

CERTIFIED HORSEMANSHIP ASSOCIATION

*International Conference*

October 17 - 20, 2013

Houghton College/Showplex Fairgrounds

Hamburg, New York



859-259-3399

[WWW.CHA-AHSE.ORG](http://WWW.CHA-AHSE.ORG) • [WWW.CHAINSTRUCTORS.COM](http://WWW.CHAINSTRUCTORS.COM)

CELEBRATING OUR 46TH ANNIVERSARY

## Thank you to Our Corporate Partners & Conference Sponsors:



[Equisure-inc.com](http://Equisure-inc.com)



[www.appaloosa.com](http://www.appaloosa.com)



[www.natrc.org](http://www.natrc.org)

## PUT OUR EXPERIENCE TO WORK FOR YOU.

Instructor education & advancement · Equine management · Volunteer management · Nonprofit business administration including development, board recruitment & retention, marketing & financial management.



**HIGH HOPES**  
THERAPEUTIC RIDING, INC.  
36 Town Woods Road, Old Lyme, CT  
[www.highhopestr.org](http://www.highhopestr.org)  
Patti Coyle (860) 434-1974 x 124

*Educational offerings  
tailored to meet the needs of  
individuals & organizations.*

*It starts with a conversation.*  
VISIT OUR BOOTH & LET US  
SHOW YOU HOW.

## CHA International Conference!



This year, we welcome you to The Showplex in Hamburg, New York with Houghton College. I'm looking forward to seeing you all again as we gather to learn from each other and the great clinicians that are giving us their time and talent to enhance our horsemanship

and teaching skills. The sessions this year continue to offer a wide spectrum of seminars and mounted lessons, with some sessions that this particular venue has made possible. These sessions will challenge you to expand and improve your teaching and management skills, as well as your view of the industry. And speaking of view of the industry, mine is, there is nothing more important to our industry than providing a new rider with a safe, fun and positive experience. It is because of that, **I believe CHA is the most important equine organization in our industry.** I hope you share my belief. I want to thank Joanne Young and her team for all their hard work to make this a great conference.

*Ward Stutz, CHA President*



Welcome CHA Members and those that want to find out more about what we do. I often think about if I did this same job in Europe, I would be a government employee! It is mandated by the government in most countries in Europe that professional riding

instructors are certified. Here in the United States it is voluntary to become certified. My hat is off to each of you that chose to become certified as you prove to your clients and other professionals that you are willing to take that extra step to enhance your horsemanship education and be able to help your students. Let's have a great conference networking with others and learning from each other. Thank you Houghton College for hosting us!

*Christy Landwehr, CHA Chief Executive Officer*

## ADVERTISERS:

**CHA 2014 Convention .... BC**  
**CHA DVDs ..... 9**  
**CHA Program Supplies ..... 17**  
**CHA Silent Auction Donors .... 17**  
**CHA Saddle Raffle ..... 13**

**CHA Standards for Equestrian Programs ..... 19**  
**CHA Trail Guide & Composite Horsemanship Manuals .... 19**  
**Equisure ..... 13**  
**High Hopes Therapeutic Riding, Inc. .... 2**  
**Stop Equine Colic ..... 7**



CHA CORPORATE OFFICE

CHA Corporate Office  
1795 Alysheba Way Ste. 7102 | Lexington, KY 40509  
859-259-3399 | office@CHA-ahse.org  
www.CHA-ahse.org | www.CHAinstructors.com

#### CHA STAFF

**Christy Landwehr** – Chief Executive Officer  
720-857-9550 | clandwehr@CHA-ahse.org  
**Polly Haselton Barger** – Program Director  
931-854-0884 | pbarger@CHA-ahse.org  
**Terri Weaver** – Membership Services Director  
859-259-3399 | tweaver@CHA-ahse.org  
**Julie Goodnight** – International Spokesperson  
719-530-0531 | spokesperson@CHA-ahse.org

#### Executive Committee

President - Ward Stutz ..... wstutz@aqha.org  
President Elect - Peggy Adams ..... padams@314@comcast.net  
Vice President - Beth Powers ..... bpowers@ymcolumbus.org  
Treasurer - Jim McDonald ..... woodbine3@aol.com  
Secretary - Tammi Gainer ..... tagainer@gmail.com  
Immed. Past Pres. - Brent Morgan ..... brentmorgan@bellsouth.net

#### Board of Directors

Anne Brzezicki ..... abrzezic@bellsouth.net  
Danvers Child ..... danvers@foxtailforge.com  
Robert Coleman ..... rcoleman@email.uky.edu  
Julie Fischer ..... dj2fischer@wildblue.net  
Don Kleckner ..... donkleckner1@gmail.com  
Shellie Pilato ..... sdcarmony@gmail.com  
Daria Rathwell ..... freerein@xplornet.ca  
Terry Williams ..... terryjonest@aol.com

#### Regional Directors

Region 1 (BC, WA, W. MT, ID, OR, ALB) Teddy Franke  
(541) 544-2149, teddy@campmorrow.org

Region 2 (Sask., Manitoba, E. MT, ND, SD)  
Tara Reimer (204) 392-6308, tara@cloud9ranch.ca

Region 3 (MN, WI, W. Ont., Upper MI, IA, IL)  
Laura Jones (807) 577-3630, fljones@tbaytel.net

Region 4 (Lower MI, IN, OH, TN, KY, WV, E. Ont.)  
Ingrid Poissant (517) 403-7628, poissantingrid@yahoo.com

Region 5 (NY, NJ, WA DC, VA, DE, PA, MD) Jo-Anne Young (585) 567-8142, joanne.young@houghton.edu

Region 6 (NH, VT, ME, MA, MD, CT, RI, NB, QB, NF)  
Lori Maciulewicz (774) 259-1004 or hideawayfarm-ljm@yahoo.com

Region 7 (NC, GA, FL, SC, AL) Ken Najorka (407) 721-9711, najorkaperformancehorses@gmail.com

Region 8 (OK, TX, MS, AR, LA, NM) Charla Bundy (405) 627-4919 or charlabundy@yahoo.com

Region 9 (WY, NE, CO, KS, MO) Ashleigh Hamill (970) 416-8944 or tresorarabians@gmail.com

Region 10 (CA, NV, UT, AZ, HI) Cheryl Rohnke-Kronsberg (714) 693-4886 or crkstable@aol.com

Region 11 (AK & Yukon) This position is open.  
Contact CHA for more information.



## Host Site - Houghton College

### WELCOME!

Houghton College is a Christian college of liberal arts and sciences. It was founded in 1883 on farmland donated by Willard J. Houghton for a school to train teachers and preachers far from the distractions of the city. Although ideally situated for horse lovers on a ridge overlooking the gorgeous Genesee River valley (and in the time when horses were still a common mode of transportation), it was 101 years before Equestrian Studies were added to the curriculum. From its modest beginnings in 1984 with seven lesson horses, one outdoor arena and only two college credit courses, Houghton College's Equestrian Program has grown! The Houghton College Equestrian Center is pleased to be a CHA accredited site. It now has four barns with a total of 51 box stalls, an indoor arena, classroom and office, three outdoor arenas with judge's stands, trails, and cross country courses. Students at Houghton College get opportunities to put their hard-earned CHA certification to use by teaching riding lessons available to anyone from the community, by coaching each other in the free Equestrian Club riding times, and by working as Teaching Assistants for the professors of the "Horsemanship 1" classes. Community riding lessons are very popular in the area – some folks drive an hour and a half to get to Houghton for their lessons.

What about the horses? Houghton's lesson herd includes horses for all levels of riders. The lesson herd includes 24 awesome horses, fitted with top quality saddles. Since the principles of classical dressage are the foundation of all the teaching and training there, you would expect there might be some dressage schoolmasters in the herd. You would be right. Of course, if students are working on Training, First, or Second Level dressage, there are plenty of lesson horses who can help. But the fun does not have to stop there! The lesson herd also includes hunter-jumpers, eventers and western horses. And Houghton has some lesson horses that can get you in the money in Mini Prix jumper competitions, and some to make the western pleasure riders happy. Houghton professors and students are extremely grateful to the donors of these wonderful horses.

Houghton's welcome mat is always out, and the door is open. You can contact the Equestrian Center at 585-567-8142 (or email Joanne.young@houghton.edu), or check on upcoming equestrian events on the website at www.houghton.edu/depts/equestrian.

