaching plans for horse shows. With these and other related topics, you will benefit from other coaches' experiences. You will be able take home ideas you can apply to make your particular business more efficient (and hopefully give you less headaches)!

### JIM MCDONALD



Jim is a lifelong horseman and a lifelong learner. In the year 2000, he started a non-profit organization dedicated to horsemanship education. Part of its mission is to make the joy of a relationship with a horse

available to people who would not ordinarily have that opportunity and that was the original motivation for founding the Graham Equestrian center (www.Grahameq.org). They work closely with anyone who wants to advance their horsemanship skills and knowledge. Jim has been the CHA Board Treasurer and an AQHA Professional Horseman.

### TEACHING HORSEMANSHIP SKILLS FOR EFFECTIVE COMMUNICATION WITH HORSES—MILLER CLUB —FRIDAY, 9 A.M.

This classroom instruction is design to present effective skills for making your intent clear to the horse. The knowledge and skills based on behavioral science. Understanding prey animal psychology and operant conditioning will be the emphasis of this presentation.

#### DEBI METCALFE



Debi is a well-known speaker and clinician hailing from Shelby, NC where she heads Stolen Horse International<sup>TM</sup>, the only group that has advocated for the victims of rural

crime-particularly equine theft-since 1992. She and husband Harold started the organization after the theft of their own mare, Idaho (recently crossed the Rainbow Bridge at age 31). Because of this brutal experience, Debi found the power of networking and social media-and the moniker of 'Net-Posse' was used to describe that network by the media. It stuck and became the website name. Today, the NetPosse rides the internet on several social media sites-not just Facebook. Committed horse people of all descriptions are encouraged to participate in the ALERT network, volunteer, and become partners and/or sponsors. All it takes is ONE person who sees that horse we are looking for and who makes that call. NetPosse<sup>™</sup>-Bringing Horses Home.

# DEALING WITH A STOLEN HORSE—MILLER CLUB —SATURDAY, 10:30 A.M.

Find out more about NetPosse and how it was created and how it and Debi can help you and your students' horses.

### NATIONAL REINING HORSE ASSOCIATION

#### \$ RIDE A REINER—MILLER COLISEUM—SATURDAY AT NOON

First offered in 2010 at the Alltech© FEI World Equestrian Games in Lexington, Ky., "NRHA Ride a Reiner" has taken the country by storm by giving novice and experienced riders the opportunity to ride a reining horse. Nowhere else in the world can spectators find an option like this: the chance to receive a hands-on lesson from an NRHA Professional, to enjoy a dizzying spin and to feel the power of sliding stops on a well-trained reining horse!

### ANDREW FOX, NRHA PROFESSIONAL



Andrew is the head trainer and ranch manager for Darling 888 Ranch, located in Princeton, Kentucky. Originally, from Newmarket, England Andrew began his career riding western pleasure, reined cow horses and horsemanship. He showed his first reining horse when he was 14 years old. He won a European championship title at the age of 15 and has had continued success since then. Andrew has a degree in Equine Science from Cambridge College of Agriculture. Since moving to the United States in early 2008, Andrew has lifetime earnings just under \$70,000 and has won various titles including the Alabama, Kentucky, and Missouri Futurities. Andrew has also won the Nebraska Big Red Derby, earned multiple Top Ten NRHA world titles in three different categories and made the open NRHA Derby finals. As a coach, Andrew has enabled his group of non-pros to achieve their goals which include winners of multiple Circuit Championships, Saddle Series, NRHA Top Ten World Titles (non-pro; youth), affiliate finalists and countless first place plaques, buckles and trophies. Andrew also has helped NRHA with Rookie Days and continues to host clinics at the ranch for others to strengthen their reining skills.

### HAYLEY EBERLE



Originally from Georgia, Hayley became involved with horses at a young age. Having competed in several equestrian disciplines from speed events to hunt seat classes, she became

successful and desired to be involved in the equestrian industry. A graduate of Middle Tennessee State University, Hayley earned a bachelor's degree in horse science with a minor in business administration while competing in Intercollegiate Horse Show Association shows and on the horse judging team. To gain experience with event management and horse associations while still in college, she spent much of her free time working equestrian events such as American Stock Horse Association Shows and American Quarter Horse Association events. Hayley also received her AQHA Show Management certification in 2012. Since early 2013, Hayley has been employed with the National Reining Horse Association. She currently manages the Sire & Dam program, marketing of NRHA's programs, communications to members, outside advertising, and alliances all while fulfilling

additional responsibilities such as serving as staff liaison to three committees. Hayley also serves on the American Youth Horse Council Board of Directors as well as several committees for the organization.