## CHA Award Winners

### VOLUNTEER OF THE YEAR

2012	Lori Maciulewicz
2011	Tammi Gainer
2010	Ann Streett-Joslin
2009	Tim Alderson
2008	Jack Breaks
2007	Lynn O'Brien
2006	Beth Powers
2005	Bill Enns
2004	Lynn Squire
2003	Christine Guenther
2002	Dodi Stacey
2001	Jo-Anne Young
2000	Michal Kays
1999	Susanne Valla
1998	Barbara Christian
1997	Lew Sterrett
1996	Susan Harris

### PARTNERSHIP IN SAFETY

2012	Riders4Helmets
2011	Saddle Up Safely – University of KY
2010	Troxel
2009	Equisure, Inc.
2008	Kentucky Horse Park
2007	American Quarter Horse Association
2006	American Vaulting Association
2005	NARHA
2004	North American Horsemen's Association
2003	American Camping Association
2002	Markel Insurance Company
2001	American Youth Horse Council
2000	Washington State 4-H Foundation
1999	Horse Council of British Columbia
1998	Hadley Stacey
1997	Julie Fershtman of counsel
1996	Lexington Helmets

### STONE SCHOOL HORSE OF THE YEAR

2012	Shawnee from PLA Horse Play in Covington, Georgia
2011	Chewy – Living Water Ranch – Fairbanks, Alaska
2010	Cinder – Center Lake Bible Camp – Tustin, MI
2009	BoJangles – Paradise Ranch – Springfield, TN
2008	Smokey – Dream Catcher Stables – Spring, TX
2007	Doc – Golden Gate Vaulters – Golden, CO
2006	Domino's Crescent Moon – Eagle Ck Eq Ctr – Griffin, GA
2005	Mr. Peach – Emigrant Spgs Hrsmn – Grass Valley, CA
2004	Woody – Woodloch Stables – Hugo, MN
2003	Shotgun Jetta – TLC Stables – East Swanzey, NH
2002	Yeller – Rancho Vista Therapy Ctr – Fort Collins, CO

### INSTRUCTOR OF THE YEAR

2012	Patti Stalley of Riverton, Wyoming
2011	Megan-Rai Ferguson of Saint Andrews, Manitoba
2010	Mitzi Summers of Ft. Plain, New York
2009	Steven Lantvit of La Porte, Indiana
2008	Tanya "T" Cody of Tallahassee, Florida
2007	Jennifer Willey of White Bear Lake, Minnesota
2006	Karen Pikovsky of Irwin, Pennsylvania
2005	Lori Hall-McNary of Escondido, California
2004	Rathel Gincig of Aurora, Colorado
2003	Cydney Adler of Burien, Washington

### CLINIC INSTRUCTOR OF THE YEAR

2012	Michal Kays of Rochester, Washington
2011	Terry Williams of Blanchester, Ohio
2010	Heidi Potter, Guilford, Vermont
2009	Stan Loewen, Mead, Kansas
2008	Millie Binkley, New Johnsonville, Tennessee
2007	Jo-Anne Young, Houghton, New York
2006	Tara Gamble, Edmonton, Alberta
2005	Polly Haselton Barger, Nashville, Tennessee
2004	Barbara Klatt, Lancaster, Ohio
2003	Darla Ryder, Weatherford, Texas

### DISTINGUISHED SERVICE AWARD

2012	Phil Peterson of Ritzville, Washington
2010	Patrick Mullins, Bumpass, Virginia
2009	Fred Bruce, Holbrook, Arizona

## Special Events

### - Highlights -

#### Silent Auction

##### - Holiday Inn

To be held Thursday - Saturday. Final bids accepted at the banquet on Saturday night. Make sure to stroll through the auction area and bid on your favorite items. Proceeds benefit CHA to help provide scholarships to those who need financial help to attend a CHA clinic.

#### CHA Site Visitor Training

##### - Holiday Inn and ShowPlex

Join us Thursday 8 – noon and again on Sunday from 8 – noon to become a CHA Site Visitor to help accredit equine facilities throughout North America. We need you!

#### CHA Strategic Planning – Open to all CHA Members – Ward Stutz CHA President/Peggy Adams CHA President Elect

##### - Holiday Inn Ballroom

#### CHA Annual Awards Banquet

Saturday Night, October 19th at 7 p.m.

##### - Holiday Inn

Susan Harris – Keynote and Cowboy Poetry with Mark Munzert

Help us celebrate in our best dress (black jeans are fine!) as we toast the following award winners:

CHA Volunteer of the Year  
CHA Instructor of the Year  
Clinic Instructor of the Year  
Partnership in Safety Award  
CHA School Horse of the Year  
CHA Distinguished Service Award

#### Mounted and Hands-On Horse Sessions

All mounted and hands-on horse sessions will be held in the indoor arenas at the ShowPlex Fairgrounds. Four riding spots are available for almost every mounted session. Riders sign up ahead of time at registration for the session of your choice. Make sure to note riding ability at the top of each form; do not sign up to ride in a class that is being taught at a higher level than you ride. Limit one ride time per person for the entire conference to make sure we have enough room for

all. Riding spots are not open to day rate participants. All are welcome to audit all sessions. Keep in mind that all riders will be given a thorough safety check before starting their session. ASTM-SEI riding helmets and boots are required and not provided.

#### Semi Private Dressage Lessons with JoAnne Young and Val McCloskey

\$55 a person to ride on top school horses with master instructors in dressage!

#### CHA Clinic Staff Meeting

##### - Holiday Inn

Friday 7:30 a.m. during breakfast

#### CHA Regional Directors Meeting

##### - Holiday Inn

Saturday 7:30 a.m. during breakfast

#### Exhibits & CHA Product Line

##### - Holiday Inn

Please take the time to shop and check out the great items on sale from CHA, our sponsors and vendors. Remember CHA Life Membership at Conference is only \$650, a savings of \$100!

#### Opening Session and Annual Membership Meeting

Thursday, October 17th at 1 p.m. at Holiday Inn – Welcome to New York address by Walter Zettl and then the CHA Annual Membership Meeting to find out the state of your association!

#### CHA Meet and Greet Reception

##### - Holiday Inn Ballroom

Thursday, October 17th 6 p.m. – enjoy heavy appetizers and drinks while you meet fellow CHA members from all over the U.S. and Canada. Keynote on How to Brand and Market Your Business with Josiah Brown

#### Niagara Falls Dinner and Tour

Join us Friday evening at 4 p.m. when we bus over to Niagara Falls and enjoy a great buffet and sightseeing for only \$80 per person. Make sure to bring your passport so you can walk over to the Canadian side of the falls as well!

# Conference Presenters

**Thank you to all of this year's volunteer presenters. Your willingness to share your expertise is much appreciated!**

## KATHERINE BARBARITE



Katherine teaches a straight forward set of exercises that aide in the development of a calm confident horse and rider. No matter the skill level or discipline, these steps remove fear and resistance, elevating trust, communication and bond. Understanding the importance of herd structure and leadership to enhance safety and promote growth. Learn why bad timing and poor releases lead to unhappy and ridged horses. Most of all, 'become more than a passenger, become a partner'.

## PARTNERSHIP & CONFIDENCE BUILDING - STRUCTURED FOUNDATION

*Saturday – 9 a.m. – ShowPlex Arena*

Master a straight forward set of exercises that builds a solid structured foundation. "Connecting with the mind and the feet will follow." Keep heightened safety in mind. Replace fear and build confidence no matter the level, discipline, breed or age. Earn a higher level of trust, communication and bonding. Develop advanced concise communication and a better understanding of horse psychology and mechanics, as you develop improved timing, finesse, balance and feel for a harmonious relationship.

## LYNN BLIVEN



Lynn is a Resource Educator with Cornell University Cooperative Extension. She began her career working as a 4-H Agent and is currently working in Agricultural

Economic Development; specializing in beginning farmer outreach, local food systems and livestock production. Lynn and husband Shawn operate a 52 acre farm in Rushford, NY raising grass-fed beef, lamb and poultry. A past board member of the

Certified Horsemanship Association, Lynn is a certified Master Instructor and Clinic Staff Instructor.

## EQUINE FORAGE MANAGEMENT TECHNIQUE; THERE'S GOLD IN THOSE FIELDS

*Thursday – 3:30 p.m. – Holiday Inn  
Roundtable Discussions*

With forage prices climbing, pasture management and hay evaluation are two topics equine facility managers need to be up-to-date on. Whether or not animals on the farm are for pleasure or part of the farm business, they are important to the operator. Pasture management and making or purchasing quality hay have direct impacts on animal health and wellbeing in addition to farm profitability. This session will cover the whys of managing pastures, how grazing affects plant growth, what influences plant nutrient content, composting manure, when to apply nutrients to fields and selection of the right hay to fit the individual needs of your horse herd.

## DRIVING 101 AND PRELIMINARY GROUND DRIVING

*Saturday – 4 p.m. – Training Arena in Barn 9*

We will discuss the fundamentals of putting the horse before the cart. This step-by-step walk through will introduce participants to a safe and efficient way of driving a single harness horse. Topics to be covered include suitability, selecting harness & cart, getting the horse accustomed to harness, pulling a load, along with other valuable advice for a safe and enjoyable experience driving your horse.

## JOSIAH BROWN



Josiah has traveled all over the country speaking, but he is no happier than when he is speaking in the horse industry which he loves. Josiah has owned a marketing and branding company in New York for 10 years and is the publisher of the new and forthcoming **Western Dressage Magazine**. Marketing and branding touches our lives every day. Josiah's passion is to have fun while teaching businesses foundational concepts. Once you get a grasp of what is behind

consumer's habits and trust, you can make better decisions about how to attract customers to who you are.

## HOW TO BRAND AND MARKET YOUR BUSINESS KEYNOTE

*Thursday – 6 p.m. – Holiday Inn Ball Room*

Josiah will have some fun and engage the audience in helping to bring a "Secret Marketing Formula" to the whole group. Marketing is nothing more than the study of common sense. This study can be broken down into tangible steps that will enable a potential customer to clearly recognize who you are.

## ANNE BRZEZICKI



Anne serves as Director of Equestrian Programs, and coaches the equestrian team at Middle Tennessee State University. Her background includes teaching at 4-H horse camps in

CT and TN, competing in USEF, IHSA and AQHA shows, and coaching many youth, amateur, and Intercollegiate Horse Show Association national champions. She has recently begun hosting CHA certification clinics and thoroughly enjoys working with other teachers in an atmosphere of shared enthusiasm, knowledge and techniques.

## BENDING EXERCISES FOR LATERAL CONTROL

*Friday – 1 p.m. – ShowPlex Arena*

Help riders understand how to move the horse's body parts and improve the flexibility of your school horses at the same time. Bending exercises help riders think about where and how to use their aids, and improve the horse's response. Turns on the forehand and circles develop into lateral movements in an easy to follow progression.

## DOUG EMERSON



Doug combined his expertise in small business strategy with his love of horses to create Profitable Horseman, a company dedicated to helping professional horsemen and horsewomen who are struggling with the

business half of the horse business. With the help of 8 key strategies, Doug helps professionals focus on improving and shaping their businesses to create the businesses they have always wanted while maintaining a proper balance of work, rest and play. He has spoken at: American Morgan Horse Annual Convention, American Ranch Horse Annual Convention, USHJA Annual Convention, Kentucky Equine Network Association and has made numerous presentations and conducted workshops for horse organizations and clubs. Emerson writes a free electronic newsletter about the business of horses which is available for subscription at [www.ProfitableHorseman.com](http://www.ProfitableHorseman.com). He has written articles for **Cutting Horse Chatter**, **Illinois Horse Network** and **Perfect Horse Magazine**. Doug and his wife Betsey are the parents of six children and live in Lockport, New York on a 28 acre horse farm.

#### RIDING LESSON PROGRAM PROFIT ANALYSIS

*Thursday – 2 p.m. – Holiday Inn*

In this session, learn how to analyze and build your current program for improving profitability and plan for growth.

#### HOW TO PUBLISH AN ELECTRONIC NEWSLETTER FOR YOUR CLIENTS AND FUTURE CLIENTS

*Thursday – 3:30 p.m.*

*– Holiday Inn Roundtable Discussions*

A step-by-step approach to begin publishing a newsletter in less than 30 days will be discussed.

#### UNDERSTANDING HORSE BOARDING PROFITABILITY AND ITS CONTRIBUTION TO YOUR BUSINESS

*Friday – 10:30 a.m.*

*– Showplex Club House Seminar Room*

In this presentation, tips on boarding profitability improvements and how to measure the benefit of boarding to your program will be analyzed.

#### JIM GLUNT



Jim has been involved with horses for over 40 years. In the past, he has led the horse operation at a resort hotel, directed a youth camp with an extensive horse program, and worked as a farrier. Prior to retiring

he offered a wide variety of support services to group horseback riding programs through Jim Glunt Equine Services. These

services also included staff selection, development and training; program planning and development; risk reviews; site planning; plus tack and saddle repair. He has been involved with CHA since 1980, serving on the CHA Board and Executive Committee. In addition to CHA events, Jim has led workshops for a variety of regional and national groups, including the Pennsylvania Equine Council, the American Camp Association – Keystone Section, the YMCA, as well as the Pennsylvania State University. He is a CHA certified riding instructor and site visitor trainer and has had articles published in both **The Instructor** and **Camping Magazine**. He resides in central Pennsylvania with his wife Jill.

#### STAFF AND HORSE SELECTION

*Thursday – 3:30 p.m.*

*– Holiday Inn Roundtable Discussions*

Critical points, considerations, sources and suggestions relative to these all-important program areas. Whether staff or horses -- where do we find them? How do we qualify them? How do we keep them? What do we do when it is time for them to move on? We will discuss these and other topics.

#### WESTERN SADDLE FIT

*Friday – 10:30 a.m. – Trail Encampment*

An interactive workshop applying saddle fit principles for both horse and rider to group riding programs. It will include recommendations for saddles most suitable to group programs; fit for horse and rider; saddle rigging; seat measurement; and evaluating a used saddle. Various saddles and trees will be available as well as horses to demonstrate fitting principles.

#### JULIE GOODNIGHT



Julie is the popular RFD-TV host of Horse Master airing Monday and Saturday nights. Julie travels the USA sharing her no-nonsense horsemanship training with riders

of all disciplines. Whether you ride English, Western, dressage or trail ride, Julie's "Classic Skills for a Natural Ride" teaching helps you feel more confident in the saddle and helps you understand the "whys" of horsemanship. She loves continually learning and sharing horse behavior insights and she relates that knowledge to how you should interact with your horses. She's experienced in dressage and

jumping, racing, reining, cow horse, colt-starting, and wilderness riding. You've probably seen her articles in **Horse & Rider**, **The Trail Rider** and many other horse publications. Julie is honored to be the International Spokesperson for the Certified Horsemanship Association and was named Equine Affaire's Exceptional Equestrian Educator. Julie grew up on the hunter-jumper circuits in Florida, but is now at home in the west. She and her husband Rich Moorhead live in the mountains. Both love versatility ranch horse competitions and riding cow-horses.

#### FUN UNMOUNTED LESSONS TO IMPROVE EQUITATION

*9 a.m. – Saturday*

*– Showplex Club House Seminar Room*

Balance, alignment, rhythm, using your aids—these are all skills that can easily be taught from the ground in fun and challenging exercises that anyone can do and that hone physical skills while giving the student a deeper understanding of theory.

#### ALL SKILL LEVELS—ALL AT ONCE

*Saturday – Noon – ShowPlex Arena – Keynote*

It's not always about teaching to the lowest level of the group. What if you have to keep many different horses and riders challenged and learning in the same arena, all at the same time? One rider can barely control her horse, while another is competing at the highest level—this is what horsemanship clinicians do and it isn't easy. Learn the tricks of rider/horse analysis, keeping riders challenged and teaching one skill at many different levels, all at the same time.

#### LEADS, DEPARTURES AND LEAD CHANGES

*Saturday – 4 p.m. – ShowPlex Arena*

Ask an advanced rider what she wants to accomplish and chances are good that the response will be 'flying lead changes.' Learn how to teach leads and departures, deal with lead problems and check off the pre-requisite skills for flying lead changes.

#### KATIE GUSSENHOFEN



One of Katie's earliest memories was going to a Grange supper, then being spirited away by her grandfather, still wearing her puffy little girl dress and patent leather

shoes, to head to the pony auction. Thus began her love affair with horses. In her twenties, Katie discovered ex-racehorses and eventing. 1996 found her as a spectator at Rolex where she met saddle maker, David Young. He turned a saddle upside down, cut it apart, and she was hooked. Katie then spent 10 years selling saddles for a major manufacturer and worked with Olympic riders in every discipline involving English saddles. She has reflocked saddles and currently balances all makes of saddles. Katie has also been trained in equine massage, mainly as it relates to biomechanics.

#### ENGLISH SADDLE FIT

**Saturday – 9 a.m. – Training Arena in Barn 9**  
This presentation will review the ten points of saddle fit and how saddle design affects rider position and impacts instructor effectiveness.

#### SUSAN E. HARRIS



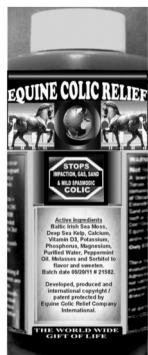
Susan is an international clinician and equestrian author, artist, and educator, teaching Centered Riding, biomechanics and anatomy and horsemanship clinics to riders of all breeds and disciplines. Her unique demonstration, "Anatomy in Motion: The Visible Horse," in which she paints the bones and muscles on a live horse, has been a popular attraction at equine expos and clinics around the world, from Australia and Japan to Europe. Susan is a Level IV (Advanced) Centered Riding clinician and has been honored as a Master Instructor by the American Riding Instructor Association. Susan Harris is the

author/illustrator of *Horse Gaits, Balance, and Movement*, *Grooming to Win*, *CHA Composite Manual of Horsemanship* and the *U.S. Pony Club Manuals of Horsemanship*, and has produced *Anatomy in Motion I: The Visible Horse* and *Anatomy in Motion II: The Visible Rider* as DVDs. She has also illustrated books on equine biomechanics for Dr Hilary Clayton and Dr Gerd Heuschmann. Susan's study of equine and human anatomy and movement, artist's eye and experience as an instructor, trainer and judge, give her a unique perspective on horses, riders and how they move. You can visit Susan Harris online at [www.anatomy-inmotion.com](http://www.anatomy-inmotion.com).

author/illustrator of *Horse Gaits, Balance, and Movement*, *Grooming to Win*, *CHA Composite Manual of Horsemanship* and the *U.S. Pony Club Manuals of Horsemanship*, and has produced *Anatomy in Motion I: The Visible Horse* and *Anatomy in Motion II: The Visible Rider* as DVDs. She has also illustrated books on equine biomechanics for Dr Hilary Clayton and Dr Gerd Heuschmann. Susan's study of equine and human anatomy and movement, artist's eye and experience as an instructor, trainer and judge, give her a unique perspective on horses, riders and how they move. You can visit Susan Harris online at [www.anatomy-inmotion.com](http://www.anatomy-inmotion.com).