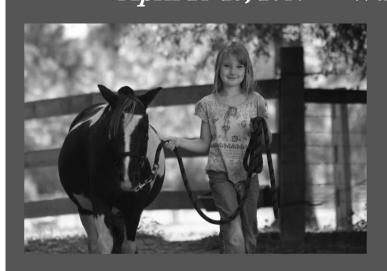
#### HEIDI POTTER



Heidi is an internationally known and respected Certified Centered Riding© Clinician, CHA Master Instructor/ Clinician and Horse Agility Accredited

Trainer from Southern Vermont. She teaches a wide variety of training and riding clinics at her facility, The New England Center for Horsemanship and abroad. Horses and humans alike benefit from her extensive knowledge and gentle approach. As a natural style trainer she specializes in the gentle and progressive way of working with horses. Her ability to read the horse and then progress with calmness, clarity and consistency has proven successful in building more safe, trusting, respectful and enjoyable partnerships between horses and their humans.

# American Youth Horse Council 40th Annual SYMPOSIUM April 21-23, 2017 • Wakefield, MA



Watch Live Demonstrations
Tour Equine Facilities
Attend Educational Workshops
Participate in Teen Activities
Visit the Tradeshow
Make New Friends!

AYHC.com



#### CENTERED RIDING© EXERCISES FOR ALL RIDERS—MILLER COLISEUM—SATURDAY, 10:30 A.M.

Learn exercises created by Centered Riding's founder Sally Swift designed to assist riders in achieving better balance, improved stability and clearer communication with their horse.

# DEMYSTIFYING THE HALF HALT —MSTU TEACHING ARENA —SATURDAY, 3 P.M.

Learn what the half-halt is, how to apply, when to apply it and how to teach it. This session will include interactive exercises with humans, followed by mounted application.

#### TARA REIMER



Tara has always been involved with horses whether training, driving, riding or showing. Tara and her husband, Derek, own/operate Cloud 9 Ranch near Steinbach, Manitoba where she spends most of

her time teaching Western and English riding and vaulting lessons, facilitating equine assisted psychotherapy, group discovery and therapeutic riding as well as training horses, judging shows and giving clinics. She is a CHA Clinic Instructor and the CHA Region 2 Director. In 2013, she was the CHA Instructor of the Year! EAGALA certified, she is the Equine Specialist on her equine assisted psychotherapy team. She is also an AQHA Professional Horseman and longtime exhibitor. With Equestrian Canada she is a Western Coach and General Performance Judge. Tara continues to show horses herself and enjoys the challenge of preparing young horses for Futurities. Tara's passion is teaching, humans and horses, to develop their talents. Tara was twice a guest instructor on the Florida based Horses in the Morning radio show with CHA and has presented at the CHA International Conference in Lexington, Kentucky and at Horse 3 in Brandon. www.cloud9ranch.ca

### EFFECTIVE GROUNDWORK—MTSU TEACHING ARENA—SATURDAY, 9 A.M.

Ground work to 'check in' makes for calmer, more productive time spent with your horse. Learn how the horse's brain works so you can identify a lack of confidence, then see how I use a combination of ground work exercises to build the horse's confidence and activities using equine assisted learning to build our student's confidence. What does the horse need from you as the handler? Learn more about yourself and how to better communicate, to horses and people. Easy to apply techniques and audience participation.

### SANNA ROLING



Sanna is a life member of CHA devoting her talents as a Level 3 English and Level 2 Western Instructor to horsemanship for people with disabilities and youth-

at-risk. A past or present member of several committees including the Instructor Manual, Standards, and IRD, Sanna has devoted much of her CHA life to IRD and today runs Dream Catcher Stables, Inc in Houston, TX. A Special Olympics Equestrian Coach (1995) World Games Coach from Texas), Path Int'l Registered Instructor, Certified Texas Special Education and Math Teacher, Sanna also played an instrumental part in creating the Top Hands Horse Show (Houston Livestock Show & Rodeo) which was duplicated by Ft. Worth, TX (Chisolm Challenge) and Austin, TX (Golden Stirrup). In 26 years her athletes (298) have brought home 264 firsts, 282 seconds, 224 thirds, 188 fourths, 148 fifths 99 sixths, 151 honorable mentions.

# MANAGING A VARIETY OF CLIENTELE—MILLER CLUB—SATURDAY, 3—4:15 P.M.

This workshop will include discussions on: when, how, and why you would say no to taking on a new client such as: dealing with insistent/difficult parent situations, and sorting out and reaffirming yours and a client's capabilities and limitations. Come with your questions and concerns.