#### HOW HORSES MOVE: UNDERSTANDING EQUINE BIOMECHANICS AND HOW IT RELATES TO SCHOOL HORSES

**Friday – 2:30 p.m. – Showplex Club House Seminar Room**



#### Stops - Impaction, Gas, Sand & Mild Spasmodic - Colic

Just Pour in Mouth  
13 year Shelf Life  
No Temperature Control  
All Natural  
Fast Results - Gut Sounds in 30 min

**CHA Member DISCOUNT – \$10.00 off your order & FREE SHIPPING**

#### **CHA member testimonials!** Don't get caught without it!

##### **Chris Rahn at Cheley Colorado Camps:**

*"I have been telling all my equine related colleagues about your product. We have a children's summer camp with an average of 150 horses. We usually have 6-8 cases of colic each year and the closest veterinarian is about an hour drive away. I have now used Equine Colic Relief 5 times and it has been a success each time. This is such a great product because it not only works, it is easy to store, use and administer. I feel comfortable and confident having this product available for myself and my staff to use and recommend it to anyone who owns or works with horses. Thanks for your wonderful product."*

##### **Tim Alderson at Pine Cove Christian Camps:**

*"I have used Equine Colic Relief on 3 separate horses. I am certain that our percheron-thoroughbred cross would have died without the Equine Colic Relief that we gave him. Surgery is not an option for any of our horses so Pine Cove will always have Equine Colic Relief on hand. No other treatment was used or needed."*

**EQUINE COLIC RELIEF**  
**STOPS COLIC**  
**[www.StopsColic.com](http://www.StopsColic.com) 800-448-8180**

Susan shows the basics of how horses move, good movement and damaging movement, and practical approaches to helping your horses move their best and stay sound and healthy in a lesson program.

#### EQUINE ANATOMY WORKSHOP

*Saturday – Noon – Training Arena in Barn 9*  
A hands-on approach to equine anatomy: discuss the equine skeleton and muscular system, questions & answers, and help paint the Visible Horse.

#### ANATOMY IN MOTION: THE VISIBLE HORSE

*Saturday – 2:30 p.m. – ShowPlex Arena*  
Come and watch the Visible Horse in motion and learn horse anatomy and how horses move.

#### BEYOND “HEELS DOWN” --WHAT DO WE REALLY TEACH?

*Saturday – 7 p.m. – Holiday Inn Ball Room*  
Come and join us for the CHA Annual Awards Banquet and hear Susan Harris do a keynote speech directed to riding instructors.

#### KATHIE HILSHER



Kathie lives on a small hobby farm in Houghton, NY with her husband, two kids, and two horses. She currently teaches in the English department at Houghton College.

She grew up riding at Houghton College Equestrian Center and there connected with CHA, took her first certification clinic when she turned 18, and followed with a second certification clinic at the age of 21 in hopes of being a clinic instructor. Since then she has taught lessons privately, worked several clinics, began judging, started volunteering at the Allegany County 4-H horse program, and taken on the task of teaching her kids responsible and safe horsemanship—the most important job of all.

#### PARTNERING WITH 4-H

*Thursday – 3:30 p.m.*

*– Holiday Inn Roundtable Discussions*  
Are the mission, vision, and objectives of CHA and the 4-H Horse program compatible? How can we partner together with 4-H as riding instructors to enhance the 4-H horse program in our own areas? How can the two organizations benefit from

each other? We will use this round table discussion time to look for answers to these questions and begin brainstorming ways we can serve and partner to train up safer, more effective young horse people.

#### TERESA KACKERT



Teresa has been CHA Clinic Instructor since 2003. She is also Chris Irwin Natural Horsemanship ‘Double-Gold’ Certified and a Richard Shrake Resistance Free Riding Master Level Trainer/Instructor. Teresa is the creator of the ‘Soft Touch’ Training Program - Classical Equitation & Natural Horsemanship and has over 20 years professional experience as a rider, competitor, trainer, instructor, clinician and personal coach. She is founder of Great Horses of America, Consignment Horse Sales company and Co-Founder of Pink Heart Pony Kids, Inc. Teresa specializes in: confidence building in both horse and rider, horse behavior modification, motivational personal coaching and skill enhancement for riders & horses of all levels and disciplines. [www.GreatHorses.org](http://www.GreatHorses.org).

#### ‘SOFT TOUCH’ HORSEMANSHIP EQUINE COMMUNICATION DEMYSTIFIED

*Thursday – 2 p.m. – Holiday Inn*

Learn the subtleties of effectively communicating with your horse in every situation; applies to in hand and under saddle work. ‘Listen’ and ‘speak’ with your mind & body; verbal & nonverbal skills both you and your horse have and use at all times. Understand ‘what’ your horse is telling you and ‘what’ you are telling him. THEY ‘see’ and THEY ‘say’ it ALL! It is our job to ‘translate’.

#### ‘SOFT TOUCH’ HORSEMANSHIP EQUINE PERFORMANCE SKILLS

*Saturday – 1 p.m. – Training Arena in Barn 9*

Put into practice the communication techniques learned above in Part 1. Fine tune & apply your equine communication skills both verbal and nonverbal. Continue to develop your equine vocabulary and ‘translation’ expertise. What are you really ‘saying’ to him: with merely your physical presence or your natural riding aids—leg, hands, seat, voice. Does he hear me? Is he even listening! Does he understand me? Uh oh... ‘do I understand him?’

#### MIKE KING



Mike is a managing Partner at Capri Insurance Ltd. and is responsible for the development and

management of various equine insurance programs across Canada. As of today, over 50,000 equine industry participants are protected by Capri’s unique programs. Mike has been involved in the horse industry in one way or another since childhood. He has shown on the “A” circuit, judged horse shows, raised and trained horses for himself and clients and managed facilities which offered a variety of services to competitors and recreational riders alike. Mike is well known as the ‘Insurance Guy’ in the Canadian equine community. In addition to running the brokerage in Aurora, Ontario; Mike teaches a course on equine risk management at the University of Guelph and regularly publishes articles addressing insurance topics in various publications. Mike has over forty years of experience involved in the horse industry and twenty years in the equine insurance industry. His background provides unique insight and understanding of the life we lead and the risks we face with our equine partners – regardless of geography. Insurance for Horses & Their People – It’s what we do!

#### RISK MANAGEMENT

*Saturday – 1 p.m.*

*– Showplex Club House Seminar Room*  
The specialized insurance products that all people who own horses should understand. Liability and the equine professional / facility operator - they can’t sue me - can they?

#### KAROLINA LABRECQUE



Karolina holds a Ph.D in Physical Rehabilitation and MS in Psychology. She has 20+ years of horse experience and 10+ in hippotherapy /therapeutic riding experience. Karolina holds PATH Interna-

tional and CHA certifications in USA and hippotherapy/ able body certifications in Poland. In her career as educator and mentor she introduced over 300 students to the field of EAAT. Besides involvement in the horse world she is an international speaker, life coach and psychology adjunct professor at the local college. In her free

time she teaches fencing and is involved in K-9 Search and Rescue Team.

#### WHY EQUINE ASSISTED ACTIVITIES AND THERAPIES (EAAT) WORK

*Saturday – 10:30 a.m.*

– Showplex Club House Seminar Room

Directed at THR instructors, horseback riding instructors, hippotherapists, volunteers and parents this presentation is intended to broaden understanding of EAAT and show the science behind it. The scope of EAAT, biomechanics of horse movement, influence of horse on the rider, therapeutic qualities of the horse, the therapeutic process and current research in the field will be covered.

#### ROXANNE LAWRENCE



Roxanne is the current Executive Director of the Interscholastic Equestrian Association, and she is an initial founding member of that association. Originally from Atlanta,

Georgia, her equestrian experience started in the world of hunt seat riding. She spent several years as a trainer and instruc-

tor, and ultimately moved into horse show management with positions at The National Horse Show (Madison Square Garden), WEF, HITS, Capitol Challenge, 1996 Atlanta Olympics, and many other notable events around the country. She went on to manage the Andrews School Equestrian Center for 10 years in the Cleveland, Ohio area where she currently resides.

#### HOW CAN MY EQUINE BUSINESS GET INVOLVED W/INTERSCHOLASTIC EQUESTRIAN ASSOCIATION

*Thursday – 2 p.m. – Holiday Inn*

The Interscholastic Equestrian Association was founded in 2002. Just 10 years later, it boasts over 8,000 members who participate in two primary disciplines of Hunt Seat Equitation and Western Horsemanship/Reining. With its draw-based format, the IEA offers competitive opportunities to riders in grades 6-12 that may not own a horse, and it offers significant opportunities for growing your business and attracting new clientele to your lesson program. What are the benefits to your business and your clients? How do you get involved? Come to this session to learn all about the Interscholastic Equestrian Association.

#### AMY LONG-MOUNT DVM



Amy earned her BS in large animal science from Delaware Valley College and her DVM from Purdue University. Amy has special interest in equine dentistry and complementary medicine. In 2006 she

completed the International Veterinary Acupuncture Society course in veterinary acupuncture and believes in using both traditional and alternative medicines to keep horses willing and able to perform their best. Amy and her husband also run a horse boarding business in Cuba, NY.

#### EQUINE ACUPUNCTURIST/DENTISTRY

*Saturday – 2:30 p.m.*

– Showplex Club House Seminar Room

Horses by nature are very accommodating animals and most "bad" behaviors can be explained as the horse's way of trying to ask (sometimes demand) help. As horse owners, riders and trainers it is our responsibility to hear what they are trying to tell us and help them find the

## Educational Horsemanship DVDs Brought to You by CHA!

- ✓ **Developing the Rider's Seat**
- ✓ **Quick Corrections for Position**
- ✓ **Bits and Biting**
- ✓ **Saddle Fit**
- ✓ **Longe Line Lessons**
- ✓ **Mounted Games**
- ✓ **Jumping 101**
- ✓ **Pack and Trail Essentials**
- ✓ **Dr. Temple Grandin on Horse Behavior**
- ✓ **And Many More!**

Visit [www.CHA-ahse.org](http://www.CHA-ahse.org) or call 859-259-3399 for full list of titles! Mention this ad and get \$4 off each DVD you order!



# CHA International Conference



## CHA International Conference *Tentative* Schedule of Events Showplex in Hamburg, NY with Houghton College

### Thursday, October 17, 2013

- Breakfast on Your Own
- 8 a.m. – Noon Site Visitor Training Part 1– Holiday Inn
- 9 a.m. – Noon CHA Strategic Planning – open to all CHA Members – Ward Stutz CHA President/Peggy Adams CHA President Elect - Holiday Inn Ballroom
- 9 a.m. – 12 p.m. CHA International Conference Registration/Vendors/Store/Silent Auction – Holiday Inn
- Noon Lunch on Your Own
- 1 p.m. Welcome by Walter Zettl – CHA Annual Membership Meeting – Holiday Inn  
Regional Meetings after Annual Meeting
- 2 – 3:15 p.m. Roxanne Lawrence – How Can my Equine Business Get Involved w/Interscholastic Equestrian Association  
Doug Emerson - Riding Lesson Program Profit Analysis  
Teresa Kackert – 'Soft Touch' Horsemanship Equine Communication Demystified
- 3:30 – 5 p.m. Round Table Talks: Holiday Inn Ballroom: - 30 minutes each – person can do 3 talks each
1. Lynn Bliven – Equine Forage Management Technique; There's Gold in Those Fields
  2. Doug Emerson - How to Publish An Electronic Newsletter For Your Clients And Future Clients
  3. Jim Glunt – Staff and Horse Selection
  4. Kathie Hilsher – Partnering with 4-H
  5. Shellie Pilato – Teaching Techniques for Riding Instructors
  6. Jennifer Willey – Social Media and How to Harness It
  7. JoAnne Young – Eventing Courses
  8. Reba Martinez - Understanding New Technology in Treating Colic
- 6 p.m. Meet and Greet Reception – Holiday Inn Ballroom  
Keynote – How to Brand and Market Your Business – Josiah Brown
- 8 p.m. Riding Instructor Manual Rewrite Committee – Holiday Inn

### Friday, October 18, 2013

- Breakfast on Your Own
- 7:30 a.m. Clinic Staff Meeting – Hotel Restaurant
- 8 – 9 a.m. Buses over to ShowPlex Fairgrounds
- 9 – 10:15 a.m. Horse Agility Training Seminar – Heidi Potter – Club House Seminar Room  
Conformation Form to Function – Terry Williams -Training Arena in Barn 9  
\$\$Dressage Lessons with Val McCloskey and JoAnne Young – ShowPlex Arena
- 10:30 - 11:45 Understanding Horse Boarding Profitability/Contribution to Business – Doug Emerson - Seminar Room  
Bits and Biting Practical - Dale Myler – Training Arena in Barn 9  
Exercises to Prepare Your Students to Jump – Jill Paxton – ShowPlex Arena  
Western Saddle Fit – Jim Glunt– Trail Encampment West of ShowPlex Arena
- Noon LUNCH – Keynote – Jeff Wilson – Western Dressage – ShowPlex Arena
- 1 - 2:15 Exercises for Half Halt and Position – Val McCloskey - Seminar Room  
Centered Riding – Mitzi Summers -Training Arena in Barn 9  
Bending Exercises for Lateral Control – Anne Brzezicki – ShowPlex Arena

# Tentative Schedule of Events

2:30 – 3:45 p.m.      Understanding Equine Biomechanics and How It Relates to School Horses – Susan Harris - Seminar Room  
 Stops on a Western Horse – Jill Paxton -Training Arena in Barn 9  
 Balance of Horse and Rider – Ken Najorka – ShowPlex Arena

4 p.m. – 10 p.m.      \$\$Buses to Optional Dinner at Niagara Falls with Tour, otherwise dinner on your own

## Saturday, October 19, 2013

Breakfast on Your Own

7:30 a.m.      Regional Directors Meeting – Hotel Restaurant  
 8 – 9 a.m.      Buses over to ShowPlex Fairgrounds

9 a.m. - 10:15      Fun Unmounted Lessons to Improve Equitation - Julie Goodnight - Seminar Room  
 English Saddle Fit – Katie Gussenhofen -Training Arena in Barn 9  
 Partnership & Confidence Building - Structured Foundation – Katherine Barbarite – ShowPlex Arena

10:30 - 11:45      Why Equine Assisted Activities and Therapies (EAAT) Work – Karolina LaBrecque - Seminar Room  
 Horse Agility Training Starter Course – Heidi Potter – Training Arena in Barn 9  
 Understand the Timing of a Horse Through Music - Dan McCarthy - ShowPlex Arena

Noon      LUNCH – Keynote – Julie Goodnight – All Skill Levels—All at Once – ShowPlex Arena  
 Equine Anatomy Workshop: Discuss the Skeleton/Muscles and Paint the Visible Horse - Susan Harris  
 (First 15 participants) – Training Arena in Barn 9

1 - 2:15 p.m.      Risk Management – Mike King - Seminar Room  
 'Soft Touch' Horsemanship Equine Performance Skills – Teresa Kackert – Training Arena in Barn 9  
 How to Ride and Teach the Counter Canter – Val McCloskey – ShowPlex Arena

2:30 – 3:45 p.m.      Equine Acupuncturist/Dentist – Amy Long-Mount - Seminar Room  
 Putting the FUN Back Into Riding Fundamentals – Beth Powers/Shellie Pilato -Training Arena in Barn 9  
 Anatomy in Motion: The Visible Horse – Susan Harris - ShowPlex Arena

4 – 5:15p.m.      Athletic Development of the Rider and Fitness Exercises - Heather Sansom - Seminar Room  
 Driving 101 and Preliminary Ground Driving – Lynn Bliven/Karen Keppen -Training Arena in Barn 9  
 Leads, Departures and Lead Changes - Julie Goodnight– ShowPlex Arena

7 p.m.      CHA Awards Banquet – Holiday Inn Ballroom  
 Cowboy Poetry – Mark Munzert  
 Keynote – Susan Harris of Anatomy in Motion  
 Closing of CHA Silent Auction

## Sunday, October 20, 2013

Breakfast on Your Own

8 a.m. - Noon      Site Visitor Training Part 2  
 YouTube Video Shoot

Tours on your Own

See you next year!

\$\$ = extra fee for this – please see registration form for amounts

### **Photographs and Video**

By being an attendee at this event  
 you are allowing CHA to capture your  
 image on photography, video or both and use  
 it to further promote CHA and educational  
 conferences in the future. Thanks to Moving  
 Images NW and the Kays for their support!



right answer. Acupuncture and dentistry are two modalities that can be used to help us to help them. Acupuncture is part of traditional Chinese medicine and operates on the philosophy that bodily functions and athletic performance are dependent on the smooth flow of energy throughout the body. Any interference or interruption in that energy flow can disrupt normal function, leading to disease. By placing tiny needles at very specific locations we can stimulate the flow of energy and return the body to its properly balanced state. Equine Dentistry has made huge jumps forward over the last 15 years and is a necessity for safety, good health and maximum performance. Getting your horse's teeth "floated" involves much more than rasping off sharp points with a file. Discussions on what it means to properly "balance" the equine mouth and how dental health impacts performance and quality of life.

#### REBA MARTINEZ



Having grown up around horses, Reba barrel raced and competed in play days as a child. As a young adult, she worked as a pharmacy technician in hospitals at night and exercised race horses early in the morning.

She went on to a professional career in the horse racing industry as a jockey for 8 years and licensed trainer for 10 years. She and her husband, Larry, founded Blue Streak Stables, a horsemanship camp that teaches girls 7 to 15 years old all about horses. They learn to care for horses and are taught the foundations of riding. As a CHA instructor for 10 years, Reba is very qualified and has imparted a love of horses in many girls.

#### UNDERSTANDING NEW TECHNOLOGY IN TREATING COLIC

*Thursday – 3:30 p.m. – Holiday Inn Round Table Discussions*

Through years of working with horses, particularly the older horses at the stables, Reba has seen her share of colic cases. She has appeared as a guest speaker at numerous events. She has a wonderful flair in teaching to help horse owners understand the digestive tract of horses, how each of these different types of colic affect the horse with signs and symptoms. Vital signs and assessments are important and how to achieve these before calling

your vet. Through new technology, discovery of a revolutionary way for every horse owner to treat colic where in 30 minutes gut sounds return. It is 100% effective on impactions, light sand, spasm, gas colics and also treatment of diarrhea. Participants will learn how to recognize the early signs and symptoms of colic and how to effectively treat it quickly and easily. Learn about the equine digestive tract anatomy. Learn the cause, prevention and different types of colic and how it affects the digestive tract.

#### DAN MCCARTHY



Working with horses since he was 14, Dan's thinking and therefore his training has evolved to a place of oneness with the horse.