### JOCHEN SCHLEESE



Former member of the German young rider's Three Day Event Team, Jochen qualified for the European Championships in 1984, but had to retire his horse due to lameness,

which abruptly ended his riding career. Years later, through research Jochen discovered his horse's lameness was caused by damage to the scapular cartilage from an ill-fitting saddle. This was the catalyst for Jochen's life-long mission to prevent saddle related damage for all horses. Jochen graduated from Passier in 1985 as the youngest Certified Master Saddler in Germany at the time. He came to Canada as the Official Saddler for the 1986 World Dressage Championships. Jochen registered the trade of saddlery in North America in 1990, and operates the only authorized training facility for this trade in Ontario. He established Saddlefit 4 Life (2006) as an independent organization to teach saddle fit

evaluation and analyses, and certify professionals in equine and saddle ergonomics. Jochen lectures at the German Professional Trainers Association in Warendorf Germany, at veterinary conferences in Brazil and is a frequent clinician at trade shows and equine forums worldwide. Jochen is on the advisory board of the Equine Sciences Academy and an education partner with the Ontario Equestrian Federation.

### WESTERN SADDLE FIT —MTSU TEACHING ARENA —SATURDAY, 10:30 A.M.

This interactive demonstration will discuss:

- Fitting challenges of western saddles
- Center of balance relative to breed and discipline
- Correct Saddle Support Area on the horse's back
- The 9 Points of Saddle Fit (static) principles illustrated on horse's back
- Dynamic Fit (in motion)
- Use of saddle blankets- saddle pads
- Evaluating saddle fit for western saddles—principles and demo
- Interchangeable—male-female ground seats
- Systems to achieve optimal fit as the horse changes and develops

# SADDLE FIT CONSIDERATIONS FOR VARIOUS BREEDS—MILLER COLISEUM—SATURDAY, 3 P.M.

The number of different breeds and the use of horses have changed dramatically over the last 150 years. Veterinary and medical findings reveal incorrectly fitting saddles can cause pain and damage to the horse. Correct saddle fit facilitates optimum performance and promotes back health. In addition to age and conditioning discussion will include principles professionals need to consider related to conformational differences (back lengths, shoulder conformations, spine, withers) of various breeds which present unique saddle fitting requirements and potential challenges. The horse's back remains a very sensitive area, despite goals of targeted selection and breeding. One saddle does not fit all.

### MITZI SUMMERS



Mitzi has been devoted to the welfare and safety of horses and their people for most of her life. The recipient of the

CHA Instructor of the Year Award, Mitzi is also one of less than thirty Level IV Centered Riding Instructors in the world. Through her achievement of CHA Master Instructor and Clinician, and a Centered Riding Clinician, Mitzi has certified or updated hundreds of instructors so far in her career. She has taught and trained in many countries, including South Africa, New Zealand, and throughout Europe. Mitzi specializes in working in a very individualized basis with riders and their horses, teaching them to train their own horses in a non-abusive way. She is truly multi-talented, working with a rider in Ireland short-listed for the Olympics, to a rider who has fear issues and is afraid to trot. Horses who have been confused or traumatized are her specialty. Three of her mentors were Charles Grant, Vi Hopkins, and Sally Swift, all recipients of the USDF Hall of Fame Award. Mitzi will be interested in helping you and your horse no matter what level or discipline, she truly "Teaches the Beauty of Horses".

#### TEACHING NEW STUDENTS/COM-MON CONCERNS/BASICS THAT ARE REQUIRED—MILLER COLISE-UM—FRIDAY 10:30—11:45 A.M.

This session will have a variety of students at once and will provide great exercises to get them all moving at once and working on different riding skills in a group environment.

### TENNESSEE WALKING HORSE DEMO RIDER

Come and watch a beautiful registered Tennessee Walking Horse, Powers Wise Warrior, and his rider Keeley Carr do a demonstration of the different gaits of this breed. Thank you to them and their trainer Faye Lynn Coffey!

TENNESSEE WALKING HORSE DEMONSTRATION—MILLER COLISEUM—SATURDAY, 9—9:10 A.M.