Through private lessons, group lessons and clinics, Dan makes this experience accessible to anyone who desires to have that kind of intimate connection with their horse. Dan is certified as a Richard Shrake Resistance Free TM Trainer and is committed to Bill Dorrance's teachings: making the right thing obvious, setting things up for success, and working within the horse's timeline. When not training or caring for his own herd at his home Little T Ranch in Hobart, NY, Dan provides his time and talents to help rehabilitate horses for adoption through Rosemary Farm Sanctuary in S. Kortright, NY.

#### UNDERSTANDING THE TIMING OF A HORSE THROUGH MUSIC

*Saturday – 10:30 a.m. – ShowPlex Arena*

The magic of this program comes from you tapping in to the rhythmic nature of your horse. We accomplish this using music to explain the footfall and song to obtain the rhythmic harmony – an elegant dance – between you and your horse. The musical pulse is used to move the horse, rather than driving or pressure. Selected songs as well as spontaneous compositions are used to create the natural, rhythmic communication between you and your horse.

#### VALERIE MCCLOSKEY



Valerie is the trainer and instructor at Whisper Wind and a USDF Bronze and Silver Medalist, awards she earned on horses that she trained herself.

Valerie is working towards her Gold Medal and has competed at Intermediare with scores in the mid 60s. She has been riding since she was a child and has competed in Western, Huntseat and Dressage. Valerie has obtained accreditation and certification through CHA where she has earned her Master Instructor and ACI certifications. Valerie also coached an IHSA team for 5 years and brought them from 15 to 7th place in a very competitive region. She trains horses and riders of all levels, breeds and disciplines with emphasis on a correct foundation. Valerie is available for private, semi-private and group lessons.

#### SEMI-PRIVATE DRESSAGE LESSONS

*Friday – 9 a.m. – ShowPlex Arena  
– \$\$Extra Fee Required*

#### EXERCISES FOR HALF HALT AND POSITION

*Friday – 1 p.m.*

*– Showplex Club House Seminar Room*

This will be an unmounted session. In this session we will discuss the theory of and types of half halts and why and when you would use them. We will discuss the riders' position and the importance of it in applying the half halts.

#### HOW TO RIDE AND TEACH THE COUNTER CANTER

*Saturday – 1 p.m. – ShowPlex Arena*

We will discuss and explore the steps and preparation leading up to the counter canter including being able to position the haunches and control the shoulders, as well as the theory behind why we do it and how to execute the counter canter.

#### MARK MUNZERT



Mark is a proud cowboy and equine author and story-teller that appreciates and promotes the traditional, value-centric, measured evolu-

tion and down to earth ways of life with horses. Comfortable in the classroom, 'at home' in the saddle, or around the campfire, his brand of info-tainment is thought provoking, tear inducing and laugh producing. Mark operates HorseSurrounds, a provider of indoor arenas and equine barns. You can reach him at [www.cowpokescorral.com](http://www.cowpokescorral.com)

## COWBOY POETRY

Saturday – CHA Awards Banquet - 7:00 p.m.  
– Holiday Inn Ball Room

### DALE MYLER



Dale and his brothers Ron and Bob are third generation horsemen, and are three of the world's leading bit designers. Because of Dale's extensive research into equine dentistry

and equine physiology, the Mylers have been able to bring an added understanding of the connection between biting and the equine mouth to their designs. Dale has done biting clinics and seminars all over the US and in the following countries: Sweden, Wales, England, Germany, Scotland, Ireland, Switzerland and Austria. In 2006, Dale was given the privilege of conducting a seminar at the Royal Mews at Buckingham Palace.

### BITS AND BITTING PRACTICAL

Friday – 10:30 a.m.  
– Training Arena in Barn 9

During this arena demonstration, Dale will provide an overview of the bit selection process: identifying resistance and evaluating individual horses; introducing and transitioning the horse and rider to a new bit; and following up with an evaluation of the horse and further instruction for the rider. A basic knowledge of the Myler biting philosophy as found in the Myler book, *The Level Best for Your Horse*, will be helpful but not required.

### KEN NAJORKA



With over thirty years of horsemanship experience, Ken lives in Central Florida as an active reining instructor, but knows that good horsemanship and equitation

are simply that, no matter the discipline. Ken's experience as a coach and clinician reaches beyond the show pen. The work has taken him to many parts of the

country and allowed him to work with a variety of individuals and horses. Ken is a CHA certified instructor and the Region 7 Director. He has worked as an instructor for Dennis Reis Universal Horsemanship that can be seen on RFD-TV. Najorka Performance Horses, LLC encompasses: starting horses, problem solving, and fine tuning the well trained horse. From the beginner to the show pen, Ken prides himself on building a better horse-rider partnership. From teaching basic horsemanship to working with various jurisdictions of mounted police in safety training, Ken blends his knowledge of reining horses and natural horsemanship to help fill communication gaps between all types of horses and riders. Ken is available to conduct seminars, demonstrations and lessons throughout the year. Quality horses are available for sale or lease. You can contact Ken at najorkaperformancehorse@gmail.com

### BALANCE OF HORSE AND RIDER

Friday – 2:30 p.m. – ShowPlex Arena  
Confidence, forward and balance - how important are they?

## SADDLE RAFFLE

**Purchase your  
chance to own  
this youth saddle!**

**Tickets are \$5 per  
chance or 5 for \$20  
at Conference!**

Need not be present to win!

Made by Frank Vega Caddo Mills,  
Texas, 2002



859-259-3399

WWW.CHA-AHSE.ORG  
WWW.CHAINSTRUCTORS.COM

## LEADING THE WAY Protect Your Passion™

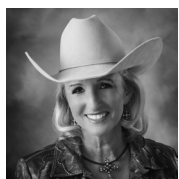


INSTRUCTOR LIABILITY  
INSURANCE  
FROM



Call Today for a No Obligation Quote  
800-752-2472  
www.equisure-inc.com

## JILL PAXTON



Having grown up attending horse shows with her mother when she was judging, Jill's involvement with horses has been lifelong.

Currently as the Director of Equestrian Studies and Equine Management for The University of Findlay, Jill supervises both their English and Western Programs. Jill's daughter Shannon Paxton-Hannasch is the third generation showing horses. Horses out of Jill's training program are APHA World, Paint Congress, Pinto World, and Buckskin Congress Champions. Jill retired multiple AHSA/USEF judging cards. She currently holds judging cards with POAC, APHA, ABRA, ApHC, PtHA, Iowa Ranch Horse Association, Iowa 4H, and Iowa Open shows.

### EXERCISES TO PREPARE YOUR STUDENTS TO JUMP

*Friday – 10:30 a.m. – ShowPlex Arena*

This presentation will discuss how to strengthen your student's foundation skills and position leading up to jumping. A variety of exercises will be introduced utilizing bounce lines and grid work to help develop the student's eye and timing. Open discussion will be encouraged.

### STOPS ON A WESTERN HORSE

*Friday – 2:30 p.m. – Training Arena in Barn 9*

The topic of this presentation will present the steps leading up to stopping a western horse. Specifically focusing on the importance of transitions and that they are important throughout all disciplines. Additionally the progression for teaching a stop will be outlined using different modalities and discussing various learning styles. Open discussion will be invited.

## SHELLIE PILATO



Currently the Equestrian Director for the Girl Scouts of Southeastern Michigan, Shellie began her professional riding career over 30 years ago starting colts and ponies in

her father's stable. Her background in various disciplines and areas of the equine industry were instrumental to forming her career with horses. Shellie designs and implements riding

programs where the focus is on safe interaction with horses in a welcoming environment. Her passion is targeting and building solid beginner safe horses and helping instructors develop their skill, in and out of the arena. In her free time, Shellie serves on the CHA Board of Directors, works as Clinic Staff and continues to develop her own riding and training skills.

### TEACHING TECHNIQUES FOR RIDING INSTRUCTORS

*Thursday – 3:30 p.m.*

*– Holiday Inn Roundtable Discussions*

This roundtable environment is an opportunity to explore the basic techniques of teaching and discuss creative ideas of reaching and engaging your students. Develop a better understanding of lesson planning and safe lesson set up, share what happens to be working for your program, or pick the brains of other professionals to help get your creative juices flowing. The topics to discuss could be endless and entertaining.

### PUTTING THE FUN BACK INTO RIDING FUNDAMENTALS

*Saturday – 2:30 p.m.*

*– Training Arena in Barn 9*

Sometimes in our pursuit of riding, we often lose sight of the fact that at one time, riding was FUN. This class is a way to help put the FUN back into your Riding Fundamentals by exploring different topics and horsemanship through mounted games. Keep students engaged and learning. Bring school horses off of the rail get them thinking and tuned back into their rider. Help instructors regain creative & safe teaching methods and breathe life back into the riding program. Beth Powers and Shellie will discuss safe use & introduction of props, creative use of mounted games and will make available resources and lists of games known to help students reach their goals.