### RANDI THOMPSON



Randi is the founder of the "Horse and Rider Awareness ® Educational Programs" and "How to Market Your Horse Business." She has been

coaching professionals in the horse industry for 20+ years in horse and rider training, business and marketing. Randi has worked with many breeds of horses and styles of riding in her career and has produced national winners in the worlds of dressage, hunter/jumper, western pleasure, and flat shod walking horses. Randi is a CHA Master Instructor and ACI and is available to come to your location for clinics and instructor training. For more information on how Randi can make a difference for you go to: www.horseandriderawareness.com

### RIDING POSITION MAGIC —MTSU TEACHING ARENA —SATURDAY, 1:30 P.M.

Teaching a rider a balanced riding position is an art. First we start with the basics... than what do you do? How can you take a rider to the next level in their training process? Now you can watch what happens as Randi shows use techniques that you can use to improve your more advanced students riding position and balance.

### CARLA WENNBERG



Carla has been an AQHA judge for 30 years and an NSBA and NRHA for judge 27 years. She was the AQHA 2008 Professional Horsewoman of the

Year and for over 25 years was the Instructor and Coach for University of Georgia, Colorado State University, and last ten years at St Andrews University in North Carolina. Carla has coached for the past 10 years, IHSA western for St Andrews University and this year tied for First at IHSA Nationals with Berry College in Georgia. Carla has judged 13 Open and Amateur World Championship shows for AQHA, 3 Youth World Championships for AQHA, 3 All American Quarter Horse Congress shows, and 2 European



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Book Now To Have Master Instructor Randi Thompson As Your CHA Assistant Clinician In 2017! Championships in Germany. She is also a clinician and master instructor with CHA. Having already staffed a CHA Certification Standard clinic at St. Andrews. Carla loves competing her FEI level gelding and is just 2 scores away from a Silver USDF Medal.

### WESTERN HORSEMANSHIP EXERCISES—MILLER COLISEUM —FRIDAY, 1:30 P.M.

We will start this session with a quick warm up for riders to have a balanced position and explain why it works! Balancing exercises in transitions and the many ways it works for both horse and rider will be examined. Then the steps of collection required in the exercise will be explained. Next, the steering exercises including first with squares and how it works for horses and riders and then controlling the shoulders of both the riders and the horses. We will also discuss the mental preparation required for the horsemanship rider and how it helps in all pattern work.

### DR. DAVE WHITAKER



Dr. Whitaker was the longtime Director of Horse Science at MTSU until 2014. Dave may be best known for his judging teams who won every major contest

including Appaloosas, Paints, Morgans, the AQHA World three times, and the Congress five times. Dave was an AQHA Director and AQHA judge for more than 31 years. He has judged horse shows in eleven countries and forty-two states, including the AQHA World Show three times, the

Youth World three times, the Select World and the Congress, and the Texas State 4-H Show, possibly his favorite, four times. He has done clinics in other countries as well, most notably New Zealand, where he was able to combine his knowledge and love of horses with two of his other animal passions on a huge sheep ranch... that also trains their own working stock dogs. He hosted summer youth horsemanship camps at MTSU for 30 years. Nationally, he served as Chair of AQHA's Youth Committee and Research Committee which determines disposition of nearly half a million dollars a year in research funding for three years each, as well as serving on the International Committee and Nominations/ Credentials Committee. For three years he was the sole non-veterinarian on the Board of the American Assoc. of Equine Practitioners, and currently serves on the AQHA Welfare Committee. A few of the numerous awards that he has won that are very meaningful to him include the TN State 4-H Family Award, Distinguished Alumni from the University of Tennessee, AQHA's Merle Wood Humanitarian Award, and the National Honorary American Farmer degree from the national FFA convention. Dave and his wife Pat, an Extension educator in Consumer and Family Science, have three children and five grandchildren.

ABOUT THE MIDDLE TENNESSEE STATE UNIVERSITY HORSE SCIENCE PROGRAM —HOLIDAY INN —THURSDAY, 2 P.M.

### BARBARA WOLKE



Barbara is the Vice President of the Rutherford County Convention & Visitors Bureau. She joined the Convention & Visitors Bureau staff in 2003.

She has 30 years of experience in sales and the hospitality industry. Barbara earned her designation as a Certified Hospitality Sales Professional from the Educational Institute with the American Hotel & Motel Association. She earned industry designations as a Travel Marketing Professional from the Southeast Tourism Society Marketing College and as a Certified Tennessee Tourism Professional from the Tennessee Tourism Roundtable. Barbara is a native of Middle Tennessee and a 35 year resident of Rutherford County. She is an active member of the Tennessee Society of Association Executives, American Bus Association, Rutherford County and Tennessee Hospitality Associations, and the National Association of Sports Commissions. Barbara is a graduate of the Transit Citizen Leadership Academy, Dale Carnegie Course and the 2015 Leadership Rutherford program.

WELCOME TO MURFREESBORO!
—HOLIDAY INN
—THURSDAY, 5:30 P.M.

#### LISA WYSOCKY



Lisa is a registered level PATH International instructor and also holds certifications as a mentor, and an Equine Specialist in Mental Health and Learning. In addition,

she has been chosen as one of the country's

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Top 50 riding instructors by ARIA. With a life balanced between books and horses, Lisa is an author, equine clinician, and motivational speaker who trains horses for and consults with therapeutic riding programs. Lisa graduated from the University of Minnesota with a degree in equine management. Early wins on the national Appaloosa horse show circuit took Lisa across North America, where she was asked to speak, or to write articles for national publications. Lisa's passion for writing and speaking led to a second run at college where she studied communications and journalism. Lisa is the co-author of a number of books, including My Horse, My Partner: Teamwork on the Ground, which helps horse and human partners form amazing bonds using traditional ground training, natural horsemanship, and desensitization. Lisa combines her love of horses and country music in Horse Country: A Celebration of Country Music and the Love of Horses. This beautiful coffee table book features twenty-seven of the top stars of country music talking about how horses changed their life for the better. Lisa's six-time award winning Cat Enright equestrian mystery series has recently been optioned for film and television. Lisa is the executive director of Colby's Army, a therapeutic riding and life learning center, and has a clinic schedule that tales her nationwide. www.lisawysocky.com

CHOOSING THE LESSON HORSE

—MTSU TEACHING ARENA

—FRIDAY, 3 P.M.

Lesson horses are the backbone of any instructor's barn, but the builds of some horses are better suited for one purpose or another. We all want our horses to stay in our programs for many years, but like people, the bodies of some horses wear out faster than others. Comparing the conformation of several lesson horses, Lisa takes the audience through the pros and cons of each horse as a long-term lesson prospect. From nose to tail, Lisa educates instructors on the best choices for their lesson program.

### THE GREEN BARN—MILLER CLUB—SATURDAY, 9 A.M.

As we become more conscious of good environmental practices, those ideas must also extend to the barn. Many of us also have horses and/or riders with allergies, and those sensitivities can be reduced by using products that are less harsh. From innovative stall beddings, to recycling and repurposing, Lisa presents fun, affordable, and easy to implement eco-friendly solutions that benefit all. Some will even widen your reach within your local community and bring new people to your barn.

### JOANNE YOUNG

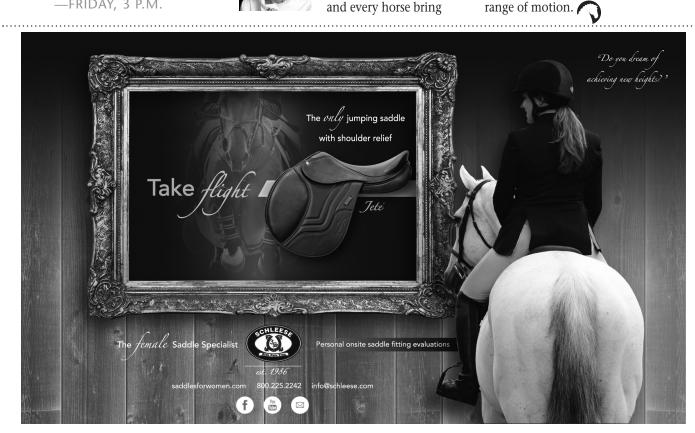


JoAnne has been teaching riding and training horses for over 40 years, and is happy that she is still learning. Every student and every horse bring

fresh challenges that keep life interesting. She has been privileged and blessed beyond her wildest dreams to study with such wonderful instructors as Walter Zettl (dressage coach to Canadian event team when they won bronze at Los Angeles Olympics), Bertin Potter in Germany, Molly Sivewright (FEI judge and past chair of the Fellows of the British Horse Society), Carel Eijkenaar (FEI judge), Eddo Hoestra (F.E.I. Trainer) and Doris Halstead (Physical Therapist and author of "Releasing the Potential: Physical Therapy Modalities for Horse and Rider." Jo-Anne is the author of the M.A. thesis: "Preparing students for riding instructor certification through college curricula."

# LATERAL MOVEMENTS FOR ALL LEVELS OF RIDERS —MILLER COLISEUM —SATURDAY, 1:30 P.M.

"Lateral" means "sideways" or "all on one side", but the skills and movements included in the term range from improving basic beginner steering to advanced level maneuvers. Riders in this workshop will work at their own level. Those new to lateral work will be introduced to the many basic uses and the required aids. Those further along in their riding education will work on refining their aids and timing as they use lateral work to improve the horse's balance, responsiveness and range of motion.





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