## HEIDI POTTER



Heidi is a full time instructor, trainer and clinician with over 40 years of horse experience in several disciplines. Her program, "In Harmony With Horses", is designed to improve the relationship between

horses and humans. Using Natural Horsemanship techniques her work starts on the ground and then progresses to under saddle. She currently competes in the NE Stock

Horse Show Series and works with gaited horses at two Vermont facilities. Ms. Potter is a Level III Centered Riding® Instructor/Clinician and a CHA Master Instructor & Clinic Instructor as well as the 2010 CHA Clinic Instructor of the Year. She teaches, trains and conducts clinics throughout the country, as well as at her family's southern Vermont farm, Maple Ridge Stable. To learn more about Ms. Potter, her programs and clinics please visit [www.InHarmonyWithHorses.com](http://www.InHarmonyWithHorses.com)

### HORSE AGILITY TRAINING SEMINAR

*Friday – 9 a.m.*

*– Showplex Club House Seminar Room*

The IHA (International Horse Agility Club) was founded in the United Kingdom by Vanessa Bee, author of The Horse Agility Handbook and the newly released DVD -Horse Agility-The DVD. The club's purpose is to promote a safe, fun and unique competition experience for humans and horses of various ages, levels, abilities and breeds. Horse Agility offers a venue for people who cannot or do not ride horses and have a desire to compete. It also serves as a way to keep older or rehabbing horses mentally, physically and emotionally engaged. It is an ideal activity for camps, lesson programs, therapeutic riding programs or simply anyone who wants to enjoy a new activity and improve the overall relationship they share with their horse. A slideshow will be used to share information about the sport of Horse Agility. It is done on the ground with a strong emphasis on good horsemanship, improving communication and achieving a mutually respectful partnership with the horse. The goal in agility is to progress to working the obstacles at liberty. In addition to developing a good set of skills on the ground the handler must be mindful and have a solid understanding of equine behavior. The goal is to achieve clear communication and the ability to move your horse through the use of body language, not through applying pressure. (No sticks, whips or flags allowed in competition). The only two rules for this sport are that it must be SAFE and it must be FUN-for You and Your Horse!

### HORSE AGILITY TRAINING STARTER COURSE

*Saturday – 10:30 a.m. – Training Arena in Barn 9*

This presentation will begin with reviewing basic ground skills needed for agility and an introduction to some of the obstacles.

## BETH POWERS



Beth Powers has been a CHA instructor for over 20 years many of these including being a member

of the CHA board of directors. She has an education degree from Miami University in Oxford, Ohio. She has presented topics at CHA International and Regional Conferences, American Youth Horse Council Symposium and at Equine Affaire Ohio. Beth was asked to be the Keynote speaker at the Wisconsin State 4-H conference and her topics included teaching techniques and the process in which people learn different skills. She holds a membership in AQHA and has received a Professional Horsemanship distinction. Beth is a CHA Site Trainer and Visitor and is currently serving as the CHA Vice President.

### PUTTING THE FUN BACK INTO RIDING FUNDAMENTALS

*Saturday – 2:30 p.m.*

*– Training Arena in Barn 9*

Sometimes in our pursuit of riding, we often lose sight of the fact that at one time, riding was FUN. This class is a way to help put the FUN back into your Riding Fundamentals by exploring different topics and horsemanship through mounted games. Keep students engaged and learning. Bring school horses off of the rail get them thinking and tuned back into their rider. Help instructors regain creative & safe teaching methods and breathe life back into the riding program. Shellie Pilato and Beth will discuss safe use & introduction of props, creative use of mounted games and will make available resources and lists of games known to help students reach their goals.

## HEATHER SANSON



Heather is a rider biomechanics and conditioning specialist. She is a certified elite Personal Trainer, Centered Riding® Instructor and Equine Canada Competition Coach. A lifelong rider, she has

trained in Dressage at Level 4 and is proud of having done at least one barrel race in her life, taken polo lessons, and hunted

with hounds. Heather's personal cross-training program varies according to season to include activities for cardiovascular, strength, core and flexibility training. She hikes, and trains in martial arts and dance for overall conditioning and to improve rhythm and co-ordination. In a project management role with the Equine Canada, she was responsible for the development of the national equestrian coaching and riding curriculums and certifications. She is recognized for her innovation in remodeling the equestrian adaptation of the Long Term Athlete Development sport model. Heather owns Equifitt and you can find out more at [www.equifitt.com](http://www.equifitt.com)

### ATHLETIC DEVELOPMENT OF THE RIDER AND FITNESS EXERCISES

*Saturday – 4 p.m.*

*– Showplex Club House Seminar Room*

National programs in all 67 major sports in Canada are aligned with the Canadian model for long-term athlete development (LTAD). For many sports, including equestrian, sport-specific models have been developed to create a coherent framework for designing programming that meets the needs of riders of all ability levels, from recreational and beginner riders, to elite performance. The model is based on sport science related to natural developmental phases and windows of opportunity for skill acquisition. The principles of each stage help riding instructors and coaches with more tools for ensuring their students get the best preparation possible for the next stage of their development. This workshop will provide an overview of the framework, how it is useful for equestrian instructors, and provide some opportunity for peer discussion and sharing. Fitness helps a rider with more accurate aids and less risk of injury regardless of whether the goal is pure enjoyment or high performance. Coaches and instructors that understand the basic elements of rider fitness are better able to help guide their students toward health and fitness choices which contribute to achievement of their riding goals. In some cases, the riding instructor may be that student's most significant influence on health and fitness at that moment. This talk will provide an overview of rider fitness, touching on important muscle groups, movement patterns, considerations based on seasonal training plan, and common postural issues and compensating patterns.

## MITZI SUMMERS



Mitzi has been an instructor and trainer for many years. She is the recipient of the 2010 CHA Instructor of the Year Award, a

Level IV Centered Riding Instructor, and a judge for the A.J.A. Mitzi works with all disciplines and all breeds of horses, and specializes in "problem" horses, using only positive reinforcement in her methods to rehabilitate horses. Mitzi has certified hundreds of instructors for CHA, and also travels internationally to teach instructor and training workshops for Centered Riding and also for SUMMERS E.T. (Summers Equine Theory). This program has been developed to educate riders, trainers and instructors in the classical, non-abusive methods of working with horses that has been established for centuries. Mitzi has traveled to Europe, South Africa, New Zealand and throughout the United States sharing her years of expertise to make the lives of horses and their riders happier and more meaningful.

### CENTERED RIDING

*Friday – 1 p.m.*

*– Training Arena in Barn 9*

Using images, knowledge of the biomechanics of horse and rider, and how horses learn and understand, this session will be addressing each horse and rider combination as unique entities. The goal for the session is that each rider and horse will have improved in performance and understanding. The only way that we can communicate with our horses correctly is through our bodies and correct use of the natural aids. Weight incorrectly distributed, mixed signals, tension or stiffness in the body of the rider can all result in confusion and even apprehension in the horse. Centered Riding allows each rider to become familiar with how to use their bodies correctly when they ride. "Hands On" work is used when appropriate to better the understanding of each rider on how to communicate to the best of their ability with their horse. Mitzi will encourage the audience to come into the arena at times to learn first-hand some of the more common procedures and body work that are the most helpful with riders.

## JENNIFER WILLEY



Jennifer is a CHA master instructor and clinic staff with a bachelor's degree in marketing and sales. She currently works in Minnesota.

### SOCIAL MEDIA AND HOW TO HARNESS IT

*Thursday – 3:30 p.m. – Holiday Inn Roundtable Discussions*

Are you utilizing social media? If not, you should be! Social media such as Facebook, Twitter and LinkedIn is no longer a trend; it has become a valid marketing, communications and networking business tool that is free to use! This discussion will talk about some tips to navigating the technology, communicating with your fans and how to grow your business following.

## TERRY WILLIAMS



Terry is a 1984 graduate of Otterbein College in Ohio with a Bachelor's Degree in Equine Science and Stable Management. Terry has been a Clinic Instructor

with CHA since 1988, and a certified riding instructor with CHA since 1985, earning her ACI rating in 1986. Terry is also a Clinic Instructor for The Equine Facility Management Program, a certified Overnight guide, a Site Visitor, a past Region 4 Director, and currently a CHA Board of Directors Member. She has been on the Approved List of Ohio 4-H Judges since 1995. Terry has taught both in year round residential camps and privately. She currently specializes in teaching Problem Riders vs. Problem Horses. Terry graduated from nursing school in June 2009 and has been practicing as a registered nurse since then in a large hospital in northern Cincinnati. Previous to nursing school, Terry managed a large thoroughbred breeding and training farm for ten years. She resides with her family in Blanchester, Ohio.

### CONFORMATION FORM TO FUNCTION

*Friday – 9 a.m. - Training Arena in Barn 9*

When we look to buy a horse we hire someone to see if it is structurally sound. When buying a horse it should be the same. Would you like to be able to predict what your horse's potential lameness/un-soundness issues would be in the future? This is one reason we hire a vet for a pre-purchase exam. Yet, wouldn't it be nice to

wean out some of our prospects? Conformation does not have to be frightening or overwhelming. Attend this session and decide if you should place your horse in the halter class at the local show after you learn how to size up your competition. Yet, keep in mind that most horses have flaws and how we deal with these flaws helps us in the longevity of our horse's career. Learn how to evaluate form to function of your prospects and choose the horse that will best meet your individual needs.

## JEFF WILSON



"Starting young horses, reschooling problem horses, and putting people together with their own horses successfully are all pursuits that I have focused on." With a thirty year professional

career, Jeff furthered a love for all breeds of horses through the training and pursuit of natural horsemanship and dressage, a study which has naturally evolved into Western Dressage. Bringing the west coast explosion, Western Dressage, to the east coast has been Jeff's mission and goal since its formal creation in 2010. Now, as a Western Dressage clinician, Jeff's goal has been to help western people learn and teach their own horses the tools that have been developed through the centuries. Jeff has bred, raised, trained and shown his Morgans for almost 35 years. His bloodline, Black Willow Morgans, was featured at the World Equestrian Games where Jeff presented his two Morgan stallions.

### WESTERN DRESSAGE KEYNOTE

*Friday – Noon – ShowPlex Arena*

The western working horse has been the backbone of our country. Helping that horse be a better riding horse through the timeless principles of dressage is my mission statement. Bringing to the horse a longer useful life, bringing to the rider the highest level of horsemanship they desire.

## JOANNE YOUNG



JoAnne has been teaching riding and training horses for over 40 years, and is happy that she is still learning. Every student and every horse bring fresh challenges that keep life interesting. She has been privileged and blessed beyond her wildest dreams to study with such

wonderful instructors as Walter Zettl (dressage coach to Canadian event team when they won bronze at Los Angeles Olympics), Bertin Potter in Germany, Molly Sivewright (FEI judge and past chair of the Fellows of the British Horse Society), Carel Eijkenaar (FEI judge), Eddo Hoestra (FEI Trainer) and Doris Halstead (Physical Therapist and author of "Releasing the Potential: Physical Therapy Modalities for Horse and Rider.") Jo-Anne is the author of the M.A. thesis: "Preparing students for riding instructor certification through college curricula."

### EVENTING COURSES

*Thursday - 3:30 p.m.*

*– Holiday Inn Roundtable Discussions*

Designing and building multi-level cross country obstacles; using available materials to construct sturdy, safe cross country jumps; preserving jumps for future seasons will all be discussed.

### SEMI-PRIVATE DRESSAGE LESSONS

*Friday – 9 a.m. – ShowPlex Arena*

*– \$\$Extra Fee Required*

## WALTER ZETTL



Born in Czechoslovakia in 1929, Walter was trained in Germany, working for many years under the esteemed Col. Aust, for whom he eventually became First Assistant in

1955. He received many honors through the years, including the German Federation's Gold Riding Medal, for which he was the youngest ever recipient at the age of 21. He received his Reitlehrer certification after reaching the minimum age of 25. In 1981 he moved to Canada, where he continued his lifelong pursuit of teaching horses and riders, including coaching the Canadian Olympic Three-Day Event team in dressage for the 1984 Olympics in Los Angeles. He has written many articles for German and US publications (such as **USDF Connections** and **Dressage Today** in the US, **St. George Dressage** magazine in Germany, etc.) and has authored 3 books: **Dressage in Harmony** (also published in Germany), **The Circle of Trust**, and the newest, **Ask Walter**. His teachings and insights are also available in the DVD series "A Matter of Trust".

### WELCOME TO NEW YORK KEYNOTE ADDRESS

*Thursday – 1 p.m.*

*– CHA Annual Meeting – Holiday Inn*

# 2013 Silent Auction Donors

Alberta Equestrian Federation  
 American Competitive Trail Horse Association  
 American Camp Association  
 American Hippotherapy Association  
 American Morgan Horse Association  
 American Quarter Horse Association  
 Back Country Horsemen of America  
 Banixx Wound and Hoof Care  
 Bimeda  
 Bitless Bridle  
 Blaze Magazine  
 Cavallo Horse & Rider  
 Circle Y Saddles Inc.  
 Colleen Pace  
 Equestrian Land Conservation Resource  
 Equisure, Inc.  
 Find A Judge  
 Heidi Potter Natural Horsemanship  
 Horse Quencher  
 I-5 Publishing – Horse Illustrated/Young Rider  
 Interscholastic Equestrian Association  
 Julie Fershtman  
 Julie Goodnight  
 Lexington Convention and Visitors Bureau  
 Lori Lampert  
 Marmon Valley Ranch in Ohio  
 Matrix Therapy Products  
 Marriott Griffin Gate Hotel  
 Missy Wryn - HorseMareShip  
 Pine Cove Conference Center – Tim Alderson  
 Professional Association of Therapeutic Horsemanship  
 Professional Rodeo Cowboys Association  
 Red River Riders  
 SOL Design, Inc.  
 Stops Colic  
 Storey Publishing  
 Susan Marlow – Circle C Adventures Books  
 Trafalgar Square Books  
 Triple Crown Custom  
 Troxel Helmets  
 Unicorn Editions Ltd  
 United States Hunter Jumper Association  
 United States Dressage Federation  
 Warner's Printing  
 Western Safety Stirrups  
 Wrangler

# CERTIFIED HORSEMANSHIP ASSOCIATION

## Program Supplies:

Level 1 - 4 Certificates  
 8 ½ x 11 in size with level design in upper left corner. All certificates sold in packs of 25 only for each level. Sub-level, Level One A and Two A, Level One, Level Two, Level Three, Level Four and Trail Rider.



## Badges



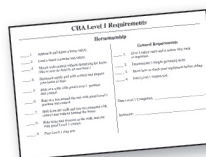
To show advancement at each level – Level 1 – 4, 1A and 2A and English and Western

## Lapel Pins



## Mini Level CD

Each student can have his/her own file with all four levels of progress cards so that records can be kept electronically with easy point and clinic programming. Great computerized student progress system.



Rider Organization Progress Cards  
 Index cards to record each rider's completion of level requirements.

## Enjoying Equestrian Activities Safely Poster

This is a single laminated poster measuring 11x17 inches. It lists twenty things to remember when working with horses. It is very clear and straight forward. This poster is suitable for barns, tack shops, feed stores, vet offices, etc. Black and white only.



Horse Sense – set of 4 posters  
 This is a set of four posters, each of which measures 17 ½ x 23 inches. They list twelve barn rules using humorous illustrations. These posters are very suitable for your stable entrance. Black and white only.



# Order Today!

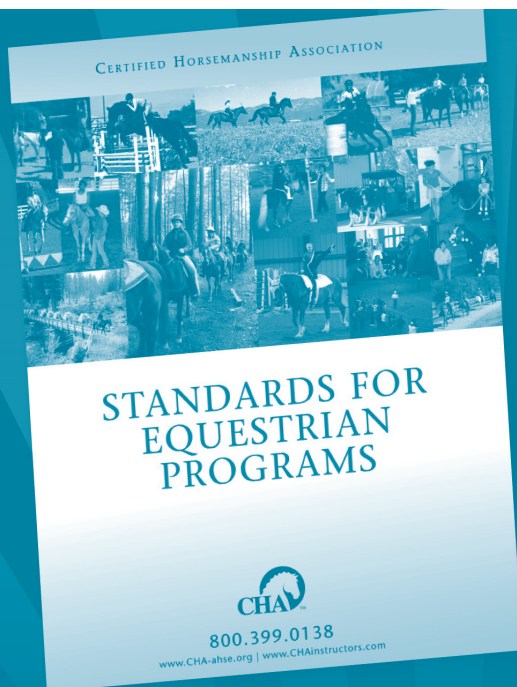
Stop by the registration booth or shop online  
**www.CHA-ahse.org | call 859-259-3399**

## Notes

# CERTIFIED HORSEMANSHIP ASSOCIATION PRODUCTS

Visit our website at [www.CHA-ahse.org](http://www.CHA-ahse.org) until November 1, 2013  
and as a CHA Conference Attendee Receive Free Shipping!

CERTIFIED HORSEMANSHIP  
ASSOCIATION



## CHA STANDARDS FOR EQUESTRIAN PROGRAMS

**BRAND NEW!** This manual lists standards for a safer equine environment. These standards are intended to serve as goals in order that facilities and/or individuals can develop an individualized program designed to promote safety around horses.

**TO ORDER OR JOIN CHA, CONTACT:  
WWW.CHA-AHSE.ORG • 859-259-3399**

CERTIFIED HORSEMANSHIP  
ASSOCIATION



## COMPOSITE HORSEMANSHIP MANUAL

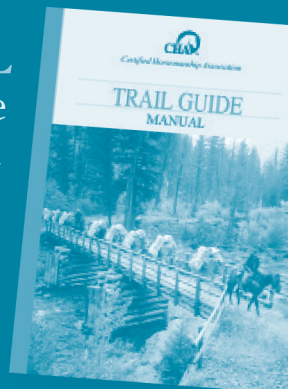
4-level manual contains a complete program for all levels of riders – English or Western. Written and riding tests. From how to halter to flying lead changes - **and much more!**



To order, become a  
certified instructor, or find  
one near you contact  
**859-259-3399**

## TRAIL GUIDE MANUAL

This is a 4-level comprehensive guide to trail riding, camping and packing out with your horses and mules. It is a must-have for all avid trail riders, overnight campers and wilderness-packing guides!



**[www.CHA-ahse.org](http://www.CHA-ahse.org) | [www.CHAIstructors.com](http://www.CHAIstructors.com)**



# CHA INTERNATIONAL CONFERENCE OCTOBER 23 – 26, 2014



AT THE KENTUCKY HORSE PARK  
& THE MARRIOTT GRIFFIN GATE HOTEL  
LEXINGTON, KENTUCKY

FOR MORE INFO: [WWW.CHA-AHSE.ORG](http://WWW.CHA-AHSE.ORG)

859-259-3399